

Increasing Opportunities....What's New in Textiles
SYFA 2014 Fall Conference Agenda

Thursday, October 2, 2014

11:30 a.m. – 1:00 p.m.

Complimentary Lunch Served During Registration

1:00 p.m. – 1:10 p.m.

Opening Remarks from SYFA President, Mike Becker, Michael S. Becker, Inc.

1:10 p.m. – 1:50 p.m.

Keynote Presentation

- **Matt LeBretton**, Vice President of Public Affairs, **New Balance Athletic Shoes, Inc.**

1:50 p.m. – 2:30 p.m.

- **Debbie Fortnum**, Senior Vice President of Supply Chain, **Belk, Inc.**

2:30 p.m. – 2:45 p.m. Break

2:45 pm. – 3:30 p.m.

- **Jerry Hall**, Senior Technical Manager, **3M**

3:30 p.m. – 4:15 p.m.

- **Len Kulka**, Director, Creative Development Colorworks, **Clariant Masterbatches**

4:15 p.m. – 5:00 p.m.

- **Steve Warner**, Publisher, **BeaverLake6 Report**

Friday, October 3, 2014

7:00 a.m. – 8:00 a.m.

Registration and Breakfast Buffet

8:00 a.m. – 8:10 a.m.

Opening Remarks, SYFA President, Mike Becker, Michael S. Becker, Inc.

8:10 a.m. – 8:50 a.m.

Keynote Presentation

- **Robert C. Fry, Jr., Ph.D.**, Senior Economist, **DuPont**

8:50 a.m. – 9:30 a.m.

- **Augustine Tantillo**, President, **National Council of Textile Organizations (NCTO)**

9:30 a.m. – 9:45 a.m. Break

9:45 a.m. – 10:25 a.m.

- **Dr. Wolfgang Ernst**, Head of Sales & Customer Service, Executive Vice President, **BB Engineering GmbH**

10:25 a.m. – 11:20 a.m.

- **Alasdair Carmichael**, President - Americas, **PCI Fibres**

11:20 a.m. – 12:05 a.m.

- **Dr. James A. Hayward**, Chairman, President & CEO, **Applied DNA Sciences**

Closing Remarks, SYFA President, Mike Becker, Michael S. Becker, Inc.