

SmartDriver for Highway Trucking



SmartDriver for Highway Trucking is a free half-day driver training program designed to help trucking companies save money on fuel and increase profits. It provides participants with strategies to help them to get the most from their vehicle, their driving skills and themselves!

The course focuses on the factors within the driver's control, such as idling, start/stop techniques and progressive shifting. Drivers leave the course with an increased knowledge of fuel saving driving techniques, and can put these into practice on the road immediately.

A Master Trainer will deliver SmartDriver for Highway Trucking on your premises, and can work with you to tailor the content to meet the specific needs of your company and drivers. Trainers are also encouraged to enhance the course material with recent industry research, articles and case studies. *Depending on the needs identified, the course can be delivered in two to four hours.*

"Great course. All companies should take advantage of this opportunity." Participant, February, 2012

"This is great training and it gives me an understanding of how to be a professional driver, a defensive driver and a Smart Driver. This training should be available to all new drivers." Participant, August, 2011

WHY SMARTDRIVER?

SmartDriver for Highway Trucking is proven to help trucking companies cut fuel costs by up to 10%, while also reducing greenhouse gas emissions. With almost 50% of shippers considering a company's green credentials when selecting a supplier*, SmartDriver offers a competitive advantage as well!

WHO SHOULD ATTEND?

Professional Highway Truck Drivers play an important role in reducing fuel costs through efficient driving and maintenance practices. This training is suitable for drivers from any size of fleet, from independent owner/operators to companies with 500+ trucks.

COURSE OVERVIEW

Module 1: Factors That Affect Fuel Efficiency

- The importance of driving techniques, driver training and vehicle spec's in relation to fuel efficiency.

Module 2 - Vehicle Care & Inspections

- The importance and benefits of preventative maintenance, tire maintenance, vehicle manuals and vehicle inspections for safety and fuel efficiency.

Module 3 - Driving Practices & Recommendations

- Vehicle operating practices that improve fuel efficiency including starting techniques, revving, cold-start idling, clutching, progressive shifting, speed, engine lugging and cool-down.

Module 4 - Smart Driving for Fuel Efficiency

- How safe and defensive driving relates to fuel efficiency including making good driving decisions in dealing with other drivers and adverse road conditions.
- How safe driving relates to the driver's health and well-being.

What else does the SmartDriver course offer?

- Knowledgeable Master Trainers
- Participant handouts
- Optional video segments and interactive card game

SmartDriver training is offered across Canada. Contact us at SmartDriver@Bronson.ca, call 613.253.1086 or visit www.fleetsmart.gc.ca for more information.

* Transportation Media Research 2009 Marketing Manager's Guide to the Canadian Trucking Industry.