

PRESS RELEASE

For Immediate Release

Local Entrepreneur Finalist in National Grant Competition

Jenna Berneck, founder of Rovernight Network, is a finalist in Mirassou Wines Bright Ideas Grant Program

CHICAGO, IL, November 17, 2011 —Jenna Berneck, founder of local startup, RovernightNetwork.com, was named as one of five finalists nationwide eligible to win a total of \$8,000 from Mirassou Wines out of Healdsburg, California.



Earlier this year Mirassou Winery introduced its inaugural Bright Ideas grant program. Targeting those with innovative ideas, the program is inspired by the Mirassou Family's more than 155 year history, making them America's oldest winemaking family. Built on a winemaking legacy that is steeped in entrepreneurship, innovation and empowerment and passed down through strong women, the Mirassou family's pioneering spirit led to numerous winemaking innovations that continue to shape the wine industry today.

"I am proud of my family's optimistic and entrepreneurial spirit that has served as the foundation for Mirassou Winery," said David Mirassou, wine expert and sixth generation family member. "We're celebrating that spirit and paying it forward by supporting the best and brightest ideas through our first-ever national grant program."

Mirassou's Bright Ideas Grant Program named five entrepreneurs as finalists and awarded each one with a \$3,000 grant for their bright ideas. Consideration was based on their spirit of entrepreneurship, innovation and empowerment. Chicago's Jenna Berneck is one of the finalists for her company, Rovernight Network. From now through December 5th voting will take place on the [Mirassou Winery's Facebook page](#), with the highest vote earner being awarded an additional grant of \$5,000.

"I saw the grant program featured on The Today Show this summer and quickly completed the online application." said Jenna Berneck, entrepreneur and founder of Rovernight Network. "When I realized they were looking for innovative and unique ideas, I thought my company might have a chance. The concept of Rovernight Network has never been done before to this scale."

Rovernight Network launched its site the summer of 2010 and operates in the Twin Cities and Chicagoland markets. "I am really excited about this opportunity as our network has been growing fast. We have more than quadrupled our membership since this time last year and our members love our offering. They are saving a lot of money while their dog gets to stay in a home while they travel. The idea of collaborative consumption is hot right now; people are sharing cars, homes, parking spots... why not?" says Berneck. "It is an honor to be selected as a finalist, winning the grand prize will allow us expand our network and provide more dog owners this no-cost luxury."

To vote for Jenna and her "Bright Idea", Rovernight Network, go to www.tinyurl.com/VoteForJenna. You can vote once a day (per email address) through December 5th.

Rovernight Network is an online network of dog owners who share the responsibility of overnight dog care. The website, RovernightNetwork.com, provides dog owners an online network of dog-friendly homes to search and review for overnight dog care. Although

membership is free, dog owners are expected to watch other dogs in the network as much as their dog is watched by others overnight. Members can search other dog owners, communicate with each other, arrange overnight care and provide posted feedback. They are provided with a personal profile page for others to view information on their home, dog, photos, ratings, experience and most importantly, other member's feedback. The site's advanced search allows members to locate other members by a variety of parameters including location, size or age of dog, breed, ratings, experience, and special needs. An internal email system allows easy and private communication among members. Members are encouraged to attend free local play dates hosted by Rovernight Network. This allows members to find other dog owners that they trust to care for their dog.

For additional information on Rovernight Network, contact Jenna Berneck or visit www.rovernightnetwork.com.

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