

Princeton Regional Chamber of Commerce

# Healthcare Symposium

*HealthCare Reform: Ready or Not?*

**Thursday, September 27, 2012, 8:00am — noon**

*The Conference Center at Mercer County Community College*

Presenting Sponsor: **NJM Insurance Group**  
• Insurance • Banking

## SCHEDULE OF EVENTS

- |                 |  |
|-----------------|--|
| 8:00 – 8:30 am  | Arrival, Registration & Breakfast  |
| 8:30 – 9:00 am  | Welcome & Update from <b>Colleen Woods</b> , New Jersey Health Information Technology (HIT) Coordinator                                  |
| 9:00 – 9:30 am  | Keynote Address featuring <b>Neil Sullivan</b> , Assistant Commissioner, Life and Health at New Jersey Department of Banking & Insurance |
| 9:30 – 10:30 am | Breakout Sessions:   |

### Accountable Care Organizations (ACOs): Why Should I Care?

Panelists:

- **David Dafilou**, Principal, Premier Consulting Solutions
- **Linda Schwimmer**, Esq., Consultant for Regulatory and Government Affairs

### Workers Comp: The Model for Coordinated Care

Moderator: **Toni Pergolin**, President and CEO of Bancroft Brain Injury Services

Panelists:

- **Chrysten Shea**, RN, BSN, CCM - Regional Field Case Manager, Regional Account Sales Manager - Coventry Workers' Comp Services
- **Dr. Lawrence Goren** (MD), Founder and Medical Director of OnSite Innovations, Inc.
- **Vicky Pagidas**, Manager - Disability and Leave Programs, PSE&G

### Wellness & Preventative Care: Effective or Not?

Panelists:

- **Felicia Smith**, Chief Human Resources Officer, Fox Rothschild LLP
- **Dr. Michael Makowsky**, Medical Director, New Jersey Manufacturers
- **John Evans**, Executive Director, Janus Labs

10:45 – 11:45am CEO Roundtable, featuring:

- **Skip Cimino**, President and CEO, Robert Wood Johnson Hamilton
- **Darlene Hanley**, President, St. Lawrence Rehabilitation Center
- **Al Maghazehe**, PhD, FACHE, President and CEO of Capital Health
- **Barry Rabner**, CEO of University Medical Center of Princeton at Plainsboro
- **Christy Stephenson**, Executive Vice President Strategic and Clinical Transformation, St. Francis

12:00 – 12:30 pm Networking



# PRINCETON REGIONAL CHAMBER OF COMMERCE

*champions for business*

## 2012 Healthcare Symposium

*A Collaborative Business Dialogue on Healthcare*

The Conference Center at Mercer County Community College

Thursday, September 27, 2012 ~ 8:00 a.m. – noon

### SPONSORSHIP OPPORTUNITIES

- Event Presenting Sponsor - \$5,000** (Limited to two sponsors, industry specific)

**One SOLD – Thank you Performance Spine & Sports Medicine and NJM**

- 10 tickets to event
- Special recognition at the event (acknowledgements from the podium and on event signage)
- Logo prominently displayed on front of event promotional pieces
- Logo and link on all event correspondence and publicity – primary recognition
- Ability to introduce keynote speaker
- Table prominently displayed

- Supporting Sponsor - \$3,000** (Limited # of sponsors, industry specific)

**Four SOLD – Thank you Janssen Pharmaceuticals, Robert Wood Johnson Hamilton, Princeton Healthcare System and St. Francis Medical Center**

- Table prominently displayed
- 5 tickets to event
- Recognition at event
- Logo on sign at event
- Logo on Front of event promotional pie

- Breakfast Reception Sponsor - \$1,500** (Limited # available; sign up early)

- 4 tickets to event
- Recognition at event
- Logo on sign at event
- Logo on event promotional pieces

- Breakout Session Sponsor - \$1,500** (Limited # available; sign up early)

**One SOLD – Thank you Bancroft Brain Injury Services**

- Signage at session location
- 4 tickets to event
- Logo on inside of event promotional pieces
- Recognition at event

**X**

**CEO Roundtable Sponsor - \$1,500** (Limited to 2 sponsors; sign up early)

**SOLD OUT – Thank you NAI Fennelly and Buchanan, Ingersoll & Rooney, PC**

- Logo on big screen during introduction
- 4 tickets to event
- Logo on inside of event promotional pieces
- Recognition at event

- Dialogue Sponsor - \$275**

- 2 tickets to event
- Business name inside promotional pieces
- Recognition at event

- Individual Ticket - \_\_\_\_\_ \$60 Chamber members; \_\_\_\_\_ \$75 non-members**

Contact Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ ST: \_\_\_\_\_

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I would like to pay using my (circle one): AMEX Visa MasterCard Discover

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Princeton Regional Chamber of Commerce, 182 Nassau Street, Suite 301, Princeton, NJ, 08542

**Sign up before September 7, 2012 to secure your seat in the auditorium. Register online at [www.princetonchamber.org](http://www.princetonchamber.org)**

*Questions? Call Cheri Durst at (609) 924-1776 x105 or email at [cheri@princetonchamber.org](mailto:cheri@princetonchamber.org)*