



## **30 DAYS DINING IN DOWNTOWN WINDSOR CONTEST**

Organized by the Downtown Windsor Business Improvement Association, this contest encourages downtown visitors to snap a picture of items that can be purchased downtown for a chance to win a \$100 voucher towards any retailer in the city centre.

You may enter the contest by posting a picture on Instagram, Facebook, or Twitter, tagging/identifying the business where the item is from, and using the hashtag [#30DaysDiningDowntown](#).

The contest will run for 30 days during the period November 1 – November 30, 2014. At the conclusion of this time period one (1) winner will be selected at random and will be awarded a voucher of \$100 to be used at any restaurant of their choice located within the Downtown Windsor BIA's boundaries.



## **RULES AND REGULATIONS**

### **1. Eligibility:**

The "30 Days Dining in Downtown Windsor contest" is open to residents of Canada who are 14 years of age or older. Employees, Board and Committee Members of the Downtown Windsor BIA, their sponsors, partners, affiliated companies, advertising or promotional agencies and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each of the above, and all those with whom such persons are domiciled, are NOT eligible. Void where restricted or prohibited, and subject to all federal, provincial, and municipal laws.

### **2. Contest Period:**

The Contest begins on November 1, 2014 at 12:00 a.m. Eastern Standard Time ("EST") and ends on November 30, 2014 at 5:00 p.m. EST (the "Entry Period").

### **3. How to Enter the Contest:**

NO PURCHASE NECESSARY to enter the Contest. A purchase will not increase your chances of winning. To enter the Contest, you must be following DowntownWindsor on Instagram @downtownwindsor ([www.instagram.com/downtownwindsor](http://www.instagram.com/downtownwindsor)). During the Entry Period,

- a. pick one of your original photos that shows a food item available in a downtown Windsor restaurant;
- b. tag/identify the restaurant where the item is from; and
- c. tag your photo with the hashtag **#30DaysDiningDowntown**

You may enter as many photos as you like as long as each photo is different. Normal Internet access and device usage charges imposed by your on-line service will apply.

### **4. Entry Requirements:**

ANY ENTRY DEEMED INAPPROPRIATE OR UNSUITABLE, IN SPONSOR'S SOLE DISCRETION, WILL BE DISQUALIFIED.

- ▶ Entries must be the original work of entrant
- ▶ Entries must not have been previously published or have won an award or prize of any kind
- ▶ Entrant may be, but is not required to be, depicted in the Entry photo
- ▶ Entries must not contain material that is inappropriate, indecent, contain profanity, nudity, sexual content; hateful content of any kind; content that promotes violence or harm to another living creature; or any other offensive content (as determined by Sponsor in its sole discretion)
- ▶ Entries must not contain material that promotes illegal drugs, tobacco, firearms/weapons (or the use of any of the forgoing) or promotes any activities that may appear unsafe or dangerous
- ▶ Entries must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age
- ▶ Entries must be in keeping with Sponsor's image and not contain any material that could reflect negatively on the name, reputation, or goodwill of Sponsor, its sponsors, partners or affiliates
- ▶ Entries must not violate or encourage the violation of any law, rule or regulation

5. **Winning Photo Selection and Notification:**

One (1) winner will be selected at random at the conclusion of the contest.

6. **Prize:**

One (1) voucher valued at \$100 to be used at a retailer, of the winner's choice, located within the Downtown Windsor BIA's boundaries. No substitution or transfer of prize permitted except at the sole discretion of Sponsor. All applicable federal and provincial related to the prize are the sole responsibility of the winner.

7. **General Rules:**

By entering the Contest, the entrant grants Sponsor consent to receiving commercial electronic messages. The entrant further grants Sponsor a worldwide, royalty free, non-exclusive right and license to copy, distribute and display each submitted Entry and use each Entry in any manner including promotional, advertising, marketing, publicity and commercial uses without any further notice or payment to entrant (except where prohibited by law). Entrant represents and warrants that its Entry does not and will not infringe on any copyright or trademark or any other third-party right or violate any applicable law or regulation, including any right to privacy or publicity. In the event of a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed submitted by the person in whose name the identified account was registered. If a winner is a minor in the winner's jurisdiction residence, the prize will be awarded to the winner's parent/legal guardian. Sponsor will send the winner an affidavit of Eligibility and Liability and Publicity Release (where legal) within seven (7) days of notification before the prize is awarded. If the winner fails to return the affidavit of eligibility within seven (7) days or if the winner is ineligible, the prize will be forfeited and an alternate winner may be selected from all eligible Entries received. By participating in this Contest, entrants agree to be bound by these Official Rules and the decisions of Sponsor. Sponsor is not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in this Contest or by any human error which may occur in the processing of entries in this Contest. Sponsor reserves the right in its sole discretion to disqualify any individual that tampers or attempts to tamper with the Entry process or the operation of the Contest; violates these Official Rules; or acts in an un-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Contest if it is not capable of running as planned, including, but not limited to, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures or any other problems beyond the control of Sponsor and award prizes from among all eligible Entries received prior to cancellation. Sponsor and each of its employees, Board and Committee Members, sponsors, partners affiliates, advertising and promotion agencies will have no liability or responsibility whatsoever, and will be held harmless by entrant, for any claim or liability for any bodily injury, loss, cost or damages of any kind to persons, including death and property, damages sustained due in whole or in part, directly or indirectly, from the creation of an Entry including any and all claims for copyright infringement, invasion of privacy, violation of the right of publicity or defamation, the acceptance, possession, use or misuse of the prize or parts thereof, if applicable, or participation in the Contest or participation in any Contest or related activity. Winner assumes all liability for any injury or damage caused, or claimed to be caused including computer malfunction, by participation in this Contest or by use or redemption of any prize or by any related activities. Acceptance of the prize or parts thereof constitutes permission to use winner's name and likenesses for promotional purposes without further compensation except where prohibited by law. Except as otherwise provided herein for the use of certain winner information, personal information collected from each entrant will only be used by Sponsor for the purpose of administration of the Contest.

8. **Data Protection/Privacy Policy:**

Each entrant agrees to the collection, processing and storage of entrant's personal data by Sponsor for purposes of the Contest.

9. **Sponsor:**

The Sponsor of the Contest is the Downtown Windsor Business Improvement Association. The Contest is not sponsored, endorsed or administered by Instagram, Facebook, or Twitter.