



2011/12 SEASON SPONSORSHIP OPPORTUNITIES

Oshawa Little Theatre invites individuals & businesses who value the performing arts as a part of a vibrant community to consider one of our sponsorship packages for our 2011/12 Season, themed "TRIALS & TRIBULATIONS". Enhancing your own image as a theatre supporter is easy with four levels of sponsorship available.

PRODUCTION SPONSOR (\$1,950) -- Only five productions available!

- Name &/or Logo on retractable banner (available at trade events/front lobby)
- Name &/or Logo on digital photo board in front lobby
- Name &/or Logo on colour cover page of show programme - up to 3500 printed copies
- Full page [5"x7"] colour ad on inside cover of show programme
- Acknowledgement in Annual General Meeting Report - printed & distributed up to 200 members
- Name &/or Logo on all print material such as: audition notices, press releases, show adverts, handbills, etc
- Receive up to eight (8) complimentary show tickets to your sponsored production for any night
- Exclusive invitation to Opening &/or Closing Night Party
- Exclusive invitation to Meet/Greet Cast/Crew & receive complimentary drink tickets
- Name &/or logo in E-marketing campaigns such as: announcements, press releases, sales/promos
- Business logo link from OLT website to your business website for the full season
- Name &/or Logo link from OLT Members E-news (mthly)
- Name &/or Logo link from OLT Subscriber E-news (up to 6x per yr)

SHOW PROGRAMME SPONSOR (\$500)

- Full page [5"x7"] black/white ad within show programmes for full season - 4 shows, up to 3500 copies per show
- Name listing & link from OLT website to your business website for the full season
- Acknowledgement in Annual General Meeting Report - printed & distributed up to 200 members
- Half page [3.5"x5"] black/white ad also available - please ask about this size

HOUSE SPONSOR (\$300) -- you choose your exclusive shownight!

- Name &/or Logo acknowledgement on digital photo board in front lobby
- Name &/or Logo acknowledgement on easel poster board in lounge during sponsored shownight only
- Acknowledgement in show programme
- Acknowledgement in Annual General Meeting Report - printed & distributed up to 200 members
- Receive two(2) complimentary show tickets to your sponsored shownight
- Sponsor provides 1 door prize to give away to a patron during Intermission
- Display/trade table available in lounge prior to showtime & during Intermission

SEAT SPONSOR (\$250) -- you choose your seat!

- Name &/or Logo on seat map - wall of recognition in front lobby
- Permanent seat plaque fastened to seat of choice
- Charitable Tax Receipt
- Acknowledgement in show programme one-time throughout the season
- Acknowledgement in Annual General Meeting Report - printed & distributed up to 200 members

Oshawa Little Theatre also produces an annual Youth Group Musical Production in May/June 2012. All sponsorship packages are available for the Youth Group Production. Youth Group Musical Productions have included:

- The Sound of Music -- 2011
- Willy Wonka -- 2010



- Highschool Musical -- 2009





Oshawa Little Theatre



	PRODUCTION SPONSOR PACKAGE	SHOW PROGRAMME SPONSOR PACKAGE	HOUSE SPONSOR PACKAGE	SEAT SPONSOR PACKAGE
Signage		N/A		
- Retractable Banner	X			
- Digital Photo Board	X		X	
- Easel PosterBoard (shownight only)			X	
- Seat Map: Wall of Recognition				X
Theatre Show Programme				
- Cover page (colour)	X			
- Entire season: Full page [5"x7"] OR	X	X (\$500)		
- Entire season: 1/2 page [3.5"x5"]		X (\$250)		
- Acknowledgement (1x)			X	X
Print Material				
- Annual General Meeting Report	X	X	X	X
- Audition Notices (if available)	X			
- Press Releases	X			
- Show Adverts	X			
- Season Postcard &/OR	X			
- Handbills	X			
Complimentary Tickets/Events		N/A		N/A
- sponsored production (8tics anynight)	X			
- sponsored shownight only (2tics)			X	
- exclusive invitation to Opening &/or Closing Night Party	X			
- Meet/Greet Cast/Crew Party (complimentary drinks)	X			
OLT Website			N/A	N/A
- Logo presence	X			
- Name listing & link to own site	X	X (\$500 pkg only)		
E-Newsletter		N/A	N/A	N/A
- Members news (mthly)	X			
- Subscriber news (bimthly)	X			
E-Marketing Campaigns		N/A	N/A	N/A
- Announcements	X			
- Press Releases	X			
- Sales / Promos	X			
Patron Recognition	N/A	N/A		
- patron door prize give-away			X	
- display/vendor table			X	
- permanent seat plaque				X
- charitable donation receipt (seat sponsors only)				X
PACKAGE PRICE	\$ 1,950.00	\$ 500.00	\$ 300.00	\$ 250.00