

## Do you want to learn what's on the minds of your members?

The United Synagogue of Conservative Judaism presents a webinar for the SSP "Learning Community" on

## "Focus Groups for Congregations"

Explore Below the Surface to Better Understand Your Members

Led by

Robert Leventhal, USCJ Leadership Specialist

and

Rabbi Charles Savenor, USCJ Director of Kehilla Enrichment

on

Tuesday, January 14, 2014, at 12:00\* PM Eastern Time

## Join us to learn to:

- Facilitate a focus group in ways that allow everyone to be heard and to share their thoughts in a respectful and constructive manner.
- Recruit participants for in depth discussions of specific synagogue issues, including Tefilla (prayer), religious school, youth, etc.
- Probe beneath the surface of responses to get to the root of an issue.
- Encourage participants to provide specific suggestions about the change they seek.

**To register for this SSP "Learning Community" webinar click <u>here</u>.\*\* You will be emailed information on how to call-in to the webinar by 5pm Eastern Time on Monday, January 13<sup>th</sup>.** *Please also check your email prior to the start of the webinar.* 

<sup>\*</sup>This webinar will be recorded and shared for those who need to access it at another time.

<sup>\*\*</sup>If the link above did not work, copy and paste the link below into your web browser's address bar: https://docs.google.com/a/uscj.org/forms/d/12MrEoy81-Dzt1yzj8M4amZmha5tX2 bpwsUbuUkt-Wk/viewform