

PATHWAYS TO INTIMATE PARTNER VIOLENCE PREVENTION

LTG Associates, Inc.

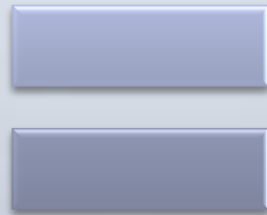


*The Robert Wood Johnson
Foundation*



TODAY'S DISCUSSION

**Strengthening
What Works:
Preventing
Intimate Partner
Violence in
Immigrant &
Refugee
Communities**



**Critical
Lessons for
IPV
Prevention**

WHO WE ARE

- *Over 35 years working with special populations*
- *Local, national, international*
- *Why Anthropology?*

**TRAJECTORY
OF THE IPV
PREVENTION
FIELD**

- *Away from men as the sole focus*
- *Toward couples*
- *Toward youth*
- *Changing social/cultural norms that support or allow IPV*

IMPORTANT NOTES

- *Violent, controlling, coercive behavior is not amenable to prevention activities and must be met with immediate safety-focused responses*
- *Don't is not an intervention*

**STRENGTHENING
WHAT WORKS
THE ROBERT
WOOD JOHNSON
FOUNDATION**

- *National initiative focused on primary prevention of IPV*
- *Eight grantees working in Arab American, Asian American, and Hispanic communities*
- *Populations were immigrant, refugee, and American*
- *Major initiative focuses:*
 - *Build evaluation capacity*
 - *Evaluate promising interventions*
 - *Understand the central elements of successful interventions*

CASE STUDY:

**ASIAN
WOMEN'S
SHELTER**

- *Chai Chats*
 - *Healthy relationships*
 - *AAPI*
 - *Experiential*
 - *Group support*
 - *Skills reinforcing*

**COMMON
ELEMENTS IN
SUCCESSFUL
SWW
APPROACHES
TO IPV
PREVENTION**

- **Organizational Characteristics**
 - *Significant relationship with the group of interest*
 - *History of trust and responsiveness*
- **Approach Development**
 - *Focus on leveraging positive cultural values*
 - *Focus on leveraging positive cultural resources*
 - *Focus on couples and youth*
 - *Focus on healthy relationships*

**CASE STUDY:
MIGRANT
CLINICIANS
NETWORK**

- *Hombres Unidos*
 - *Reinterpretation of machismo*
 - *Refining of healthy masculinity*
 - *Healthy relationships*
 - *Group support*
 - *Skills reinforcing*

INTERVENTION GROUNDWORK

- *Focused on intimate culture*
- *Some also sought to affect the community culture*
- *Understood or determined the cultural supports for both positive and negative attitudes and behaviors*
- *Understood shame, stigma, and resistance to direct discussions*
- *Understood potential for negative public response and group stigmatization possible from open discussions*

**INTERVENTION
GROUNDWORK**

- *Deep, often native cultural knowledge*
- *Powerful points of entrée determined and utilized*
- *Bounded groups*
- *Interventions accounting for culture, language, age, and gender orientation*
- *Delivered by culturally recognizable individuals in languages and at levels that responded to the needs and/or tolerance of the groups*
- *Conducted in safe, culturally sanctioned spaces*

**ARAB
AMERICAN
ACTION
NETWORK**

- **Conducted first “Arab American Youth Social Norms Survey.”**
 - *Survey went viral*
- **Youth Healthy Relationships Curriculum**
 - *5 unit, 8 week workshop series for Arab American youth designed to work within culture and customs.*

**COMMON
LEARNING,
SKILLS &
TECHNIQUES**

- *Positive male and female roles*
- *Positive roles in an intimate relationship*
- *Positive roles within a family system*
- *Respect for self and others*
- *Communication skills*
- *Conflict avoidance and management*
- *Anger management*

ELEMENTS OF SUCCESSFUL INTERVENTIONS

**Sex Role
Support**

- **Healthy Masculinity & Healthy Femininity**

**Permission
& Safety**

- **Sanctioned Space & Sustained Engagement**

**Tools &
Methods**

- **Healthy Relationships Training & Support**

KEY ASPECTS OF EFFECTIVE INTERVENTIONS

**Trusted
Organization**

- **Individuals, Couples, & Groups Recruited & Engaged**

**Sanctioned
Space Created &
Supported**

- **Cultural Values Understood and Enacted**
- **Healthy Relationships**
- **Healthy Masculinity & Femininity**

**Messages From
Trusted
Individuals &
Organizations**

- **Reinforced and Enacted Positive Cultural Values**
- **Promotion of Positive Values**

“Previous public health experience suggests that the more precisely the target group is bounded, the more effective the campaign. Precision makes it easier to deliver a message that tells people exactly what they need to know, in their own language, through sources they trust and respect.”

**SWW & HBCU
RESOURCES**

- <http://www.ltgassociates.com/SWWproject.html>
- <http://www.ltgassociates.com/CDCproject.html>
- <http://www.rwjf.org/en/research-publications/find-rwjf-research/2012/04/strengthening-what-works.html>

Thank you !

Questions?