

BACK TO WORK BOOTCAMP

...finding your way to finding a job.



THURSDAY, OCTOBER 4, 2012
9:30 am - 3:30 pm
The Rutgers Club
199 College Ave., New Brunswick, NJ



Join career professionals **Nancy Range Anderson** ([Blackbird Learning Associates](#)) & **Carol Camerino** ([Job Seekers - Looking For The On Ramp](#)) for an information and strategy-packed day focused on what job seekers need to know to launch and manage effective ~~job searches~~ **employment campaigns!**



IF YOU'RE IN JOB SEARCH MODE, THIS DAY IS FOR YOU!

Participants will learn...

- Steps for clarifying career vision
- The difference between a job search & a strategic, focused **EMPLOYMENT CAMPAIGN**
- Best practices for resumes that get noticed
- Key messages for a memorable 'elevator pitch'
- 21st century networking tips that work for all personalities and styles
- How to discover and project a personal brand
- Cover letter tips for making the all-important best first impression
- Job search strategies that go beyond online job boards

Job search not yielding results?

Need to find a job, but don't know where or how to start?

*If you're **unemployed, under-employed, a new grad or stay at home parent returning to work** and are interested in launching your job search strategically and with confidence, **register today!***

BONUS: *Participants will work on their individual and customized employment campaigns, incorporating workshop information in real-life, usable applications they can begin implementing immediately.*

SPACE IS LIMITED TO 20 PARTICIPANTS. REGISTER TODAY TO RESERVE YOUR SPOT....

3 Registration Options...

Level 1: Basic Workshop (includes registration, e-workbook, skills assessment form, job search whitepaper and lunch) -VALUE: \$275.00	\$ 97.00
Level 2: Includes Basic Workshop package plus one of the following: A: Full resume review and written Resume Critique from Nancy & Carol; OR B: Registration for a 60 min. Post-Boot Camp Webinar on 10/25 at 10 am EST -VALUE: \$375.00	\$129.00
BEST VALUE LEVEL 3: INCLUDES BASIC WORKSHOP PACKAGE PLUS BOTH A & B (RESUME REVIEW AND REGISTRATION IN POST-BOOT CAMP WEBINAR) -VALUE: \$475.00	\$149.00

TO REGISTER: VISIT [HTTP://BACKTOWORKBOOTCAMP.EVENTBRITE.COM/](http://backtoworkbootcamp.eventbrite.com/)

QUESTIONS? WISH TO PAY BY CHECK?

email Carol@LookingForTheOnRamp.com or NancyAnderson@BlackbirdLearningAssociates.com