

# PHARMACEUTICAL & MEDICAL Packaging

NEWS

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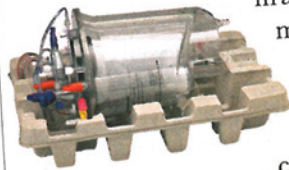
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## Molded Pulp Packaging

A manufacturer of molded pulp packaging for a wide range of products shares the top-six benefits it sees to incorporating molded pulp in packaging. Using the same process employed to make egg cartons, the company manufactures molded pulp in custom forms including trays, clamshells, and end caps. The company claims that molded pulp packaging can:

- 1) lower costs, by up to 70%, when compared with other similar packaging materials, considering the price associated with transportation, warehousing, labor, and design;
- 2) save space because the company's design enables the molded pulp nests and stacks together, which can lead to 50 percent less shipping volume;
- 3) save time, by eliminating assembly;
- 4) offer protection;
- 5) provide sustainability, because molded pulp is composed of 100% recycled newspaper, and the company repurposes nearly 20 tons of recycled newspaper per day;
- 6) offer infinite designs, because the company uses CAD software to produce custom design solutions with their molded pulp packaging. The company produces a transfer molded thin wall product, using a forming and transfer die with a standard thickness of 1/16 of an inch.

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MOLDED PULP

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