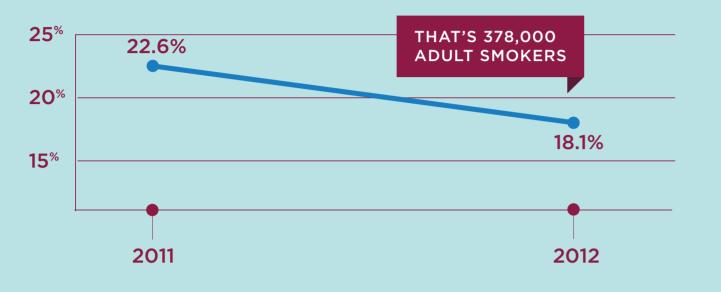


WHO IS STILL SMOKING?

SMOKING AMONG CHICAGO ADULTS IS DOWN^{1,2}



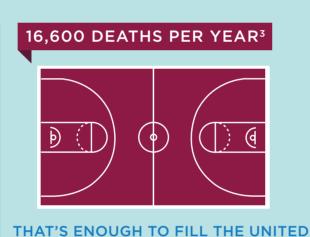
Chicago has been recognized nationally as a leader in smoking cessation.1 Learn more online at www.CityofChicago.org/Health

SMOKING MORTALITY IN ILLINOIS FROM 2000 to 2004³

TOBACCO USE IS THE #1 CAUSE OF PREVENTABLE DEATHS⁴

83,000 PEOPLE DIED FROM TOBACCO USE³





CENTER TO ABOUT 3/4 CAPACITY6

CIGARETTES COST MORE THAN YOU THINK⁷⁻⁹

\$7.19

Average retail

price in Illinois^{7,8}

\$9.01 **Direct medical**

costs^{8,9}

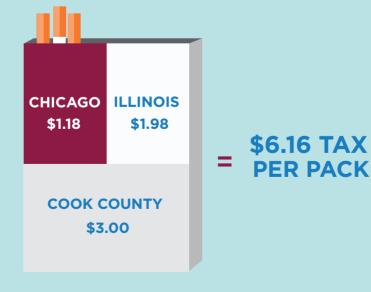
\$14.87

\$31.07

Lost productivity costs^{8,9}

Combined cost per pack⁷⁻⁹

CHICAGO HAS THE CIGARETTE TAX IN THE NATION¹⁰



MONEY TO BURN



SMOKE-FREE SUPPORT

SMOKING BANS



- Illinois state law prohibits smoking in enclosed workplaces¹¹
- The Chicago Clean Indoor Air Ordinance bans smoking in all Chicago restaurants, bars, and virtually all enclosed public places¹²

CITY INSTITUTIONS ARE SIGNING UP TO BE SMOKE FREE¹







Chicago Housing Authority complexes

Hospital campuses

Roosevelt University, Robert Morris University, the University of Illinois at Chicago campus, and 7 Chicago City College locations

MANY CHICAGOANS WANT TO QUIT¹

24,000 calls in 2013

to the Illinois quitline from Chicagoans

Looking for help to quit? Call the Illinois Tobacco Quitline at 866-784-8937 for information about what free resources are available

SMOKING CESSATION TREATMENT COVERAGE^{13,14}



HAVE ACCESS TO INSURANCE THAT COVERS **SMOKING CESSATION TREATMENT**

Types of insurance include:

- Employer-provided plans
- Private plans
- Medicare/Medicaid
- Other public plans (military, civil service)

U.S. Pharmaceuticals

Talk to your doctor or healthcare provider today FOR HELP QUITTING!



References: 1. City of Chicago. Healthy Chicago. Healthy Chicago. Spotlight. Tobacco. Use. March 2014. http://www.cityofchicago.org/content/dam/city/depts/cdph/tobacco_ulco.pdf/states/17/1714000.html. Accessed June 23, 2014. 3. Centers for Disease Control and Prevention. Smoking & tobacco use. State tobacco activities tracking and evaluation (STATE) system. HighlightReport. HighlightReport. Accessed June 23, 2014. 4. World Health Organization. Tobacco/free initiative. http://www.who.int/tobacco/health_priority/en. Accessed June 23, 2014. 5. National Center for Education Statistics. Digest of education statistics. 2012. http://nces.ed.gov/programs/digest/d12/tables/dt12_277.asp?referrer=list. Accessed June 23, 2014. 6. CBS Chicago. Best of Chicago. Guide to United Center. http://www.tobaccofreekids.org/research/factsheets/pdf/0337.pdf. Accessed June 23, 2014. 8. Bureau of Labor Statistics. CPI inflation calculator. http://www.bls.gov/data/inflation_calculator.htm. Accessed June 23, 2014. 9. Rumberger JS, Hollenbeak CS, Kline D. Potential Costs and Benefits of Smoking Cessation: An Overview of the Approach to State Specific Analysis. April 30, 2010. Pennsylvania State University. This study was made possible by a grant from Pfizer Inc. http://www.bls.gov/data/inflation_calculator.htm. Accessed June 23, 2014. 9. Rumberger JS, Hollenbeak CS, Kline D. Potential Costs and Benefits of Smoking Cessation: An Overview of the Approach to State Specific Analysis. April 30, 2010. Pennsylvania State University. This study was made possible by a grant from Pfizer Inc. http://www.bls.gov/data/inflation_calculator.htm. Accessed June 23, 2014. 9. Rumberger JS, Hollenbeak CS, Kline D. Potential Costs and Benefits of Smoking Cessation: An Overview of the Approach to State Specific Analysis. reports/SmokingCessationTheEconomicBenefits.pdf. Accessed June 23, 2014. 10. Campaign for Tobacco-free Kids. Top combined state-local cigarette tax rates (state plus county plus city). http://www.tobaccofreekids.org/research/factsheets/pdf/0267.pdf. Accessed June 23, 2014. 11. American Nonsmokers pdf/100ordlisttabs.pdf. Accessed June 23, 2014. 12. City of Chicago. Clean Indoor Air Ordinance (no smoking: including e-cigarettes). http://www.cityofchicago.org/city/en/depts/caph/supp_info/tabacco_alcohol_drug_abuse/smoke_free_illinoisact.html. Accessed June 23, 2014. 13. Kaiser Family Foundation. Http://kft.org/other/state-indicator/total-population/#. Accessed June 23, 2014. 13. Caiser Family Foundation.