

SEVENTH ANNUAL ETHICS SEMINAR

***MAINTAINING PERSONAL AND
PROFESSIONAL INTEGRITY IN AN
ETHICALLY CHALLENGED WORLD***

Friday, November 1, 2013

7:30 a.m. – 5:00 p.m.

City of Boca Raton's 6500 Building Auditorium

6500 Congress Avenue, Boca Raton, FL

OUR PROGRAM

7:30 – 8:15 AM: **REGISTRATION, NETWORKING & BREAKFAST BUFFET**

8:15 – 8:30 AM: **WELCOME & INTRODUCTIONS:
OUR SPONSORS, LOGISTICS & PLAN FOR THE DAY**

BILL NEMSER, AICP, LEED AP[®]

President, Palm Beach County Planning Congress, Inc.

Principal Planner, Department of Planning & Zoning, Village of Wellington
Wellington

ERIC DUMBAUGH, Ph.D.

Associate Professor & Director, School of Urban & Regional Planning
College for Design and Social Inquiry
Florida Atlantic University
Boca Raton

8:30 – 9:30 AM (SESSION 1):

"CULTIVATING MORAL COURAGE"
(Yes, You Will Be Quizzed!)

Introduction

J. PRESTON JONES, D.B.A.

Dean

H. Wayne Huizenga School of Business and Entrepreneurship
Nova Southeastern University
Fort Lauderdale

Our Speaker

RANDI L. SIMS, Ph.D.
Professor of Management
H. Wayne Huizenga School of Business and Entrepreneurship
Nova Southeastern University
Fort Lauderdale

9:30 – 10:00 AM (SESSION 2):

PUBLIC ETHICS IN THE NEWS, 2012-2013
*Some Highlights (But Mostly Lowlights) from Florida,
the Nation and Around the World!*

FRANK S. PALEN, ESQ., AICP
Partner, Caldwell Pacetti Edwards Schoech & Viator, LLP
West Palm Beach

10:00 – 10:15 AM:

MORNING BREAK

10:15 – 11:00 AM (SESSION 3):

***REFORMING FLORIDA'S CODE OF ETHICS FOR PUBLIC OFFICERS AND
EMPLOYEES: WHAT WAS (AND WAS NOT) ACHIEVED?***

Moderator

JAMES E. WHITE, ESQ., AICP
Partner, Weiss Serota Helfman Pastoriza Cole & Boniske, P.L.
Fort Lauderdale

Our Speakers

DANIEL B. KRASSNER
Co-Founder & Executive Director
Integrity Florida Institute, Inc.
Tallahassee

SUSAN H. MAURER, ESQ.
Member & Past Chair, Florida Commission on Ethics
Managing Partner, Panza Maurer & Maynard, P.A.
Fort Lauderdale & Tallahassee

HON. MARK S. PAFFORD
STATE REPRESENTATIVE
Florida House of Representatives, District 86
West Palm Beach & Central Palm Beach County

11:00 AM – 12:00 PM (SESSION 4):

EVOLUTION OF ETHICS REFORM IN SOUTHEAST FLORIDA

Moderator

FRANK S. PALEN, ESQ., AICP
Partner, Caldwell Pacetti Edwards Schoech & Viator, LLP
West Palm Beach

Our Speakers

THOMAS J. BAIRD, ESQ., AICP
Jones Foster Johnston & Stubbs, P.A.
West Palm Beach

STEVEN P. CULLEN, ESQ.
Executive Director, Palm Beach County Commission on Ethics
West Palm Beach

SAMUEL S. GOREN, ESQ.
General Counsel, Broward County League of Cities &
Shareholder, Goren Cherof Doody & Erzol, P.A.
Fort Lauderdale & Delray Beach

KATY SORENSON
President & CEO, The Good Government Initiative at the University Of Miami
Former County Commissioner, Miami-Dade County
Coral Gables

12:00 PM – 12:30 PM:

LUNCH BUFFET

12:30 – 1:15 PM (Session 5):

KEYNOTE ADDRESS

**STATE AND LOCAL GOVERNMENT: PERSONAL OBSERVATIONS
ON ETHICAL CHALLENGES AND OPPORTUNITIES**

Introduction

FRANK SCHNIDMAN, LL.M., ESQ.
Senior Fellow, School of Urban and Regional Planning
Florida Atlantic University
Boca Raton

Our Speaker

NORMAN BRAMAN, CHAIRMAN

Braman Automotive Group

Miami

1:15 – 2:15 PM (Session 6):

**PROFESSIONAL CODES OF ETHICS:
PROFESSIONAL ASPIRATIONS MEET EVERYDAY REALITIES**

Moderator

SUSAN M. COUGHANOUR, AICP

Board Member, Palm Beach County Planning Congress, Inc.

Board Member, Treasure Coast Section, American Planning Association

Retired, South Florida Water Management District

West Palm Beach

Our Speakers

FRANK CASSIDY, CEP

Manager, Code Compliance Division

Community Development Department, City of Cape Coral

Cape Coral

EMILY M. O'MAHONEY, ASLA, PLA, LEED AP[®]

Partner, Gentile Glass Holloway O'Mahoney & Associates, Inc.

Jupiter

CHARLES PATTISON, FAICP

President, 1000 Friends of Florida, Inc.

Tallahassee

BRIAN D. TEEPLE, AICP

President, Florida Chapter, American Planning Association &

Chief Executive Officer, Northeast Florida Regional Council

Jacksonville

2:15 – 3:00 PM (Session 7):

IT MAY BE LEGAL, BUT IS IT ETHICAL?

Moderator

THOMAS F. MULLIN, ESQ.
Board Member, Palm Beach County Planning Congress, Inc. &
Associate, Sundstrom Friedman & Fumero, P.A.
Boca Raton

Our Speakers

CHRISTOPHER T. BYRD, ESQ.
Principal, The Byrd Law Group, P.A
Former Sr. Asst. General Counsel, Florida Department of Environmental Protection
Orlando

MARCIE OPPENHEIMER NOLAN, ESQ., AICP
Senior Attorney, Becker & Poliakoff
Fort Lauderdale

SAMUEL E. POOLE, III, ESQ.
Partner, Berger Singerman LLP
Former Executive Director, South Florida Water Management District
Fort Lauderdale

3:00 – 3:15 PM:

AFTERNOON BREAK

3:15 – 4:15 PM (Session 8):

**INVESTIGATIVE REPORTING:
THE CHANGING ROLES OF "OLD" & "NEW" MEDIA**

Moderator

SETH BEHN, AICP
Board Member, Palm Beach County Planning Congress, Inc. &
Senior Land Use Planner, Lewis, Longman & Walker, P.A.
West Palm Beach

Our Speakers

DAN CHRISTENSEN
Editor & Founder, *Broward Bulldog*
"News You Can Sink Your Teeth Into"
Former Investigative Reporter for *The Miami Herald* & *The Daily Business Review*
Fort Lauderdale

JENNIFER SORENTTRUE
Staff Writer, *The Palm Beach Post*
West Palm Beach

BRITTANY WALLMAN
Senior Reporter, *South Florida Sun-Sentinel*
Fort Lauderdale

4:15 – 4:45 PM (Session 9):

"TWEAKING YOUR MORAL COMPASS" – LESSONS LEARNED

Introduction

JAMES F. MURLEY, ESQ.
Executive Director, South Florida Regional Planning Council
Former Secretary, Florida Department of Community Affairs
Hollywood

Our Speaker

THOMAS G. PELHAM, ESQ., FAICP
Former Secretary, Florida Department of Community Affairs
Tallahassee

4:45-5:00 PM:

THANK YOU & ADJOURN

SAVE THE DATE!
OUR EIGHTH ANNUAL ETHICS SEMINAR
FRIDAY, NOVEMBER 7, 2014 (Tentative)

SEVENTH ANNUAL ETHICS SEMINAR
COORDINATING COMMITTEE

Seth Behn, AICP
Susan M. Coughanour, AICP
Eric Dumbaugh, Ph.D.
Thomas F. Mullin, Esq.
Frank S. Palen, Esq., AICP
Frank Schnidman, Esq.
Randi L. Sims, Ph.D.
Dawn Sonnenborn, AICP

Special Thanks to:

Banyan Printing, Lake Worth
Aubrey Craun, Florida Atlantic University
Florida Association of Code Enforcement (FACE)
Florida Atlantic Planning Society, SURP, FAU
Nicole Gaspari & City of Boca Raton
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