

## 2014 Neighborhood Business Awards Business Nomination Form



Honor your business neighbors with a nomination for the Neighborhood Business Awards. This awards program recognizes businesses for their significant contributions to neighborhood improvement and economic development within Grand Rapids' 20 neighborhood business districts.

| Nominee:<br>(business, project, individual)                                 |   | The following guidelines apply:                                 |
|---|---|---|
| Address:  |   | - Nominations will be limited to                                |
| Owner/Operator:(if applicable)  |   | the nomination are very helpful.                                |
| Contact Phone:  |   | - Businesses will be limited from winning multiple years in the |
| Contact Email:  |   | same category   |
| Nominated By:   |   | by the Awards Selection  Committee.                             |
| Phone: Email:   |   |   |
| I nominate this business, project, o  | or individual for (please check one;                        | see reverse for descriptions):                                  |
| Outstanding New Business  | Best Reuse of a Building                                    | Best New Construction   |
| Best Longstanding Business  | Best Window Display   | Best Business Exterior (sign, awning, landscape, etc.)          |
| Best Interior Renovation  | Best Promotion  | Best Neighborhood Restaurant                                    |
| Best Exterior Renovation  | Good Neighbor Award   | Best Neighborhood Pint  |
| P. Michael Wanroy Volunteer (person dedicated to giving back with Comments: | in Business Award<br>thin a neighborhood business district) |   |
|   |   |   |

Winners will be announced at the Neighborhood Business Awards
Thursday, November 6, 2014, 5-8 pm
Wealthy Theatre, 1130 Wealthy Street SE
5:00-6:30 A Taste of Our Neighborhoods Reception, 6:30-8:00 Awards Ceremony
Free and Open to the Public

The Neighborhood Business Awards are a joint event of the Neighborhood Business Alliance and Neighborhood Ventures.



Neighborhood Business Alliance

The Neighborhood Business Alliance is a 501 (c)(6) non-profit organization composed of representatives of Grand Rapids' 20 neighborhood business associations that works to promote common business interests and to support the efforts of the business associations.



Neighborhood Ventures is a 501 (c)(3) nonprofit organization whose mission is to interject vitality into the heart of each neighborhood by revitalizing its business district. NV supports neighborhood business recruitment and retention and urban commercial corridor organizing.

## **Nomination Category Descriptions**

Outstanding New Business: Recognizing a great new business idea or recent brick and mortar

commitment to the neighborhood.

Best Longstanding Business: Recognizing a long-term commitment to serving the neighborhood

with products or services.

Best Interior Renovation: Recognizing physical improvements or redecorating of a business

interior in the last twelve months.

Best Exterior Renovation: Recognizing physical improvements or remodeling of a business

exterior in the last twelve months.

Best Reuse of a Building: Recognizing the repurpose of an existing building to a use that

greatly enhances the neighborhood.

Best Window Display: Recognizing creative marketing and promotion of a business

through extraordinary window displays.

Best Promotion: Recognizing creative neighborhood business or business district

promotional tools or events.

Good Neighbor Award: Recognizing small businesses or other organizations that selflessly

contribute to the well-being of our community by giving back.

Best New Construction: Recognizing investment in our neighborhoods by new construction

or building expansion.

Best Business Exterior: Recognizing neighborhood businesses for exceptional exterior property

maintenance, landscaping, or signage.

Best Neighborhood Restaurant: Recognizing brick and mortar food establishments in our business districts

where the neighbors regularly dine and fraternize with one another.

Best Neighborhood Pint: Recognizing a special drink or craft brew, or the neighborhood

establishment that serves them.

P. Michael Wanroy Volunteer In Business: Recognizing a business owner dedicated to giving his or her time and

energy for the advancement of a neighborhood business district.