

*Southern Berkshire Chamber*

## In the Spotlight...



### Business Description

EquiMotion is an equine massage therapy education program that has major advantages over traditional horse massage schools. Our scheduling is flexible, working within your timeframe and your learning style. Classes are suited for all levels of horsemen and horsewomen!

### Our Mission

Empowering others to provide wellness support through the simplicity of massage therapy and allied holistic healing techniques.

### Our Background

Nanci Worthington has been a practicing massage therapist since 1985, licensed in Great Barrington since 1988. She has been working on horses since 1999. The equine massage clinics are an outgrowth of the equine massage concentration that she created and has been teaching at Post University in Waterbury, CT since 2009.

### Our Blueprint for Success

Equine Massage is a growing industry and the program that we teach should become the gold standard. Based on the principles of human Structural integration and Sports Massage education, the expectation is that participants will not only know how to work on their horses, but that regardless of level, they will come away with an understanding of why they are doing what they are doing. Geared to non-professionals and kids, most of the clinics are designed for the horse owner or rider who wants to do better by their equine buddies. An extremely in depth certification program geared to the equine professional, based on the program that Nanci created and teaches at Post University, is designed to work around the professionals' busy schedule taking place weekly every other week once a month. The biggest part of the blueprint is Nanci's love of the work, her enthusiasm to pass her experience on to others and her delight in their success.