membership quarterly REPORT

4th Quarter 2013

THANK YOU FOR A FANTASTIC YEAR!

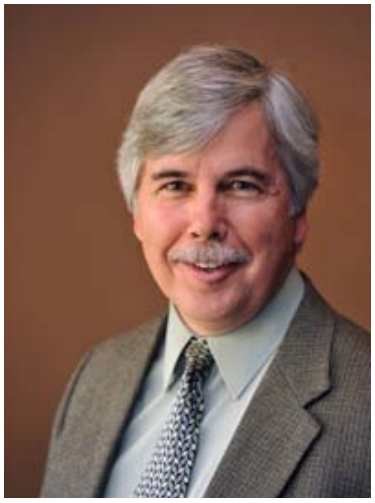
AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS

SOUTHERN CALIFORNIA CHAPTER

2012-2013 CHAPTER YEARBOOK

2012 PROFESSIONAL DESIGN AWARDS

On October 25, 2012 the ASLA Southern California chapter celebrated its semi-annual Professional Design Awards at the Museum of Latin American Art. The theme, "Expressing Creativity through the Art of Landscape Architecture", was meant to inspire and bring out the best in our creative profession. Also a part of the evening's celebration included artwork displayed by some of our talented chapter members, as well as a trip down memory lane visually honoring some of our esteemed colleagues both past and present. A special thank you to **Steve Lang** MIG, **Linda Daley** AHBE and **Vicki Phillipy** our Chapter's Executive Director for months of hard work and planning.



Steve Lang
MIG

Linda Daley
AHBE

Vicki Phillipy
SOCAL ASLA
EXECUTIVE DIRECTOR

NEW LOGO

In October of this year, the Chapter unveiled its new logo to correspond to the Solar Decathlon event. What better occasion than to introduce our new brand then at an internationally recognized venue. Special thanks go to **Jeff Graham** and **Janet Wolsborn** for volunteering countless hours in the pursuit of developing our new image.

AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS
ASLA
SOUTHERN CALIFORNIA CHAPTER

Chapter Year of Public Service Project

MAKE-A-WISH 'COLETTE'S GARDEN'

May 18, 2013 marked a special occasion in the history of the Chapter. One year after being asked to partner with the Make-A-Wish Foundation to help bring a little girls dream to life, chapter members joined with over thirty volunteers and forty-five sponsors to install a plan designed by our chapters Emerging Professionals. Special thanks to our emerging professionals and to **Perry Cardoza**, Chapter President, whose passion for the project guided it to its completion. Colette's wish for safe, engaging, accessible outdoor gardens for her to enjoy with her family was realized. This wish could have not been completed without the help of **Richard Krumwiede** Architerra Design Group, **Linda Forde** NUVIS, **Mike Hoefnagels** PBC, **Harvey Sneed** HS Construction, **Tom Donnelly** Valley Crest and **Marty McPhee** Park West and all of our sponsors!!

Colette and her sister Devynn with
Perry Cardoza, CHAPTER PRESIDENT, NUVIS &
Richard Krumwiede, PRESIDENT-ELECT, ARCHITERRA

Marty McPhee
PARK WEST

David Skalka, SPONSOR

Linda Forde
NUVIS

Mike Hoefnagels
PBC

VALLEY CREST

U.S. DEPARTMENT OF ENERGY
SOLAR DECATHLON

U.S. Department of Energy
Solar Decathlon 2013 & XPO

Sean O'Malley,
ASLA
SWA

Thomas Tavella,
FASLA
ASLA NATIONAL
PRESIDENT

Steven Choi
MAYOR
CITY OF IRVINE

Richard Zweifel,
FASLA
SOCAL ASLA
2014 NATIONAL
PRESIDENT-ELECT

Michael Sullivan
SITE DESIGN STUDIOS

SOLAR DECATHLON / EXPO

Traditionally held on the National Mall in Washington DC, this year's event was hosted for the first time at the Orange County Great Park in Irvine. As part of our Chapter's involvement, we provided two landscaped outdoor gathering spaces and involved students from Cal Poly Pomona in a Design Competition designing a one acre park. The Chapter's EXPO Booth provided samples of our member's award winning work, as well as promoted the four universities offering undergraduate, graduate and certificates in Landscape Architecture. Several of our members were also invited to speak during the Expo's Lecture Series.

Mr. Sean O'Malley partner with SWA Laguna Beach joined with the Mayor of Irvine **Steven Choi** to discuss "Sustainable Urban Futures" in city design as well as **Thomas Tavella** and **Perry Cardoza** speaking on the topic of "Complete Streets". Lastly, we were honored to host our ASLA National President **Thomas Tavella**, FASLA and **Richard Zweifel**, FASLA President Elect for an evening discussion with our general membership and cocktail party on board a fabulous yacht. Those who attended had a wonderful opportunity to meet our local and national ASLA leadership. Key Chapter involvement came from **Mike Sullivan** Site Design Studio for his court yard design, **NUVIS** for coordination of the EXPO's Pop-Up Park, Cal Poly Instructors **Andy Wilcox** and **James Becerra**, **Angela Woodward** IMA, **Kim Rhodes** David Evens and Associates, **John Hourian** Hourian and Associates and **Vicki Phillipy** for managing and organizing our fantastic booth. A special thank you to all of our **Booth Volunteers**.

Friends and colleagues it has been a pleasure representing our profession and chapter over the last year. These pages are dedicated to the many people that helped make this a year to remember.

I truly believe that it's because of your help, dedication and vision our chapters successes were realized.

I look forward to assisting our newly elected board over this coming year and extremely pleased to hand over my presidency to **Richard Kumwiede** advocate of our profession, smart business owner and friend.

Lastly a special thank you to our Executive Director **Vicki Phillipy**. Thank You for your twenty plus years of dedication to our profession and chapter!!

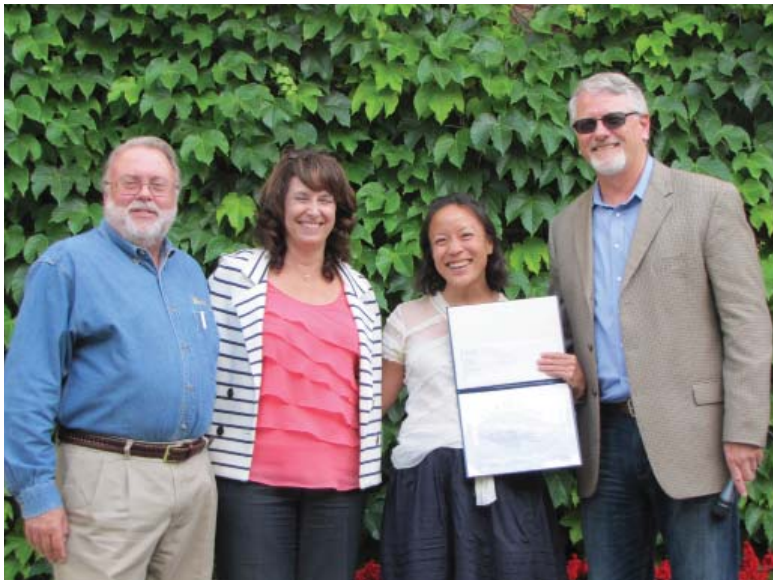
SOCAL ASLA BOARD

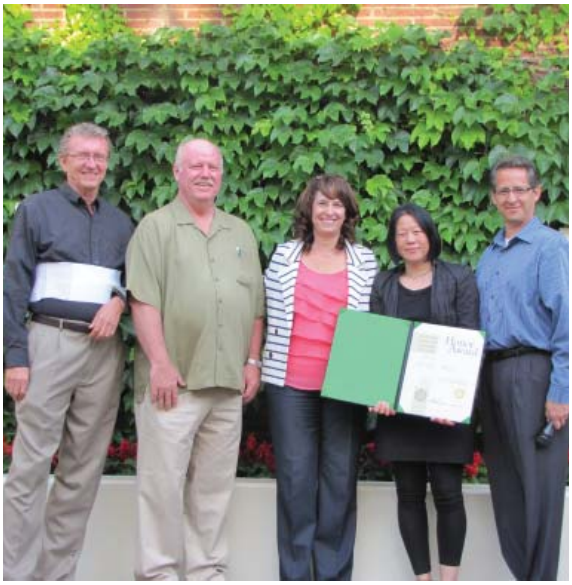
Perry Cardoza, Richard Krumwiede, John Hourian, Jeff Hutchins, Claire Latané, Kim Rhodes, Jim Pickel, Martin Schwanauer, Tram Davis, Baxter Miller, Alan Clarke, Vicki Phillipy, Clay Carter, Jeff Graham, Andy Bowden, Duane Border, Pamela Galera, Jonathan Stalvey, Astrid Diehl and Robert Cardoza

ROB

INDEPENDENCE
BANK

OURNAMENT





MIchael Woo, DEAN
CAL POLY POMONA
COLLEGE OF ENVIRONMENTAL DESIGN

Donald Brinkerhoff, FASLA
LIFESCAPES

Pamela Galera
CC/ASLA
DELEGATE

Stephanie Landregan
UCLA Extension
PRESIDENT OF CLARB

Glen Schmidt,
FASLA
Awards Jury

Larry Nelson & The Sovereign Motoryacht
NVISION
Thank you for your generous contributions!!!

Ken Smith
City of Anaheim Presentation

Cal Poly Pomona
at The Great Park

Reception for Thomas Tavella, FASLA & Richard Zweifel, FASLA

SOCAL ASLA Chapter Retreat

Calvin Ahbe, FASLA & Randy Hlubik, ASLA

Student Chapter

Our ASLA National President
Thomas Tavella, FASLA
with Rick Hume, FASLA

Andy Bowden, ASLA, Robert R. Cardoza,
FASLA & Stella Cardoza

Baxter Miller, ASLA
& Kathleen Wishard

VICTOR STANLEY, INC.

SWA LA PRESENTATION

DESIGNED BY A LANDSCAPE ARCHITECT

thank you sponsors!!!
POP-UP PARK
COURTYARD

POWERFUL IDEAS
SYMPOSIUM
DESIGNED BY A LANDSCAPE ARCHITECT

U.S. DEPARTMENT OF ENERGY
SOLAR DECATHLON
Time to Shine
BOSCH
CISCO
EDISON

an aluminum can
has no limit to the number
of times it can be recycled
AluminumAssociation

SO CAL
ASLA
2012
Southern California Chapter
ASLA
2012
Quality of Life Design Awards
ASLA
WELCOME

SO CAL
ASLA
2012
Quality of Life
Design Awards
Merit Award
Honor Award

thank you sponsors!!!

POP-UP PARK

Valley Crest Landscape Development

Back Nine Greens Synthetic Lawns

Tierra Verde Industries

SOCAL ASLA

USS Cal - Builders

Home Depot

COURTYARD

Site Design Studio
Park West Landscape, Inc.
PBC Companies
Hillcrest Construction
J&M Concrete
Gail Materials
Southwest Boulder & Stone
Belgard Hardscapes
Synthetic Grass Warehouse
Bushman
Tournesol Siteworks LLC
El Native Growers
Instant Jungle
Design Resource Collection

VALLEY CREST

village nurseries
ROOTED IN QUALITY

PBC COMPANIES

MONROVIA
HORTICULTURAL CRAFTSMEN SINCE 1926

PBC Companies

AA Atlas Plumbing
Ackerstone
Aguinaga Green
Angelus Block
Aqua Bella Designs
Architectural Pottery
Architerra Design Group
Asian Ceramics
Baron Brothers Nursery
Belgard
Borders Construction
C2 Reprographics
Cal Pumpcrete
Caltime Metals
CEMEX

HS Construction

Dayton Superior
Ewles Materials
Gro-Power
Hilcrest Construction
The Home Depot
Hunter Irrigation
Hydro-Scape
KM Pumping
LanFranco Trucking
Lone Star Construction
MIG
Morrow Meadows
Pacific Sod
Park West Landscape

NUVIS

Performance Nursery
PPM
Precision Plastering
PTI Sand & Gravel
RD Masonry
SCC/ASLA Chapter Members
Thompson Building Materials
Tri-State Materials
Valley Crest
Valley Crest Trees
Victor Stanley
Village Nursery
Water Concern
White Cap
WR Grace

VICTOR STANLEY, INC.

Hunter
The Irrigation Innovators

MAKE-A-WISH
Orange County and the Inland Empire

USASHADE
& Fabric Structures, Inc.

CITY OF IRVINE

IRONSMITH

BELGARD
HARDSCAPES

C2 Reprographics™

TORO

Richard Lusk
LANDSCAPE AND DESIGN

Old Town
fiberglass

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RAIN BIRD

PARK WEST
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CAL POLY
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USC School of Architecture

LANDSCAPE ARCH