

- Main Room -

Steve Stunt - "Voices of Experience"

Main Room | 9:00 am - 10:00 am



Steve has taught Marketing and Entrepreneurship at Niagara College for the past 20 years. In his career he has also been active in business development with the Federal government as well as the Provincial government in helping individuals start their own business ventures. Through this role he has helped over 600 individuals start a new business. He acts as a business coach, and mentor to several business clients, a role that he cherishes.

Steve was the host of the radio show "The Entrepreneur Hour". He has interviewed many of Canada's top entrepreneurs and business leaders, and has shared with his listeners many motivational business stories. Steve has been an active Keynote presenter, and has appeared often, on radio and TV as a guest expert on entrepreneurship.

Steve will be joined on stage during the conference by Ted Reader (Ted's Famous BBQ), Julie Cole (Mabel's Labels) and Anthony Lacavera (WIND Mobile).

Lisa Kember - "Social Media Marketing: Propel your Business to New Heights"

Main Room | 10:00 am - 10:45am



Lisa Kember is the Regional Director for Constant Contact in Eastern Canada. Through educational workshops and seminars, she has taught more than 12,000 small businesses, associations and non-profits how to use online technology to market their organizations more effectively.

Lisa is also an entrepreneur. She ran a business-to-business marketing agency for more than 10 years before exiting from the business in 2009. She currently holds ownership in two additional ventures in the real estate and educational sectors.

Lisa teaches post-graduate diploma classes in public relations at Sheridan College and occasionally at University of Ontario Institute of Technology (UOIT). She sits on the board of directors for the Mississauga Board of Trade and is also a volunteer with Project Beyshick and Dale Carnegie Training.

Alex Rechichi - Keynote Speaker - "Extreme Entrepreneurship - A Franchise Success Story"

Main Room | 11:15 am - 12:15pm



Alex Rechichi is President and Co-Founder of Extreme Brandz, parent company of Extreme Pita, Mucho Burrito Fresh Mexican Grill, PurBlendz All Natural Smoothies and ViaCibo Italian Street Food. Extreme Brandz has over 325 franchised restaurants across North America and is opening restaurants internationally. Alex is a graduate of Queen's University with more than 15 years' experience in the Restaurant and Franchising industry.

Extreme Brandz has been awarded the 2011 Company of the Year - Pinnacle Award by Foodservice and Hospitality. In 2008, Alex was awarded the Caldwell Partners Prestigious "Top 40 under 40" award, in 2006 the Foodservice and Hospitality's "Entrepreneur of The Year", and the ICCO Next Generation Award. In 2012; Alex is a finalist in the 2012 Ernst and Young Entrepreneur of the Year Award. Extreme Pita has been recognized as one of the top 100 leading global franchises by Entrepreneur Magazine. Today Alex's focus is on the strategic development of the Extreme Brandz multi-branded organization.

Adriana Girdler PMP - "Efficiency Equals Profits"

Main Room | 1:15 pm - 2:00pm



Adriana Girdler, PMP, is one of Canada's foremost business efficiency experts.

As CEO- Chief Efficiency Officer of Cornerstone Dynamics, Adriana specializes in guiding leading companies into an examination of their internal business processes, providing leading-edge solutions towards enhancing organizational effectiveness and improving the company bottom line.

For close to twenty years, Adriana has worked inside various industries and companies to improve what they are doing and how they do it. Her creative and invigorating methodologies allow all of her clients to dramatically improve both their internal efficiency and external productivity.

As a self-admitted "efficientologist", Adriana is passionate about improvement and efficiency, in both people and organizations, and brings this enthusiasm to her public speaking presentations in an engaging and entertaining manner sure to add value and information for any audience.

2013 TORONTO ENTREPRENEURS CONFERENCE SPEAKER BIOGRAPHIES

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- Main Room (Continued) -

Christine Magee - *"The Business of Sleep - From A's to ZZZ's"*

Main Room | 2:15 pm - 3:15 pm



Christine Magee is the president and co-founder of Sleep Country Canada, the largest retailer of mattresses in Canada, providing outstanding in-store and home delivery service from over 233 corporate-owned stores in 17 regional markets.

Christine is a champion of the many charitable initiatives supported by Sleep Country Canada, including the Donated Bed Program, Give a Kid a Coat, Backpack for Kids, Food Drives in support of the Salvation Army and Adopt a Sheep in support of the Children's Miracle Network.

In addition to her charitable work, Christine is on the Board of Directors of the Toronto General & Western Hospital Foundation. She is also an active member of the Women's President Organization, as well as a member of the Advisory Council for the Ivey School of Business at the University of Western Ontario.

Claudia Harvey - *"Doing a Deal on the Dragons Den"*

Main Room | 3:15 pm - 4:00 pm



Claudia Harvey has earned a reputation for small business know-how and business optimization. As an advisor to start-ups and ongoing enterprises, Claudia shares her expertise in growing businesses from the ground up and enabling company leaders to navigate the forward momentum necessary for targeted business growth. Claudia is also co-founder of Dig It Apparel Inc, a manufacturer and distributor of lifestyle products for women and families. Claudia manages day-to-day operations such as social media, manufacturing, logistics management, inventory, distribution, A/P and A/R, financial forecasting, and customer relations.

Claudia has 20+ years of corporate business experience in a variety of roles such as Client Relationship Manager, Director of Marketing, and Associate Vice President of Sales. Armed with her experience, Claudia and her business partner launched Dig It Apparel Inc in 2008. In 2009, Dig It successfully won a business deal with Kevin O'Leary on CBC's Dragons Den.

- Financial Room -

Howard Johnson MBA, FCPA, FCA, FCMA, CBV, CPA, CFA, ASA, CF, C.Dir. - *"Avoiding Disaster when Buying or Selling a Business"*

Financial Room | 8:00 am - 8:45 am



Howard is a co-founder and Managing Director at Veracap M&A International Inc. in Toronto. Veracap is a leading mid-market investment bank that specializes in acquisitions, divestitures, financing and shareholder value advisory services. As a member of M&A International, Veracap benefits from being part of the world's leading alliance of transaction advisors, with over 600 professionals in 41 countries. Veracap is a sister firm of Campbell Valuation Partners, Canada's longest established independent business valuation firm.

Howard is the author of several books published by the Canadian Institute of Chartered Accountants, including Business Valuation, Building Value in Your Company and Selling Your Private Company. He is a frequent speaker at conferences throughout North America and has acted as an expert witness on complex valuation matters before the courts.

Mitch Silverstein CPA, CA - *"Taming the Tax Beast"*

Financial Room | 9:00 am - 10:00 am



Mitch Silverstein, a partner at Richter LLP, has a passion for helping clients save every possible dollar of tax, while protecting their assets and growing their businesses. Mitch isn't a stereotypical, introverted accountant. His energy is contagious, his strategic thinking is inspiring, and his flair for public speaking has resulted in him becoming a sought-after presenter on a variety of tax and business enhancement strategies.

For over 25 years, entrepreneurial business owners across all industries have benefited from Mitch's ability to make strategic tax and business planning easy to understand and implement, while providing tremendous value to their corporations and families.

2013 TORONTO ENTREPRENEURS CONFERENCE SPEAKER BIOGRAPHIES

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- Financial Room (Continued) -



Parag Gandhi CPA, CF - *“Strategic Risk Management”*

Financial Room | 10:00 am - 10:45 am

Parag is a member of the The Institute of Chartered Accountants of Ontario and holds a CPA certificate from the State of Illinois, USA. He also holds CF designation conferred by a joint program managed by CICA and The Institute of Chartered Accountants of England and Wales.

In his current role Parag is responsible for the integrity & efficiency of the financial operations & Risk Management for Sleeman.



Jonathan Brindley CA - *“Financing Secrets for the Cash Strapped Entrepreneur”*

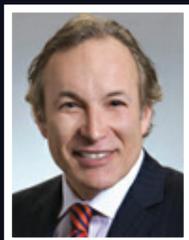
Financial Room | 11:15 am - 12:15 pm

Jonathan helps cash strapped business owners focus on their business rather than their bank balance!

Jonathan Brindley, CA has a passion for making sure his clients succeed. He works with small to mid-sized companies that have the capacity to grow but are limited because they don't have sufficient working capital.

As the owner of Liquid Capital Advance Corp. and as a finance leader for the past 25 years he provides growth capital through the funding of accounts receivable with a flexible customer orientated business model.

Jonathan's clients benefit from his experience and practical approach to offer financial options which really solve their financial problems.



Paul Barreca CFP - *“Wealth Building”*

Financial Room | 1:15 pm - 2:00 pm

Paul Barreca is Managing Director at West End Wealth Planning, a Financial Advisor and Certified Financial Planner. Paul has built a team of experienced professionals dedicated to helping business owners.

In addition to hosting numerous radio call-in shows on financial planning issues—currently “The Sunday Money Show” on alternate Sundays at 11:00 AM on Newstalk 1010—Paul Barreca has spoken at some of Canada's leading companies on a wide spectrum of financial issues. His innovative tax strategies for business owners earned Paul the keynote address at the 2006 annual conference of the Certified General Accountants (CGA) Public Practice Committee.



John-Paul Strasler CPA, CA - IFA, CPA (Illinois) - *“The Rogue Employee - What Private Businesses Need to Know About Workplace Fraud”*

Financial Room | 2:15 pm - 3:15 pm

John-Paul is the Principal of Insignia Forensic Group Inc., an independent investigative and forensic accounting firm located in Toronto, which John-Paul established in 2004.

He has practised exclusively as a forensic accountant since 1994, performing financial investigations, quantifying insurance claims and providing civil and commercial litigation support.

John-Paul is designated as a specialist in investigative and forensic accounting by the Canadian Institute of Chartered Accountants, and is one of approximately 250 professionals who have earned this unique designation. In addition to being a Canadian CA, he also holds the U.S. CPA designation.

He has testified as an expert witness, authored numerous published articles and is regularly called upon to speak at conferences and seminars. Last year, John-Paul was honoured to have been invited to speak at a conference by the Canadian Defence Lawyers association.

2013 TORONTO ENTREPRENEURS CONFERENCE SPEAKER BIOGRAPHIES

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- Financial Room (Continued) -

Julie Bond MBA - *"What's Going on with the SR&ED Industry?"*

Financial Room | 3:15 pm - 4:00 pm

Julie Bond is the President of Bond Consulting Group. Julie founded the specialized tax consulting firm in January 2005 out of the spare bedroom of her condominium. Since then, Bond Consulting has prepared approximately 1000 SR&ED claims worth at least \$50 Million in legitimate corporate tax credits for the firm's clients.

Julie has two university degrees, the first in Astrophysics and Languages from the University of Toronto. Her second degree was an Executive MBA from the Rotman School of Business. Julie speaks a few languages, Spanish and German fluently, plus dabbles in a few other languages as a hobby.



- HR Room -

Andrea Zanetti MBA CHRP CCP CBP GRP - *"Managing Your Growing Workforce"*

HR Room | 1:15 pm - 2:00 pm

Andrea Zanetti is the Principal Consultant of HR Edge Consulting. HR Edge Consulting helps small and medium sized organizations manage their employee issues so they can focus on running a profitable enterprise. With more than 15 years of experience, Andrea has partnered with organizations in diverse private sector industries to achieve business objectives.

As the current president of HRPAs Peel Chapter, she leads an 11-member board in fulfilling a mandate of providing professional development and networking opportunities to the Chapter's 2,300 members. She is also the President of HRCC, which helps independent HR consultants become established and grow. Andrea's management articles have been featured in such industry publications as the Mississauga Board of Trade magazine.

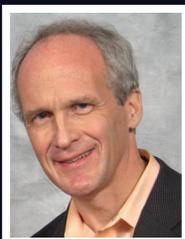


Earl Altman - *"But I Never Fired Him - Avoiding a Claim for Constructive Dismissal"*

HR Room | 2:15 pm - 3:15 pm

Earl joined Garfinkle, Biderman in 2006 and is a partner in the firm. He practices in the firm's conflict resolution and employment law group. Since joining GB, Earl has practiced commercial litigation, with particular emphasis on employment law, and general commercial disputes.

Over 30 years in practice, Earl has gained experience in all aspects of commercial litigation and insolvency law. He has argued numerous cases before the Superior Court of Justice as well as the Divisional Court, Court of Appeal, and various administrative tribunals. He has conducted a large number of complex trials over the years, including those involving issues of improvident sale, breach of fiduciary duty, and fraudulent conveyance. He has argued numerous complex Motions, including Applications for injunctive relief against departing employees seeking to remove trade secrets or solicit customers.



Marc Belaiche CPA, CA - *"Building High-Performance Teams to Achieve Superior Results"*

HR Room | 3:15 pm - 4:00 pm

Marc Belaiche is President of TorontoJobs.ca an internet recruitment and staffing company specializing in helping companies find candidates in the Greater Toronto Area.

Marc has been in the recruitment industry since 1995. Prior to TorontoJobs.ca, Marc was a Recruiting Manager in the staffing industry. Prior to that, Marc worked at Prudential Insurance and KPMG in accounting and auditing roles.

Marc is a Chartered Accountant and is a member of the Human Resources Professionals Association (HRPA) and is on the Toronto HRPAs Events Committee as well as on the Board of the Halton-Peel C.A. Association. Marc has made many radio and television appearances as well as conducted many presentations on recruitment across Canada.

