



GRASSROOTS AWARDS CRITERIA, GUIDELINES AND SUBMITTAL FORM

Eligibility: Any person employed by a member company of CSSGA or CRMCA is eligible to participate in the annual awards competition.

Areas of Recognition:

- Recognition for companies is determined by the following equation: Total Points/Total Employees
- Recognition for individuals is determined by their Total Points. We will recognize the top 3 Individuals at the November Annual Meeting.

Criteria: Individuals will receive points for activities they report to the Association.

Activity	Point Value
Attend a face-to-face meeting with a member of U.S. Congress or staff (either in the D.C. or local office) to discuss industry issues	15 points – member 10 points – staff
Attend a face-to-face meeting with a member of Colorado General Assembly to discuss industry issues	10 points
Attend a face-to-face meeting with a County Commissioner, Mayor, or local official to discuss industry issues	8 points
Respond to Action Alert via letter, email, or social media	5 points
Give infrastructure or industry outreach presentation to Regulatory, Governmental Officials, or the General Public	5 points
Attend a Stakeholders meeting as an representative of industry	3 points

Awards Judges: Executive Director, Board Presidents and the Chairperson of the Governmental Affairs Committee.

Competition Timeframe: Wednesday, May 21, 2014 – Tuesday, November 4, 2014. **All forms must be submitted to annelise@coloradocaa.org by Thursday, November 6.**

Submittal Form:

Employee Name	Total Points
Company Total	

Association Member Contact: _____
 Contact email: _____