# Two Great Events Come Together for One Great Day!

Mon., Sept. 8, 2014
Center
Worcester, Massachusetts

# **Central Mass Business Expo and Build Northeast**



Presented By



# RESERVE YOUR BOOTH TODAY!

## Why You Should Exhibit

- Meet hundreds of prospective clients
- Set yourself apart from the competition
- Support the business community
- Gain positive P.R.
- Meet potential new customers all within your reach
- Introduce new products and services
- Enhance your Expo experience by becoming a sponsor

#### What You Get

- 10' x 10' Booth, Skirted Table, Chairs, Draped Backdrop
- FREE Wireless Internet
- FREE Listing in the Official Show Guide
- FREE Listing and Link on Event Website
- FREE Pre-show Exhibitor Workshop
- Exhibitor Lounge
- New show features to increase traffic

#### **NEW THIS YEAR! BUILD NORTHEAST**

will take place simultaneously to the Expo increasing floor traffic with an audience of economic development professionals from throughout New England. This increased show floor traffic to your booth is an exciting addition to the Expo that you won't want to miss!

#### Events Include

- Breakfast, Lunch, Afternoon Speakers
- Business After Hours
- FREE Seminars
- Live Broadcasts

Reservations require half down at reservation with balance due by August 8, 2014.

Early exhibitors will have first choice of booth placement.

#### **RESERVE YOUR BOOTH TODAY!**

CALL: Lindsay Hoey at 508.753.2924, ext. 227 or EMAIL: lhoey@worcesterchamber.org INFO: www.centralmassbusinessexpo.com



# **About Build Northeast**

**BUILD NORTHEAST** is a conference designed for professionals in the economic development fields. Approximately 600 - 700 professionals from federal, state, regional, and local governments, banks, venture capitalists, professional service firms, construction companies, architects, and more from throughout New England are expected to attend.

MORE INFO: www.buildneconference.com

Presented By





### **EXHIBITOR REGISTRATION & CONTRACT**

CONTACT: Lindsay Hoey, Account Executive P: 508.753.2924, x 227

E: Ihoey@worcesterchamber.org

Company Name					
Website		Product			
Address		City	State	Zip	
Contact		Title			
Email	_Phone_				
Name on Booth Identificat	tion Sign				
☐ Please contact me abou	ıt available sponsorship opportunitie	es.			
☐ STANDARD BOOTH	<b>Members – \$899</b> (\$450 deposit) <b>per</b>	booth or Non-Membe	ers – <b>\$1,200</b> per booth (\$60	0 deposit)	
# Booths	Booth Choice 1)	2)	3)		
□ PREMIUM BOOTH	<b>Members – \$1,750</b> (\$850 deposit) <b>pe</b>	r booth or Non-Memb	ers – <b>\$1,950</b> per booth (\$95	50 deposit)	
# Booths	Booth Choice 1)	2)	3)		
□ NON-PROFIT / CHAI	MBER AFFILIATE \$500				
☐ Check Enclosed, <b>Amou</b>	nt Paid				
□ MC □ Visa □ Discover □ Amex Card #			CSC / CVV#		
Expiration Date	Billing Address				
Name on Card		Authorized Signature			

#### PLEASE MAKE PAYMENTS T0: Worcester Regional Chamber of Commerce MAIL T0: 446 Main Street, Suite 200, Worcester, MA 01608

- 1. SPACE No space shall be assigned until receipt by the Promoter of full deposit. Payment must be made in full prior to admittance to show floor. The Promoter reserves the right to, at any time, without prior notification to the Exhibitor, assign equivalent space to the Exhibitor. Booths may not exceed contracted space or intrude into aisles (this includes exhibit personnel). All sound amplification equipment must be approved by the Promoter in advance. The Exhibitor shall not assign, sublet such space, or any part thereof to any other company or individual, regardless of ownership, without prior approval by the Promoter. No exhibits shall be moved before the official closing of the Show. All decorations must be made of materials that are fire proof. Show Management reserves the rights to make changes in the floor plan and booth locations as deemed necessary for the overall success of the show.
- 2. RENT Any deposit received by the Promoter without a signed contract obligates the Exhibitor to comply with said provisions of said contract.
- 3. REFUNDS (a) In the event the Exhibitor does not occupy said space, the Promoter is authorized to cause said space to be occupied in such a manner as it may deem best, without rebate or allowance to the Exhibitor from any liability hereunder, and the Exhibitor expressly agrees to pay the Promoter in full the sum hereinbefore set forth. In the event that the Show has been sold out, which determination shall be made solely by the Promoter, and only if the Exhibitor has notified the Promoter in writing of its cancellation at least sixty (60) days prior to the show, the Promoter shall return to the Exhibitor all sums paid by the Exhibitor except the deposit (no more than one-third of total space cost) and only after the Show has been held.
  - (b) At the sole discretion of the Promoter, the Show or part of the Show may be cancelled due to an act of nature. It may also become necessary for the Show or part of the Show to be held on different dates or at a different location than originally planned. In the event of any of the above, the Promoter shall have sole discretion to make any refunds except as outlined in subparagraph (a) and to demand any balances due under this agreement.
- 4. CONDITIONS Worcester Regional Chamber of Commerce shall have full power in matters of interpretation, amendment and enforcement of all conditions, rules, and regulations.
- 5. LIABILITY Exhibitor agrees to indemnify and hold harmless Management from any and all liability and claims arising from any or all damages property or personal injury caused by Exhibitor or his/her agents, representatives, employees, or other persons. The Exhibitor also assumes full responsibility and liability for all injury to any and all persons or property that is in any way connected with the Exhibitor's property, including equipment, or caused by the Exhibitor, his/her agents, representatives, or employees. **Proof of insurance must be provided to the Chamber at least 4 weeks before the show.**
- 6. SERVICES At an additional cost, labor, electricity, fork lift service, booth furnishings, etc. will be made available by the building management or vendors thereof. On some occasions these services are mandated by the building management. The Promoter is not responsible for these services but will provide information and order forms in the show exhibitor kit prior to the show.

The foregoing provisions constitute the entire agreement between the parties and any changes must be in writing.