

2012 Raystown Region Wedding Expo



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WJAC TELEVISION wjactv.com

2011 Raystown Region Wedding Expo



3 vendors will be featured on each 30 second commercial. Each vendor will have an 7 second segment and the commercial will have a Raystown Region Wedding Expo tag at beginning and/or end. The proposal below is a monthly schedule,

<i>Monday-Friday</i>	<i>6am-7am</i>	<i>2x</i>	<i>Channel 6 news at 6</i>
<i>Monday-Friday</i>	<i>7am-9am</i>	<i>1x</i>	<i>Today Show</i>
<i>Monday-Friday</i>	<i>9am-12pm</i>	<i>2x</i>	<i>Morning Programs</i>
<i>Monday-Friday</i>	<i>12pm-5pm</i>	<i>2x</i>	<i>Daytime Programs</i>
<i>Monday-Friday</i>	<i>5pm-7pm</i>	<i>2x</i>	<i>Channel 6 news/NBC Nightly News</i>
<i>Monday-Sunday</i>	<i>7pm-12am</i>	<i>1x</i>	<i>Access/prime</i>
<i>Monday-Sunday</i>	<i>5am-12am</i>	<i>40x</i>	<i>Memorable Television</i>

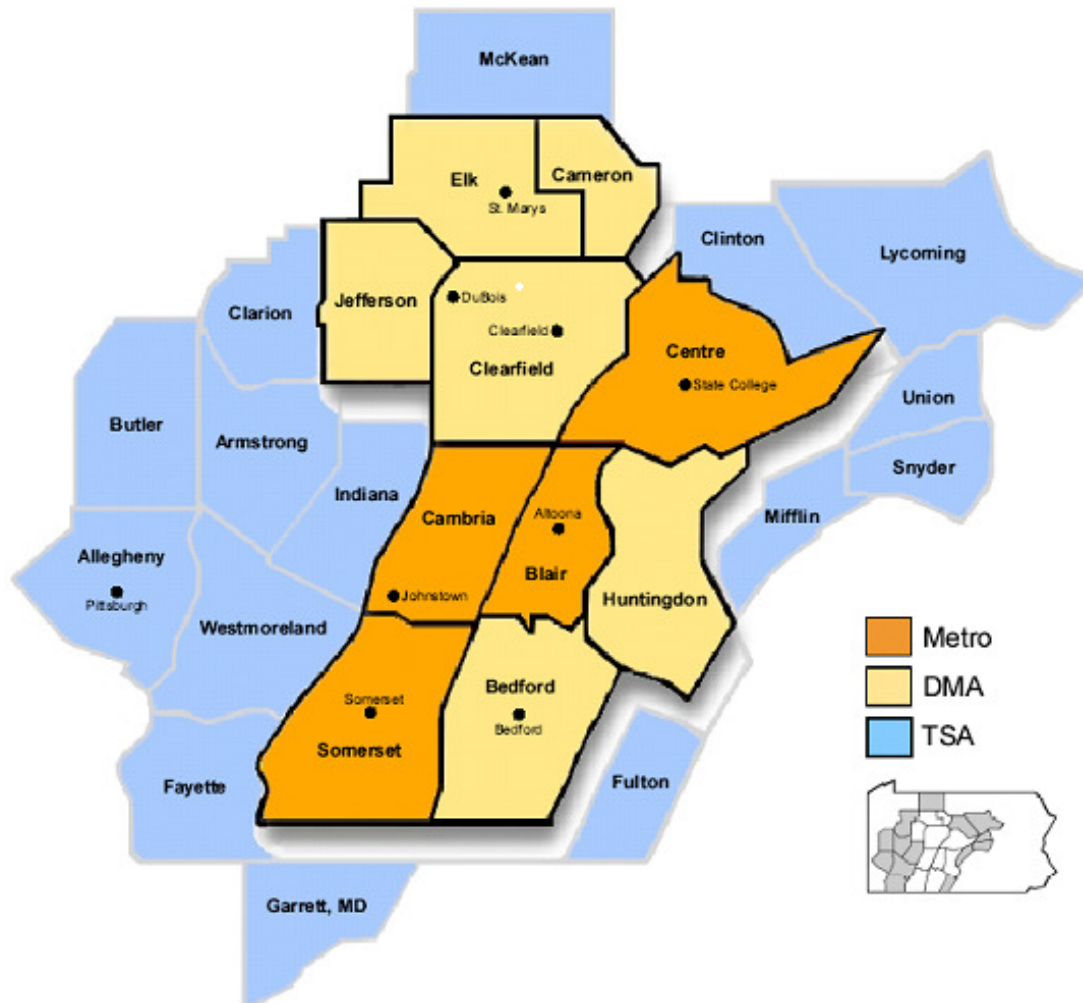
50 commercials per month for only \$333 (per business)



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Coverage Map



State College Bureau:
Jen Perry
Marketing Executive
1524 West College Ave
State College, Pa. 16801
Phone (814) 238-9522
E-mail: jen.perry@wjactv.com

A Cox Broadcasting Station

Website: www.wjactv.com

Network Affiliation: NBC
DMA: Johnstown/Altoona
Rank: 102

DMA Estimated Station Totals:
TV Households: 294,770
Cable Households 165,071 (56%)
ADS Penetration: 120,886(41%)
Source: Nielsen FEB 2012



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Reservation Form



Business Reservation Form

Name of Business _____ Contact Person _____
Address _____ Website _____

Phone _____
Email _____ Authorized Signature _____

Each Business will receive 50 commercials per month, shared with 2 other non-competing business. Each business is responsible for \$333 per month. Each business will have an 7 second segment. The segment will be produced with still photos or customer provided video.

Jen Perry

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