

## **The NERSC, Inc. Annual Poster Contest Official Rules**

In May, NERSC will hold the 16th Annual New England Resident Service Coordinators, Inc. Conference, "Reaching the Summit in Service Coordination", to be held April 30 – May 2, 2014 at the Omni Mount Washington in Bretton Woods, NH. The NERSC, Inc. conference provides an educational and networking forum for Resident Service Coordinators and other housing professionals who serve a diverse resident population. We believe all residents, including youth; families, disabled and elderly should enjoy a sense of community and participate in events and activities that have a universal appeal that is both enjoyable and intellectually stimulating.

With this in mind, NERSC is excited to announce a poster contest (the "Contest") inviting residents, RSCs, and other housing professionals to collaborate as a community and participate. Residents are encouraged to team together as community to create, use their imagination and explore where their imagination will take you. The Contest is sponsored by 7 Generations Inc (7Generations), 33 Technology Way, Nashua, NH 03060. Prizes will be awarded for each State and include LEGO prize packages values over \$500.00. The posters for contest winners will be displayed at the Annual New England Resident Service Coordinators Conference on April 30 – May 2, 2014 at the Omni Mount Washington in Bretton Woods, NH.

### **POSTER CONTEST RULES:**

#### **Eligibility.**

The Contest is open to residents and affordable housing communities in New England. One entry can be submitted per property or affordable housing community. Six grand prize winners and 6 runner-ups (collectively, "Winners") will be selected from each category. Residents whose parents or guardians are Contest judges are not eligible to enter the Contest. All federal, state and local laws and regulations apply. Void where prohibited. No purchase necessary.

#### **Poster Theme/Size Requirements.**

The theme is *Reaching the Summit* and the poster entry should include be relevant but not limited to literal translation of the theme (e.g., can express the community goals, building, planning, education, teamwork, challenges to reach a goal, the ideal of "What" summit means to them, etc.).

- All posters must be oriented vertically (portrait) on 11 x 17 white paper (secured to cardboard backing) or poster paper. Posters may be created with a variety of media including watercolors, markers, crayons, chalk, ink, cut paper, tissue paper, fabric, clay, lego, original photography and computer graphics. Please refrain from using materials that may smear, crack, or chip.
- In addition to the poster, all entries must contain a group photograph of members of the community creating the poster, and a letter from the RSC or housing professional stating the community participation and the name, address, of the property/community and a contact email.
- Only one entry per community and the community must be the sole creator of the poster. Any additional entries will not be eligible. Only original artwork will be accepted. Posters containing any images not created by residences (i.e., copyrighted images or clipart) will not be considered.

#### **Timing.**

The Contest runs from November 1, 2013 through February 28, 2014. All entries must be emailed, postmarked or submitted at a NERSC (defined below) no later than Friday, February 28, 2014. Entries submitted on or after February 28, 2014 will not be accepted. Winners will be notified by email and will be subsequently announced on the NERSC Annual Conference, website and newsletter.

#### **Judging Process.**

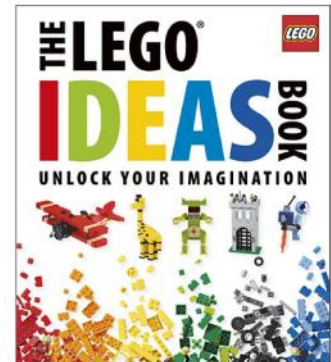
Six grand prize winners (One for each New England state) and six runner-ups (one for each New England state) will be selected. Judges will include employees of 7 Generations, NERSC and its affiliates. The posters will be judged on the following criteria:

- Creativity and originality.
- Interpretation of the theme – "Reaching the Summit".
- Visual clarity and appeal.

## Prizes.

The grand prize winner chosen from State will receive:

- **Target \$25 Gift Card**
- **LEGO 3-drawer sorting system and storage unit** includes (approximate value \$40):  
3- drawers with a 2.5" x 5" baseplate on each drawer front. 4- removable divider trays (2 inside of both middle and bottom drawer; top drawer empty)  
1- 10" x 10" building baseplate on top of unit for creating and displaying your LEGO® projects.  
(appropriate retail value \$40.00)
- **Over 1000 Lego Bricks:** We will fill this 3-drawer storage unit will be filled with over 1000 Lego Bricks of various shapes, colors and sizes.  
(appropriate retail value \$150.00)
- **LEGO Ideas Book**  
(approximate retail value: \$25.00);
- **LEGO Seasonal Kits** with mini-figures for community room seasonal display including spring scenes, fall, winter, summer, and holiday kits including mini-figures. (approximate retail value: \$50).
- **Creating with LEGO Workshop by 7 Generations Inc**  
(approximate retail value \$360)



The runner-ups chosen from each state will receive:

- **LEGO Seasonal Kits** with mini-figures for community room seasonal display including spring scenes, fall, winter, summer, and holiday kits including mini-figures. (approximate retail value: \$50).



*Made in USA. LEGO, the LEGO logo, the Brick and the Knob configurations and the Minifigure are trademarks of the LEGO Group. © 2012 The LEGO Group.*

## Submission Instructions.

Entries can be submitted electronically or by US mail to NERSC. Please include the following information: Community or property name, contact name, address, phone number and email address. If selected as prize winners each poster must be made available for display at Annual NERSC conference.

## Electronic submission guidelines.

For digital submissions, either scan and email entries and the completed Contest submission form to [nerscinc@hotmail.com](mailto:nerscinc@hotmail.com). **Entries must be sent or submitted by a RSC or housing professional on the communities behalf.** Please scan submit a .jpeg or .pdf of the entry along with the letter and group photo, so that it can be emailed/submitted easily, but **save the original file or piece of art** so that it can be re-submitted if it is a Winner.

## Regular mail submission guidelines.

NERSC Poster Contest

Attn: Andrea Dobras

PO Box 1019, Glastonbury, CT 06033