



XIII. ATTACHMENT 6

ESSAY CONTEST RUBRIC Atlantic Institute Art and Essay Contest

2015 Theme: “Kindness without Borders: Open Eyes, Open Hearts in Our Global Village”

Essay Number: _____

Judge: _____

CRITERIA	4	3	2	1	SCORE
FOCUS/ MAIN POINT	The essay is <u>focused</u> , purposeful, and reflects clear insight and ideas	The essay is focused on the topic and includes relevant ideas	The essay is focused on topic and includes few loosely related ideas	The essay poorly addresses topic and includes irrelevant ideas	
SUPPORT	<u>Persuasively</u> supports main point with well-developed reasons and/or examples.	Supports main point with developed reasons and/or examples.	Supports main point with some underdeveloped reasons or examples.	Provides little or no support for the main point.	
ORGANIZATION & FORMAT Paragraphs Transitions	<u>Effectively</u> organizes ideas to build a logical, coherent argument	Organizes ideas to build an argument	Some organization of ideas to build an argument:	Little or no organization of ideas to build an argument	
LANGUAGE USE, STYLE & CONVENTIONS Sentence structure Word choice	<u>Effective and creative</u> use of elements of style to enhance meaning Uses correct	Appropriate use of elements of style Uses correct grammar, spelling, and	Some use of elements of style Contains frequent errors in grammar, spelling, and	Little or no use of elements of style Many errors in grammar, spelling, and punctuation,	



<p>Audience recognition Grammar Spelling Punctuation</p>	<p>grammar, spelling, and punctuation throughout with <u>very few</u> errors.</p>	<p>punctuation with few errors.</p>	<p>punctuation.</p>	<p>makes reader's comprehension difficult.</p>	
<p>ORIGINALITY Expression of the theme in a creative way</p>	<p>Distinctive experimentation with language and usage to enhance concepts Applies higher order thinking and creative skills to relay complex ideas</p>	<p>Sufficient experimentation with language and usage to enhance concepts Applies basic creative skills to relay ideas</p>	<p>Very little experimentation to enhance concepts Does not exhibit creative thinking skills</p>	<p>No experimentation nor enhancement of concepts No adherence to the theme</p>	

Total (20 points maximum) : _____