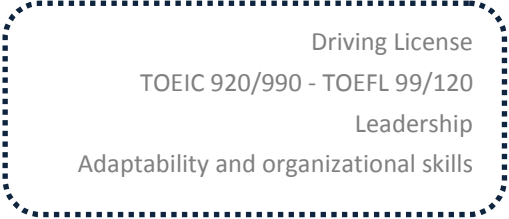


Hélène DELAROQUE

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A DYNAMIC AND PERSEVERING BUSINESS GRADUATE,
EAGER TO DEVELOP PROJECTS IN AN INTERNATIONAL COMPANY

COMPETENCES

- Team project management
- Market survey
- Environment research and analysis
- Contact/Identification of key players
- Diagnosis and advice to company
- Establishment of a business plan
- Financial Analysis
- Fund-raising
- Product development
- Implementation of CRM actions
- Creation of promotional tools
- Design of a marketing brief
- Writing of press releases
- B2C sales
- Handling of customer complaints
- Execution of quality audits
- Recruitment and briefing of employees
- Events organization
- Web content management

COMPUTING

- PC & Mac
- Office 2003, 2007 & 2010
- Internet, Email, Blog, Social Network

COMMUNICATION

- Bilingual French-English
- Spanish intermediate level
- Presentation to conferences

INTERNATIONAL EDUCATION

2009-2010 **H.E.C.** Liege, BELGIUM

Master degree in Entrepreneurship, based on 6 internships in SME:

New Venture Creation, Company Buy-Out and Transfer, Sales & Negotiation, Growth Strategy & CSR, "Right Hand Man", International Communication.

2008 – 2009 **Wesleyan University** Middletown CT, USA

Graduate Student in Sociology & Politics
French Teaching Assistant

2006 – 2008 **I.A.E. Gustave Eiffel** Paris, FRANCE
Dublin Institute of Technology Dublin, IRELAND

Master 1 degree in Management and Counseling

Bachelor degree in Business Management

First Class Honors

Erasmus Exchange Student Program, 2007

EXPERIENCES

2009 – 2010 **Consulting Projects** BELGIUM/USA

6 SMEs, partners of H.E.C. Entrepreneurs, in various industries:
Automobile, Internet, Health, Retail and Culture.

Summer 2008 **Auditor, Planning Assistant** Paris, FRANCE

MKG Qualiting, Marketing agency

Summer 2007 **Intern, Marketing Assistant** Montrouge, FRANCE

F.E.C., distributor of perfume & cosmetics