

BusinessGreenvilleSC

A Local Guide to Business Success



Promote your business in BusinessGreenvilleSC, the official Business Directory of the Greenville Chamber and Local Guide to Business Success. This publication will provide quality content for doing business in the Greenville area, including business climate data and demographics, growth trends, local business resources, and ways to plug in to our business community.

Sponsor ads will run in the front, glossy section of the publication. 4,500 copies will be distributed throughout the year to our business community and relocators. The complete guide will be posted online at www.BusinessGreenvilleSC.com.

ALL GREENVILLE CHAMBER BUSINESSES RECEIVE:

- A full listing in the Alphabetical section of the publication
- A basic listing in the Categorical section of the publication

ALL SPONSORS RECEIVE:

- Full color ad in the glossy section of the publication
- Bolded listing in the Alphabetical section of the publication

THE PUBLICATION IS DIVIDED INTO THREE SECTIONS:

- The glossy magazine section in the front of the publication
- The Categorical section listing Chamber businesses by category
- The Alphabetical section listing all Chamber businesses with full contact information

Premium Ad Rates

1x

Back Cover	\$3690
Inside Front Cover	\$3535
Inside Back Cover	\$3365
Page 1	\$3365
Last Page, Glossy Section	\$3365

Standard Ad Rates

1x

Full page	\$3075
Half page (Horizontal or Vertical)	\$2000
Quarter page	\$1295

All ads are full color. Rates are net. Sponsors in all premium positions have first right to renew each year.

Sizes	Inches (w x h)
Trim Size	8.25" x 10.75"
Full Page Bleed	8.75" x 11.25"
Full Page	7.25" x 9.75"
1/2 Horizontal	7.25" x 4.625"
1/2 Vertical	3.5" x 9.75"
1/4 Vertical	3.5" x 4.625"

Rates are for color ads. All ads to be placed in a cover position must bleed, all other full page ads may bleed.

Book your space today!

Contact Lorraine Woodward at lwoodward@greenvillechamber.org or 864-239-3742.