

IVAR REALTORS and Technology Conference

- Hands-on workshops
- Breakout sessions
- Product demonstrations
- REALTOR®-focused trade show exhibitors
- Industry guest speakers
- Beginning and Advanced Learning Tracks
- New Program Updates Weekly at www.IVAOR.com



Learn more and
register to attend at

RealtorTek.ivaor.com

FREE to IVAR
Members

Non-Members: \$20



IVAR REALTORS and Technology Conference

Connecting REALTORS® to new ideas and better tools

If technology hasn't revolutionized the way you work, you're missing out on a wide array of innovations created to make your REALTOR® life easier and more profitable.

From electronic signatures to GIS-based MLS map searches to low cost marketing via social networking, new tools are helping your colleagues and competitors work smarter and more efficiently.

Thursday, October 27th
Ontario Convention
Center
8:00am to 3:00pm



Thank you to our partners and sponsors



Interested in sponsoring or exhibiting? Contact Paul
Herrera at 951.346.4528 or email at pherrera@ivaor.com

Sponsor Information

IVAR REALTORS and Tech Conference

October 27, 2011

8:00am to 3:00pm

Ontario Convention Center, Ontario, Calif.

For more information, contact Paul Herrera at 951-346-4528

Industry Leader Sponsors: \$1,500

IVAR will accept one sponsor in the Industry Leader category from each industry

Sponsor Benefits

- Logo on marketing materials
- Logo in Event-Related Electronic Communications, including:
 - E-blasts to members
 - Twitter Page, Facebook Event Page and LinkedIn Page
 - Flyers delivered to member offices and local caravans
 - Mailer
- At the Event
 - 10 Non Member Guest Passes
 - Exhibitor Benefits (see Exhibitor Fact Sheet for Details)
 - Part of Event Banner on Stage and Entry Area
- Sponsor benefits beyond the event
 - Website banner advertising (on rotating basis with other Industry Leader Advertisers) for period leading to the event through Dec 31, 2011.
 - Newsletter banner advertising (on rotating basis with other Industry Leader Advertisers) for period leading to the event through Dec 31, 2011)
 - Two hours free use of IVAR Auditorium in Riverside Office

Exhibitor Fact Sheet

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Exhibitor Package Includes:

- 8X8-foot booth space
- 8-foot, skirted table and two chairs
- Exhibitors also receive two non-member conference registrations (normally \$20 each)
- two exhibitor passes
- All exhibitors to be listed in event program and on IVAR REALTORS and Technology Conference website.
- Electricity and wireless internet connections available at an additional cost through the Ontario Convention Center.
- Early Exhibitor Move-In Available on October 26th if Desired.
- Opportunity to host a breakout session or take advantage of marketing partnerships to reach REALTOR members at reduced cost.

Exhibitor Hours	8:00am to 3:00pm
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Additional Attendee and Member Outreach

For an additional fee, exhibitors can book time in a breakout room (seating for approximately 100, basic audio/visual package included).

Marketing packages can include advertising in the event program, the IVAR website, email newsletters and more. For details and pricing, contact Paul Herrera at 951-684-1221 or by email at pherrera@ivaor.com.

Sponsor packages are also available on a limited basis.

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Top Sponsor (Presenting Sponsor): \$3,500

- Billing on all materials (IVAR Real Estate and Technology Conference, Presented By "Our Company")
 - Display Ads in Local Newspaper Website Real Estate Sections
 - Acknowledgment in Electronic Communications, including:
 - E-blasts to members
 - Two weekly newsletters
 - Dedicated graphic on Twitter Page, Facebook Event Page and LinkedIn Page
 - Acknowledgment on all Social Networking Posts regarding the event
 - Flyers delivered to member offices and local caravans
 - Mailer
- At the Event
 - 20 Non-Member Guest Passes
 - Booth space
 - Banner display on stage and entry area
- Sponsor benefits beyond the event
 - Website banner advertising for period leading to the event and for three months following (through Jan 31, 2011)
 - Newsletter banner advertising for period leading to the event and for three months following (through Jan 31, 2011)
 - Two hours free use of IVAR Auditorium in Riverside Office
 - Free Affiliate Membership and Ability to Place a Flyer at IVAR Office for one year
 - 2 Free Tickets to Installation Dinner at Red Hill Country Club in Rancho Cucamonga on December 8th