Restaurant Education Day & AGM 2014

Prince George Hotel
Halifax
June 26th, 2 PM

AGENDA

Restaurant Research & Trends…….....……..2 PM

Seeing what's the happening and the trends that are evolving in our industry

Social Media Workshop……...……2:30 PM

This workshop is designed to assist restaurants, with a social media plan. Listen to Cossette East's Social Media Guru talk about the steps that you need to follow-up when connection with consumers. This helpful presentation will get you started or advice when you are today.

Food Bloggers Panel……...…….3:15 PM

Listen to some questions posed to the food / restaurants bloggers (Kathy Jollimore, Kelly Neil, & Simon Thibault) and then ask them what works for them when blogging about restaurants. This is a great way to build on your social media plan & get the first hand information from those in the know.

RANS AGM (the shortest in history 20 minutes long)…….....……4 PM

Reception to follow .....Until 7PM

Bonus! ....

Our preferred association benefit suppliers will be there to discuss their benefits and the savings they offer you in building a better bottomline.

Gateway Insurance: *Like Social Media Seminar we have something to say… but our words & actions will impact your bottom line … come visit us to learn about saving programs for Home, Auto, Commercial or Health Benefits .. for a free quote!*

Barring Commercial Finance*: Make your next Social Media campaign affordable! Did you know that in addition to serving all of your equipment leasing needs we also offer lease solutions for your website with social media integration. Come talk to us.*

Jymline: *we are number one in the glassware branding and logo business. We have great rates for RANS members. Talk to us about how we can help you to make your presence look better and save you money. A great range of glassware for your needs!*

Chase Paymentech: *We have your best credit card processor rates and we back that up with a free membership to RANS if we don't deliver. If you are not using us you are not saving money on your bottom-line.*

Creative Curve: *Creative Curve Media Group Inc. - Consider us your creative design department with the in-house capabilities to provide the graphic design, web development, and print products that you need—on time and on budget.*

Jump Careers: *Looking for that key person that will compliment your business. We have contacts, we search, interview and filter so that you get the right person for the right job.*