



Pass it Along Bike Tour

Sunday, September 16, 2012

Sponsorship Levels

To Benefit:

The Tour is a fundraising event with all proceeds to benefit Pass It Along's (PIA) programs. As a 501(c)(3) organization, PIA relies on fundraising events, corporate and professional sponsorship, and individual donations to provide various programs in youth development and community service. For more information about PIA's programs, please visit www.passitalong.org.

Sponsorship Levels: Sponsorship is a great way to get the word out about your company and demonstrate your commitment to helping your own community. For questions or to customize your sponsorship opportunity, please contact Eleanor Young, Fundraising Coordinator at eleanor@passitalong.org or 973-726-9777.

Presenting Sponsor \$5,000 (one spot)

- Prominently listed in all local newspaper press releases (Strauss newspapers, NJ Herald & Star Ledger), town bulletin boards, event registration forms & flyers distributed throughout Sussex, Warren and North Morris County
- Prominently listed on PIA's Facebook Page and Website Event Page with link to Presenting Sponsors Website
- Included in monthly e-newsletter distributed to PIA subscribers and bike tour registrants. As a sponsor you have the opportunity to submit articles/info/coupons on behalf of your company
- Company tent, prominent banners and tables at main event location and along all bike tour routes
- Prominent Logo on T-shirt
- Distribution of Company marketing material(s) at main event location
- Register up to 20 employees to ride in event at no extra charge

Family Sponsor \$3,500

- Listed on PIA's Website Event Page
- Included in monthly e-newsletter distributed to PIA subscribers and bike tour registrants. As a sponsor you have the opportunity to submit articles/info/coupons on behalf of your company
- Company tent, banners and tables at main event location
- 2nd Prominent Logo on T-shirt
- Distribution of Company marketing material(s) at main event location
- Register up to 10 employees to ride in event at no extra charge

Kiddie Zone Sponsor \$2,000

- Included in monthly e-newsletter distributed to PIA subscribers and bike tour registrants. As a sponsor you have the opportunity to submit articles/info/coupons on behalf of your company
- Company tent, signs and tables at Kiddie Zone
- 3rd Prominent Logo on T-shirt
- Distribution of Company marketing material(s) at main event location
- Register up to 8 employees to ride in event at no extra charge

Gold Sponsor \$750

- Included in monthly e-newsletter distributed to PIA subscribers and bike tour registrants. As a sponsor you have the opportunity to submit articles/info/coupons on behalf of your company
- Logo on T-shirt
- Distribution of Company marketing material(s) at main event location
- Register up to 6 employees to ride in event at no extra charge

Silver Sponsor \$500

- Included in monthly e-newsletter distributed to PIA subscribers and bike tour registrants. As a sponsor you have the opportunity to submit articles/info/coupons on behalf of your company
- Logo on T-shirt
- Distribution of Company marketing material(s) at Event

Bronze Sponsor \$250

- Logo on T-shirt

For your tax records, Amt Pd: _____ Ck #: _____ Date Pd: _____ EIN#: 80-0018706



Pass it Along Bike Tour
 Sunday, September 16, 2012
Sponsorship Form

Sponsor Contact Information (please print or type)

<u>Company Name or Attach Card</u>	
<u>Contact Person</u>	
<u>Billing address</u>	
<u>City</u>	
<u>State</u>	
<u>ZIP Code</u>	
<u>Contact Telephone</u>	
<u>Fax</u>	
<u>Contact E-Mail</u>	

Sponsorship Level:

- Presenting Sponsor \$5,000
- Family Sponsor \$3,500
- Kiddie Zone Sponsor \$2,000
- Gold Sponsor \$750
- Silver Sponsor \$500
- Bronze Sponsor \$250
- Other amount of \$ _____
- "In-kind" donation (please describe - i.e. prizes, gift cards, food, beverages) _____

Donation in the form of (check one):

cash check credit card

<u>Credit card type</u>	
<u>Name as it appears on card</u>	
<u>Credit card number</u>	
<u>3 digit authorization code</u>	
<u>Expiration date</u>	
<u>Authorized signature</u>	

Please mail form & make attach check(s) payable to:

Pass It Along
 60 Blue Heron Rd, Suite 100
 Sparta, NJ 07871
 Attn: Eleanor Young – Bike Tour Sponsorship