



Cobb Wants to Cover Arlington and Her Truck

Mooresville, NC (July 4, 2014) - 2014 is the 150th anniversary of Arlington National Cemetery. In support of WreathsAcrossAmerica.org, Jennifer Jo Cobb Racing has teamed up with The Used Truck Association(UTA.org/Driven2Honor) to encourage fans to join their fundraiser group to sponsor a remembrance wreath for a fallen veteran at Arlington for just \$15 each. All proceeds go to Wreaths Across America (WAA) as a charitable donation.

For every wreath sponsored between now and Veteran's Day through the UTA website or at a JJCR appearance, Cobb will personally sign the name of each donor on a wreath decal and place it on her truck. "We felt it was appropriate to kick this off on the 4th of July and we're going to offer this opportunity through Veteran's Day weekend. We will add the donation wreath decals to each truck I will race in the NASCAR Camping World Truck Series between now and the race on November 7 at Phoenix International Raceway." says Cobb. "I'd love to meet our goal to Cover Arlington as well as cover our #10 Driven2Honor race truck with remembrance wreath decals and names of donors."

"We're happy to once again be part of this with Jennifer and UTA," says Dave Pack, Vice President of Marketing & Personal Relations of Trucker Fan Racing, the organization overseeing the promotion. "We want to honor our veterans at Arlington and build on what we did last year. We're confident as Jennifer's season progresses and more and more wreath decals with donor names appear on her race truck, people and the media will ask questions and want to be part of it. We want to cover Arlington and Jen's truck by season's end. And that's what it's all about!"

Approximately half of Arlington National Cemetery was covered last year and Cobb and the UTA announced in February a goal to cover the remaining grave sites at Arlington with remembrance wreaths through WAA. Approximately 100,000 more donors are needed to cover Arlington than what participated in 2013.

Wreaths Across America Day is December 13th. WAA is a non-profit 501(c)3 charity in Columbia Falls, Maine that delivered over 540,000 such wreaths in all fifty states last year to veteran cemeteries including 142,700 at Arlington. Patriotic fans who sponsor a wreath will also be recognized with a personal thank you on the Jennifer Jo Cobb Racing Facebook page as well as the honorary wreath decal. To learn more, go to www.uta.org/driven2honor or to sponsor a wreath go to www.uta.org/driven2honor/join_our_group

Race Updates can be found at Twitter: @jenjocobb and Facebook.com/JJC Racing

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