

**Allana Potash Corp.** invites you to participate in a full three-day site tour of our Danakhil Potash Project in Ethiopia. The event will take place between **May 6—8, 2014** in Addis Ababa and at the Danakhil Potash site in North Eastern Ethiopia. The program will include meetings with key Ethiopian government officials, the Canadian Ambassador to Ethiopia, and a tour of the mine site in Dallol, Ethiopia. The three day Analyst Tour will begin in the nation's capital of Addis Ababa and continue to the company's Dallol Potash Project.

For the duration of the tour, accommodation will be at the **Sheraton Addis Hotel\***, Addis Ababa ([www.sheratonaddis.com](http://www.sheratonaddis.com)). Group rate available, please quote "Allana Potash" when booking.

Corporate flight rates are available from **Ethiopian Airlines\*** ([www.flyethiopian.com](http://www.flyethiopian.com)) and by calling Fasil Kasa (416) 962-0005 or email [FasilK@ethiopianairlines.com](mailto:FasilK@ethiopianairlines.com) (quote Allana Potash for best fares).

## **AGENDA**

### **Tuesday, May 6, 2014—Arrival Day**

Participants arrive from Toronto, London and Washington, DC (please depart on May 5th).

Shuttles will be available to bring participants to the Sheraton Addis upon arrival.

Late cocktails and informal dinner with Allana Potash staff.



### **Wednesday, May 7, 2014— Meetings**

Late arrivals from the airport (i.e. May 6th departures from London and Washington, DC) will be picked up by a shuttle service to the Sheraton Addis.

Beginning around 10:30 a.m. to 3:00 p.m., the day will include several high level ministerial meetings with Mr. Tolesa Shagui- **Minister of Mines**, Mr. Tefera Deribew- **Minister of Agriculture**, Mr. Sufian Ahmed- **Minister of Finance and Economic Development**, Mr. Almanyehu Tegenu- **Minister of Water and Energy** and Dr. Eng Getachew Betru- **CEO of Ethiopian Railway Corporation**.

Possible site tour to ATA demonstration farm.

Reception and dinner with the Canadian Ambassador to Ethiopia and Allana Potash Staff (Mr. David Usher) at 6:30 p.m.

### **Thursday, May 8, 2014— Site Tour of Dallol Project and Departure Day (Late Departures May 8th and 9th)**

Full day spent on site, surveying Danakhil Potash Project developmental progress and pilot testing with senior management.

Return early evening for a farewell dinner with senior management at the Sheraton.



**\*All costs associated with the tour will be borne by Allana Potash except overseas flights and hotels.**

## **RSVP**

Please RSVP (**SPACE IS LIMITED**) to Sameen Butt at 416 363 9694 or [sbutt@investor3.ca](mailto:sbutt@investor3.ca).

**Ethiopian Airlines flight schedules to and from Toronto, Washington DC and London\***

**London – Addis – London (LHR-ADD-LHR)**

**LHR-ADD**

**Flight Days:** Every day except Tuesdays

Departure Time from LHR: 20:15 hrs

Arrival Time in ADD: between 06:10 - 07:50 hrs (Next Day)

**ADD-LHR**

**Flight Days:** Every day except Tuesdays

**Monday :**

Departure time from ADD: 09:35 hrs

Arrival Time in LHR: 14:35 hrs

**Wednesday, Friday, Saturday, Sunday:**

Departure time from ADD: between 01:20 – 01:40 hrs

Arrival Time in LHR: between 06:55 – 08:00 hrs

**Thursday (Two flights):**

Departure time from ADD: 03:00 hrs and 09:35 hrs

Arrival Time in LHR: 09:15 and 14:35 hrs

**Washington DC – Addis – Washington DC (IAD  
ADD-IAD)**

**IAD-ADD**

**Flight Days:** Everyday

Departure Time from IAD: 10:15 hrs

Arrival Time in ADD: 07:45 hrs (Next Day)

**ADD-IAD**

**Flight Days:** Everyday

Departure Time from ADD: 22:15 hrs

Arrival Time in IAD: 08:30 hrs (Next Day)

**Toronto – Addis – Toronto (YYZ-ADD-YYZ)**

**YYZ-ADD**

**Flight Days:** Tuesday, Thursday, Saturday

Departure Time from YYZ: 11:00 hrs

Arrival Time in ADD: 07:20 hrs (Next Day)

**ADD-YYZ**

**Flight Days:** Monday, Wednesday, Friday

Departure Time from ADD: 22:30 hrs

Arrival Time in YYZ: 08:10 hrs (Next Day)

*\*Please call Mesfin Birru at Ethiopian Airlines at 416 988-7360 (quote Allana Potash for best fares).*

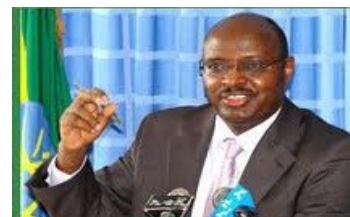
**Ethiopian Officials Attending Allana Potash Meetings May 7th 2014**



Mr. Tolesa Shagui- Ministry of Mines



Mr. Tefera Deribew- Ministry of Agriculture



Mr. Sufian Ahmed- Ministry of Finance and Economic Development



Mr. Almayehu Tegenu- Ministry of Water and Energy



Dr. Eng. Getachew Betru- CEO of Ethiopian Railways Corporation

**Ethiopian Airlines Fare Quotation\***

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**Toronto-Addis-Toronto**

06 May- 09 May

**Economy** \$1505.72 CAD

**Business** \$5276.72 CAD

**London-Addis-London**

05 May- 09 May

**Economy** \$1099.21 CAD

**Business** \$9366.42 CAD

**Washington DC-Addis-Washington DC**

06 May- 09 May

**Economy** \$1659.63 CAD

**Business** \$6185.63 CAD

\*Please note that all include tax and are in Canadian currency and price is subject to change.

Please contact **Fasil Kasa** at Ethiopian Airlines to make reservations (quote Allana Potash for best fares)

T: (416)-962-0005 ext. 204

Email: [FasilK@ethiopianairlines.com](mailto:FasilK@ethiopianairlines.com)