

**Swiss Avenue Partners Conference 2013**  
***"From Inspiration to Imagination"***

The Swiss Avenue Partners Conference 2013 (our fifth event) is an exclusive event for clients, past clients and all local/national Channel Partners. **This years' theme = *thinking creatively about your business; get the inspiration and imagination for launching the next phase of growth.***

A unique boutique resort in Old Town Scottsdale sets the stage and will definitely inspire new ideas. It's been described as 'chic' and 'playful' and will be a perfect backdrop to our conference and strategic planning playground.

**Sponsorship Benefits include:**

- Unlimited referral and Channel Partner opportunities with our audience
- Great branding opportunity
- Speaking spotlights
- Attendee list and contact details
- Extensive inclusion of your logo/website in all print and online activities
- Onsite signage/digital display during conference
- Schwag Bag (for give-aways/brochures)

**Conference Attendees:**

This exclusive conference is limited to clients, past clients and all local/national Channel Partners to all Swiss Avenue Partners locations. Our offices span the US: Sacramento, Silicon Valley, San Diego, Austin, San Antonio, Atlanta and growing.

Our past and current clients cover a wide variety of B2B and B2C industries including (but not limited to):

CPA  
Attorney  
Financial Planning/Wealth Management  
Banks/Investment Banking  
Insurance Services  
HR Consulting  
IT Consulting  
Marketing & Social Media Experts

Web Design/Optimization  
Mortgage  
Transportation & Logistics  
Veterinary Hospital  
Video Production  
Construction  
Professional Tree Management  
Chocolate Manufacturing

We expect 75-80 attendees; smart business owners of existing privately held companies. These established companies range in size from graduates from our Think Big! Program (0-10 staff) to our Total Enterprise Value clients (20-250 staff).

**See sponsorship levels for specifics**

**Schedule of Sponsored Events**

**Wednesday, June 5**

**Sponsorship Package**

*Welcome Reception: 7.30-9.30pm*

A

**Thursday, June 6**

**Sponsorship Package**

*Schwag Bags handed out during Registration: 10am*

F

*Afternoon Session Break: 2.45pm*

E

*Cocktail Reception: 6.00-7.30pm*

B

**Friday, June 7**

**Sponsorship Package**

*Breakfast: 7.45am*

D

*Lunch: 12.00 – 1.00pm*

D

*Afternoon Session Break: 2.45pm*

E

*Cocktails/Appetizers: 6.00pm*

C

## Swiss Avenue Partners Conference 2013 ~ Sponsorship Levels

**\$6500 VALUE, NOW \$4750**

**PACKAGE A**

- Welcome Reception – Wednesday Night
- Spouses included
- 10 minute Speaking Spot
- Includes Conference and Guest pass + accommodation for 3 nights in a signature room
- 3 Premier Introductions

This is the "First Impression" package. Past events have seen 50%-65% of our clients (plus spouses) and partners arriving the evening before the conference. The reception will be relaxed and low key. It will be held in one of the two, spectacular Executive Suite rooms of the hotel that features a 1,200 sq' deck allowing the guests to mingle indoors and outdoors. This will be a catered event from 7:30pm-9:30pm.

The package includes:

- In-room check-in gift + customized invitation card to the reception (value \$1,125)
- Beer, wine and appetizers for the whole event (value \$3,000)
- 1x 10 minute Speaking Spotlight (at cocktail reception)
- 1x Conference Pass plus 1x Signature Room for 3 nights (value \$1,650)
- 1x Guest Event Pass (Thursday+Friday evening) allows your "significant other" to attend (value \$175)
- 3x Premier introductions (we will arrange and/or facilitate meetings with attendees of your choice)
- Include your material in our Schwag bag (value \$250)
- Signage at conference (banner at each session, TV in lobby) (value \$175)
- Attendee list and contact details provided
- Your logo and link listed on Swiss Avenue Partners website and email invitations



**\$8000 VALUE, NOW \$6500**

**PACKAGE B**

- Cocktail Reception on Rooftop at Hotel for all participants - Thursday Night
- Includes Conference and Guest Pass + accommodations for 3 nights in a Cabana Room
- 15 Minute Speaking Spotlight
- 5 Premier Introductions

**This is the centerpiece event of the conference that will attract the greatest attention.** It will be held on the rooftop of the hotel, featuring 360 degree views of Camelback Mountain and downtown Scottsdale. The deck is 3,500 sq' with lots of seating and tiki torches that is sure to elicit a "wow" from all the attendees. In the unlikely event of inclement weather, we have a back-up venue. This will be a catered event from 6:00pm-7:30pm.

The package includes:

Beer, wine and appetizers for the whole event (value \$5,500)

1x Guest Event Pass (Thursday+Friday evening) allows your "significant other" to attend (value \$125)

1x 15 minute Speaking Spotlight (at cocktail reception)

1x Conference Pass plus 1x Cabana Guest Room (nice!) for 3 nights (value \$1,800)

5x Premier introductions (we will arrange and/or facilitate meetings with attendees of your choice)

Include your material in our Schwag bag (value \$250)

Signage at conference (banner at each session, TV in lobby) (value \$175)

Attendee list and contact details provided

Your logo and link listed on Swiss Avenue Partners website and email invitations





**\$5250 VALUE, NOW \$3750**

**PACKAGE C**

- Cocktail/ Appetizer at a restaurant – Friday Night
- Includes Guest Event Pass
- Includes Conference Pass + accommodations for 3 nights in a Signature Room
- Signage, Branding Opportunity and Attendee List

This is the final event of the conference where you can relax and enjoy everyone's company, held at an iconic Scottsdale restaurant at 6:00pm.

The package includes:

- 1x round of drinks and appetizers for attendees (value \$2,700)
- 1x Guest Event Pass (Thursday+Friday evening) allows your "significant other" to attend (value \$175)
- 1x Conference Pass plus 1x Signature Room for 3 nights (value \$1,650)
- Include your material in our Schwag bag (value \$250)
- Signage at conference (banner at each session, TV in lobby) (value \$175)
- Attendee list and contact details provided
- Your logo and link listed on Swiss Avenue Partners website and email invitations



**\$3150 VALUE, NOW \$2500**

**PACKAGE D**

- Sponsor one of the two (2) conference meals (breakfast or lunch) on Friday
- Includes Conference Pass
- 1 x10 minute Speaking Spotlight
- Signage, attendee list and your material included in our Schwag bag

The package includes:

- Breakfast or Lunch for all attendees (value \$1,900)
- 1x Conference Pass (value \$650)
- 1x 10 minute Speaking Spotlight
- Include your material in our Schwag bag (value \$250)
- Signage at conference (banner in all sessions)
- Attendee list and contact details provided



**\$2000 VALUE NOW \$1450**

**PACKAGE E**

- Sponsor one of the two (2) conference breaks: (afternoon break Thurs. or Fri.)
- Includes accommodations for 1 night in a Signature Room

The package includes:

Food and beverage refreshments for all attendees (value \$1,300)

1x Signature Room for 1 night (value \$330)

Include your material in our Schwag bag (value \$250)

Signage at conference (banner in all sessions)

Attendee list and contact details provided

Your logo and link listed on Swiss Avenue Partners website and email invitations



**\$250**

**PACKAGE F**

Schwag Bag

- Put your advertising information or giveaways in each participants conference bag
- Conference signage



Swiss Avenue Partners Conference  
June 5-7, 2013  
Scottsdale AZ



221 W. 6th Street, Ste 700  
Austin, TX 78701  
512. 686.3600

FAX (866)605-3233

### Swiss Avenue Partners Conference 2013 Summit Sponsorship Contract

I would like to be a sponsor at this event:

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Please email your company logo to [k.boles@swissavenuepartners.com](mailto:k.boles@swissavenuepartners.com)

**Platinum Level – 3 available** Please check one:

**Package A:** Welcome Reception – Wednesday Night - \$4,750

**Package B:** Reception – Thursday Night - \$6,500

**Package C:** Cocktail Party – Friday Night - \$3,750

**Gold Level \$2,500.00 Package D:** Please check one

Conference Breakfast – Friday

Conference Lunch - Friday

**Silver Level \$1,450.00 Package E:** Please check one

Thursday afternoon break

Friday afternoon break

**Schwag Bag \$250.00 Package F**

Pay by:  Check

Made payable to: Swiss Avenue Partners Group Inc., 221 W. 6th, Ste 700, Austin, TX 78701

OR  Credit Card – please fill out the authorization form attached below



SWISS AVENUE

Partners

Swiss Avenue Partners Conference

June 5-7, 2013

Scottsdale AZ



221 W. 6th Street, Ste 700  
Austin, TX 78701  
512. 686.3600

FAX (866)605-3233

### Credit Card Authorization Form

I, \_\_\_\_\_ authorize Swiss Avenue Partners Group, Inc.  
(print full name)  
to charge my credit card for the amount of: \$ \_\_\_\_\_

Card Holder Name: \_\_\_\_\_  
Please type or print name as it appears on card

Credit Card Billing Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone Number: \_\_\_\_\_

Card Type:  Visa  MasterCard

Credit Card Account #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_  
MM/YYYY

Security Code: \_\_\_\_\_

This is the last three digits printed on the signature line on the back of the card.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please fill out and fax back to (866)605-3233 or email to k.boles@swissavenuepartners.com  
A faxed signature will serve as an original.