

Illuminate Philadelphia Conference 2012

CALL FOR SPEAKERS

Event hosted by IESNA- Philadelphia Chapter

Call for Speakers

The IESNA Philadelphia Chapter is seeking experts to present at Illuminate Philadelphia 2012. The conference will be held Monday, September 24, 2012 at the Loews Hotel in Philadelphia, PA.

Focus on the Future

Illuminate Philadelphia 2012 is a one day educational conference hosted by the IESNA Philadelphia Chapter focusing on lighting design methodologies, emerging technologies, and current changes to the construction industry. The conference theme for 2012 is “Focus on the Future” with particular attention to the changing lighting design environment.

The following three educational tracks form the goals set forth for the 90- minute presentations:

1. Design Trends & Applications – This track will focus on exploring new technologies, design methods, and ‘lessons learned’ through recent project case studies. (Please note: Projects discussed as part of case study presentations shall exemplify new design methods and trends in the market and shall be designed and/or completed within the last 5 years.)

2. Design Tools & Guideline Update – This track is intended to cover updates and new additions to lighting design programs, energy codes, and design guidelines (i.e. IESNA Lighting Handbook) that will need to be incorporated into the design techniques of all new projects.

3. Technical – This track will focus on providing technical information on various aspects of the design process including: writing a specification, third party commissioning, and the construction bidding process. This tier is intended to provide technical insight for a more successful project design.

Conference Program Details

The conference is a one-day event including (12) to (16) 90 minute seminars and workshops. The target audience will include lighting designers, lighting manufactures and representatives, architects, interior designers, engineers, students, building owners, facilities staff, and those interested in lighting design.

The conference will include a keynote speaker luncheon, and will provide the opportunity to network with those involved in the lighting industry.

All conference functions will take place at the Lowes Hotel in Philadelphia, PA.

1200 Market St

Philadelphia, PA, 19107

Phone: 866-539-0036

Submittal and Acceptance

To be considered as a conference speaker, complete submission forms must be returned by March 2, 2012.

Please Return the Call for Speakers Submission Form to:

By Email:

crogers@ewingcole.com and amatchica@ewingcole.com

Or By Mail:

Christy Rogers

EwingCole

100 North 6th Street

Philadelphia, PA 19106

Questions:

If you have any questions, please contact the program committee chairs, Angela Matchica or Christy Rogers at:

Angela – amatchica@ewingcole.com or 215.625.4609

Christy – crogers@ewingcole.com or 215.625.4655

CALL FOR SPEAKERS SUBMISSION FORM

Please complete the information below, include additional information where adequate room is not provided.

SUBMIT BY MARCH 2nd, 2012

Presentation Submission

Track Selection:

Title of Presentation:

Course Description (100 words or less):

(4) Learning Objectives:

- 1.
- 2.
- 3.
- 4.

Teaching Method (i.e. PowerPoint):

Target Audience Please indicate all that apply:

- Lighting designers
- Architects
- Manufacturers
- Interior Designers
- Construction Managers
- Sustainable Design Specialists
- Engineers
- Students
- Building Owners
- Facilities managers
- Other:

Program Level (basic awareness, intermediate, advanced):

Speaker #1 Information:

Name:

Company:

Address:

Phone:

Email:

Speaker Bio (200 words):

Previous Speaking Engagements:

(Please list the two most relevant to the submission topic)

Speaking Engagement 1:

Date:

Location/Event:

Presentation Topic:

Speaking Engagement 2:

Date:

Location/Event:

Presentation Topic:

Speaker #2 Information:

Name:

Company:

Address:

Phone:

Email:

Speaker Bio (200 words or less):

Previous Speaking Engagements:

(Please list the two most relevant to the submission topic)

Speaking Engagement 1:

Date:

Location/Event:

Presentation Topic:

Speaking Engagement 2:

Date:

Location/Event:

Presentation Topic:

Speaker #3 Information:

Name:

Company:

Address:

Phone:

Email:

Speaker Bio (200 words or less):

Previous Speaking Engagements:

(Please list the two most relevant to the submission topic)

Speaking Engagement 1:

Date:

Location/Event:

Presentation Topic:

Speaking Engagement 2:

Date:

Location/Event:

Presentation Topic: