

Northern California Summit on Children and Youth 2012
Thursday, May 17, 2012 Corporate Leadership Panel

Moderator:



Andrea Bailey, Ph.D., Community Engagement Manager, Chevron. Dr. Bailey started at Chevron in August 2009 as part of the Public Affairs team. She joined Chevron with over 15 years of nonprofit experience and an extensive background in fundraising, capital campaigns, board and donor development, grant management, as well as organizational and strategic planning. Andrea manages Chevron Richmond's social investments and works with local nonprofits to maximize their effectiveness, as well as assisting in implementing Chevron's community and stakeholder engagement strategies throughout West Contra Costa County. Andrea's career in the nonprofit world started while she was working on her PhD in clinical psychology. While writing her dissertation, she volunteered at the American Red Cross as a Human Relations Specialist, traveling around the world providing mental health services to communities devastated by natural disasters.

Once she completed her doctorate, Andrea accepted a full-time position at the American Red Cross and ultimately became the CEO for Contra Costa County. Her work at the Red Cross sparked a strong desire to work directly with nonprofits in developing funding and program strategies so after 8 years, Andrea left and started her own company, The Nonprofit Development Group. The Nonprofit Development Group provided consulting services to nonprofit organizations in the areas of strategic management, fundraising, board development and governance, volunteer recruitment, management and retention, donor development, training workshops, as well as special and annual campaigns. While self-employed, Andrea began working with a small nonprofit in Richmond and once again felt pulled by the exciting work that was being done in the Richmond community. Switching gears, Andrea closed down her business and took a position with the Greater Richmond Interfaith Program as their Fund Development Director where ultimately she was hired away by Chevron. Equally important, however, are her tireless efforts, high standards of performance and the ability to deal effectively and sensitively with diverse constituencies: culturally, socially and economically. As the Community Engagement Manager for Chevron, Andrea will continue to help nonprofits serve their causes and communities while creating and building relationships that link resources with organizational needs.

Panelists:



Leah Casey, Community Relations Specialist, Pacific Gas and Electric Company. Leah Casey works for Pacific Gas and Electric Company in the Community Relations Department. Working with members of the Corporate Affairs team, Leah develops, launches and assesses community programs that seek to maximize community and customer engagement. She manages PG&E's signature education programs including the Solar Schools Program, Bright Ideas Grants, the Bright Minds Scholarship Program and the New Energy Academy Program. Leah holds a BA in Legal Studies from U.C. Berkeley and an MA in Anthropology from Cal State Hayward. Prior to joining PG&E, Leah taught Cultural Anthropology at Laney College in Oakland and worked for Oakland Community Organizations on education initiatives.



Bruce Chinn, Operations Manager, Chevron Richmond Refinery. Bruce Chinn came to Chevron in November of 2006. Prior to his current post as General Manager of the Richmond Refinery, he was General Manager, Reliability, Chevron-San Ramon; Site General Manager, DuPont - Victoria, Texas; Business Director, Geneva, Switzerland; Business Director, Wilmington, Delaware; Operations Manager, Orange, Texas; Business Analyst, Wilmington, Delaware; and Process Engineer, Production Supervisor, & Area Superintendent, Victoria, Texas. Mr. Chinn holds a B.S. in Chemical Engineering from Texas A& M University. He is married, and has three children. Mr. Chinn resides in the Bay Area.



Trina Ostrander, Community Relations Manager, Bayer HealthCare. Trina Ostrander is Manager of Public Policy & Communications for Bayer HealthCare in Berkeley, California. She is responsible for community relations as well as corporate philanthropy, employee volunteerism, and other corporate citizenship initiatives in the San Francisco Bay Area. Before joining Bayer in 2007, Trina was Executive Director of the Berkeley Public Education Foundation, where she worked for 13 years forging public/private partnerships to strengthen local public schools. Trina has also served as a consultant to political campaigns and non-profit organizations. She is currently on the Executive Committee of Cal State East Bay's Gateways: Cradle to Career education partnership, and the Board of the Berkeley Chamber of Commerce.