



2015 EVENTS

MISSISSAUGA | MAY 13TH, 2015
MISSISSAUGA CONVENTION CENTRE

TORONTO | NOVEMBER 4TH, 2015
CHESTNUT CONVENTION CENTRE

The Toronto Entrepreneurs Conference & Tradeshow is designed to provide entrepreneurs, whether budding or experienced, with the opportunity to expand their professional network, hear from experienced and successful entrepreneurs on tips and opportunities and learn what it takes to become and stay successful.

EMPOWERING TORONTO AREA BUSINESS LEADERS

SPONSORSHIP & EXHIBITOR OPPORTUNITIES
www.TorontoEntrepreneurs.ca



THE TORONTO ENTREPRENEURS CONFERENCE & TRADESHOW IS PRESENTED BY:



IN PARTNERSHIP WITH:





Past Attendee Feedback:

"Overall it was organized, in fact, very well organized. I have been to several Conferences in various countries and it didn't fail to impress me."

"Had glowing comments from exhibitors I spoke with. The place looked great and traffic was always moving through the halls."

"The event was worth driving from Montreal. I particularly liked the exhibition booths where I received valuable information. I don't know how much work was put into the event but it was a definite success!"

Past Conference Speakers:



From Left to Right: Christine Magee, President, Sleep Country Canada; Alex Rechichi, Founder, Extreme Brandz; Robert Deluce, CEO, Porter Airlines; Robert Herjavec, Shark's Tank; Mark Breslin, Founder, Yuk Yuk's; Bruce Croxon, Dragons' Den.

WHY EXHIBIT?

- Reach a targeted audience of 1000's of GTA Entrepreneurs
- Tradeshow is open to the public and is free of charge
- Convenient Locations
- Promote your products/services to a targeted audience
- Develop long-term relationships with key contacts

ABOUT OUR ATTENDEES

The conference is geared towards business owners (CEO's, Presidents, Partners, Owners) of established businesses who want to learn strategies on how to handle existing issues (Sales, Financial, Human Resources, etc.) within their organization as well as to network with other business owners.

Past Conference Attendee Profiles

Company Name	Job Title
Green Health Canada	President
Garfinkle, Biderman	Partner
Canada Post	Manager, Marketing
BCellular Communications	President
Bereskin & Parr LLP	Partner
Mark's Auto Service	President
Flexserv	President
Avega Inc.	President
Finer Events	CFO
The Maintenance Group	CEO
KMA Financial Solutions	President
Can-Indian Food & Hospitality	President
Giant Screen Systems	President
Grant Thornton	Partner
Cognitive Productions	Principal
State Farm Insurance	Agent
Whiteboard Studio	President
YACHT Solutions	President/CEO
Michaels Inc.	President
Cedar Rock Farms	Principal
Accountax Consulting	CEO
MobiMonster Inc.	CEO

SPONSORSHIP OPPORTUNITIES

Package Inclusions	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Tradeshow Booth Space	20 Foot Space (width)	15 Foot Space (width)	10 Foot Space (width)
Table & Two Chairs	X	X	X
Pipe and Drape	X	X	X
Tickets to the Event	100	50	25
Lunch Vouchers ⁽¹⁾	8	6	4
Social Media Mentions	X	X	X
Logo on Marketing Materials	X	X	X
Advertisement in Show Guide	Double Page	Full Page	Half Page
Postings on TorontoJobs.ca	5 (\$795 Value)	2 (\$445 Value)	1 (\$295 Value)
Breakfast Vouchers ⁽²⁾	8	6	4
Premium Sponsorship Location	X	X	X
Announcements as Sponsor ⁽³⁾	X	X	X
Company Logo on Screens ⁽⁴⁾	X	X	X
Introduction of Speaker	X	X	X
Logo on Event Website	X	X	X
45 Minute Speaking Opportunity ⁽⁵⁾	X	X	
List of Attendees ⁽⁶⁾	X	X	
Mention in Media Releases	X		
Exhibitor Offer ⁽⁷⁾	X		
Pre or Post Event Email Blast ⁽⁸⁾	X		
May 2015 Conference	\$10,000	\$7,500	\$5,000
November 2015 Conference	\$7,500	\$5,000	\$2,500

BOOK BOTH EVENTS AND SAVE 10%

Past Conference Sponsors



LOOKING FOR INCREASED BRAND AWARENESS TO A TARGETED AUDIENCE?

We would like the opportunity to work with your organization and design a package that best suits your marketing goals and strategies to ensure you are receiving maximum exposure from your investment.

For more information email
 marc.belaiche@TorontoJobs.ca or call 905-566-5627.

(1) There will be no additional lunch vouchers available for purchase on the day of the event. All lunches must be purchased in advance. (2) There will be no additional breakfast vouchers available for purchase on the day of the event. All breakfasts must be purchased in advance. (3) The MC of the event will announce your organization as a presenting sponsor multiple times throughout the event on the main stage. (4) Your company logo will display on the screen as a sponsor of the event in the main presentation area. (5) 45 Minute Speaking Opportunity (Topic to be approved by TorontoEntrepreneurs.ca; subject to availability). (6) List of Attendees (post-conference) which will include Names, Email addresses and information for those that consented to share their information with our sponsors. (7) Ability to offer other exhibitors discounts/information on your products/services within the exhibitor welcome package. (8) Pre-event or Post-event email blast to our database of GTA Entrepreneurs. The email blast is sent to approximately 6,000 Entrepreneurs throughout the GTA.

EXHIBITOR OPPORTUNITIES

Package Inclusions	Featured Exhibitor	Standard Exhibitor	"The Start-Up" Exhibitor *
Tradeshow Booth Space	10 Foot Space (width) 6 Foot Table	5 Foot Space (width) 4 Foot Table	5 Foot Space (width) 4 Foot Table
Table & Two Chairs	X	X	X
Tickets to the Event	10	5	2
Lunch Vouchers	2	2	1
Social Media Mentions	X	X	
Listing in Show Guide (subject to deadlines)	X	X	
Advertisement in Show Guide	1/4 Page		
Premium Exhibitor Location	X		
Pipe and Drape	X		
May 2015 Conference	\$1,995	\$795	\$395
November 2015 Conference	\$1,195	\$595	\$295

BOOK BOTH EVENTS AND SAVE 10%

Package Add-Ons

- Show Guide Advertisement | See Page 5 for Pricing
- Additional 5 feet of space (width) | See Page 6 for Pricing
- Electricity | \$75.00 for a Standard Outlet (15 amp socket)
- WIFI | \$75.00 per connection

Snapshot of our Past Conference Exhibitors



WHERE WE ADVERTISE!

- Various Social Networking Avenues (Facebook, LinkedIn, Twitter). Approximate reach of over 25,000
- Toronto Entrepreneurs Database of over 6,000 Presidents, CEOs, etc.
 - Partner Advertising (Associations, etc)
 - Print ads in select Business Publications
 - Press Releases to over 600 media contacts
 - Direct Marketing/Radio Ads

CONTACT US!

For more information please connect with us anytime and we would be more than happy to answer any questions that you may have!

Email: marc.belaiche@TorontoJobs.ca
Phone: (905) 566-5627
Twitter: @TOENTREPRENEUR
Fax: (905) 566-1179

* Must be a company that is less than 2 years old; not applicable for a multi-level or franchise; solo-preneur (no employees).

SHOW GUIDE ADVERTISING



Choosing to Advertise in our Show Guide increases your company's visibility, demonstrates a strong branding message, and ensures you capture the attention of Conference Attendees & draws these attendees to your booth.

Each attendee will receive a copy of the Show Guide. The Show Guide is used as an important reference for the Conference and includes:

- Speaker Bios
- Conference Agenda
- Article Content & Tips
- Advertisements
- AND MORE!

AD RATES & SIZES

Ad Specifications

Printing Method: Four Color Process Only

Preferred Ad Format: PDF
Other Acceptable Formats: InDesign CS6, Fireworks CS6. (JPEG Format will not be accepted)

Include all fonts, and high-resolution images in TIFF or EPS format (CMYK Only).

Design Services: Complete design services are available at an additional charge.

AD SIZE	DIMENSIONS	COLOR PRICE
Full Page	Bleed: 9" x 11.5" Live Area: 8" x 10.5"	\$795.00
1/2 Page Horizontal	Bleed: 9" x 5.75" Live Area: 7.5" x 5"	\$495.00
1/2 Page Vertical	Bleed: 4.5" x 11.5" Live Area: 3.75" x 10"	\$495.00
1/3 Page	Bleed: 3" x 11.5" Live Area: 2.35" x 10"	\$395.00
1/4 Page	Live Area: 4.25" x 5.5"	\$295.00
Business Card	Live Area: 3.5" x 2"	\$195.00

May Conference Ad Deadline: April 30th, 2015
November Conference Ad Deadline: October 22nd, 2015

Double Page spreads are also available on a limited basis.

To book your ad space please see the Conference Contract on Page 6. If you have any questions please feel free to contact us at marc.belaiche@TorontoJobs.ca or by phone (905) 566-5627.

Important! Ads will not be accepted after April 30th, 2015/October 22nd, 2015.

Conference Registration Form



PRIMARY CONTACT INFORMATION:

Name: _____ Title: _____
 Company Name: _____ Address: _____
 City: _____ Province: _____ Postal Code: _____
 Phone: _____ Email: _____
 How did you hear about the Event? _____

EXHIBITOR PACKAGES:

Packages	Mississauga (May 13th, 2015)	Amount (A)	Toronto (November 4th, 2015)	Amount (B)
Platinum Sponsor	\$10,000	_____	\$7,500	_____
Gold Sponsor	\$7,500	_____	\$5,000	_____
Silver Sponsor	\$5,000	_____	\$2,000	_____
Featured Exhibitor	\$1,995	_____	\$1,195	_____
Standard Exhibitor	\$795	_____	\$595	_____
The Start-Up Exhibitor	\$395	_____	\$295	_____
ADD-ONS				
5 Feet of Space (width)	\$395	_____	\$295	_____
Wireless Internet	\$75	_____	\$75	_____
Electricity	\$75	_____	\$75	_____
Breakfast \$20/each	Amount _____	_____	Amount _____	_____
Lunches \$30/each	Amount _____	_____	Amount _____	_____
Show Guide Advertisement	Ad Size _____	_____	Ad Size _____	_____
General Admission Tickets \$20/each	Amount _____	_____	Amount _____	_____
TOTAL AMOUNT		_____ (A)		_____ (B)
Total of (A) +(B)		_____		_____
Total Discount (10% for both events)		_____		_____
Subtotal		_____		_____
Add 13% HST		_____		_____
Total Including Taxes		_____		_____

PAYMENT:

Visa Mastercard AMEX Invoice (Must be paid in full prior to the Conference)

CC Number: _____ Exp. Date: _____

Company Name: _____ Name on Card: _____

Billing Address: _____

Authorized Signature: _____

Please Note: Once we receive your signed contract, your Account Representative will be in contact with you to organize your package inclusions. If you have any additional questions please feel free to call us at (905) 566-5627.

TERMS & CONDITIONS:

All prices are subject to HST (13%). Booth space will be allocated on a first-come, first-served basis. All exhibitor space/special requests will be taken into account but not guaranteed. Exclusivity by industry or company is not offered. On the day of the event, our organization will have at least one staff member present at our booth at all times. By signing this booth registration form, I hereby authorize Toronto Entrepreneurs to include my corporate logo within the event marketing materials. I further represent that I am an authorized representative of my organization. I understand that any verbal representations made outside of this signed agreement will not be binding to either parties of this contact. Payment is due upon receipt of invoicing and must be paid in full before the event date. I understand that interest on outstanding amounts will be charged at a rate of 1.5% monthly or 18% per annum, compounded after 30 days. I agree to pay a service charge of \$50.00 for any returned cheques. I understand that any credit card on file will be charged for any outstanding amounts due at Toronto Entrepreneurs discretion. No cancellation will be permitted for the event. There will be no refunds allotted to any exhibitor. If the event is cancelled by the show organizers, a refund will be given for the booth space and no further amount. Exhibitors who register for the event but do not show up for the event on the day of will be billed according to their signed agreement. Toronto Entrepreneurs is not responsible for weather conditions or any other uncontrollable circumstances that may affect attendance. Under no situation will a refund be given except as noted above. Toronto Entrepreneurs has the right to refuse any exhibitor registration form that does not comply with our terms and conditions. All exhibitor packages listed cannot be altered in any way. Please make cheques payable to TorontoJobs.ca Inc.". Show Guide Ads must be submitted on or before the deadline. Other conditions may apply.

Please sign, scan and email to marc.belaiche@TorontoJobs.ca or fax to (905) 566-1179. Any questions please call (905) 566-5627.