

# 2012 Joint Education Conference-Crowne Plaza Hotel, Madison WI

**Wednesday, September 19**

**WEHA**

**WAFP**

**WADPFR**

**8:00 AM**

**Registration - Coffee and Donuts**

9:00 - 9:10

**Opening Remarks - Conference Chair - Fritz Buss**

9:10 - 10:00

**Keynote Speaker David Liebl, University of Wisconsin - Wisconsin Initiative on Climate Change Impacts**

**10:00 - 10:25**

**Break**

10:30 - 11:15

Tattooing and Body Piercing  
Inspection Criteria - Reed McRobert,  
DHS

Water 101: What every food plant  
operator must know about this important  
resource - Dr. Harrington, UW Madison

Dairy Situation & Outlook - Matt Matke, Stewart-  
Peterson

11:20 - 12:05

Recall Issues - Jill Ball, DATCP

Parameters affecting water retention in  
food products - Dr. Jeff Sindelar, UW  
Madison

A Road to Better Marketing - Matt Strelow, Stewart-  
Peterson

**12:05 - 1:00**

**Lunch**

1:00 - 1:45

Salt, Water Activity, pH: Understanding the Food Safety Trifecta - Steve Ingham,  
DATCP

Animal Welfare & the Public's Perception - Maria  
Bendixon, Clark Co. Dairy Agent

1:50 - 2:35

Using Case Studies to Apply Health  
Equity to Environmental Health -  
Jennifer Weitzel Blahnik, Public  
Health Madison & Dane County

Reclaiming waste water for food plant  
applications - Ted Dixon, Siemens Corp.

Connecting Cows & Consumers Through Social  
Media - Matt Joyce, WMMB

**2:35 - 2:50**

**Break**

2:50 - 3:35

What's Wrong With This Picture? -  
Justin Blaney, DATCP

Selection of Cleaning & Sanitizing Chemicals Based on Water and Soil Composition - TBD,  
Ecolab

3:40 - 4:25

Food Code Update - Arthur Ness,  
DATCP

Using Quality Monitoring Technology to Troubleshoot High Bacteria Counts - Kristy Campbell,  
Dairy Cheq

**4:30 - 5:10**

**Association Meetings**

**Thursday, September 20**

**7:00 - 8:00**

**Breakfast**

8:15 - 9:00

Health Space Update & FAQs -  
Randy Wilson, DHS

Treating & conditioning water for food  
plant operations - Jim Beck & Jim Booker,  
ChemTreat

Genomics, A New World of Genetics Progress -  
Roy Williams, Genex

9:05 - 9:50

Ecuador: The Rural Hospital's Place  
in Public Health - Dr. David Gaus,  
UM Madison

Selection & use of water test kits - TBD,  
Hach Co.

AgSource Profit Opportunity Analyzer® - Tom  
DeMuth, AgSource & Chuck Ripp, Producer

**9:55 - 10:25**

**Break**

10:30 - 11:15

Introduction to Silica Sand Mining in Wisconsin & DNR Regulations - Thomas Woletz,  
DNR

E.U. Health Certificate Program Requirements &  
Regulations - Ken Vorgert, USDA

11:20 - 12:20

**Closing Speaker Ben Brancel, Secretary, WI DATCP - Environmental Health, Today and in the Future**

**12:20 PM**

**Adjourn**