



Become a Business Member

AND PARTNER UP WITH THE NATION'S LARGEST YP MEMBERSHIP ORGANIZATION!



About The CYP Club

A "YP" is: A **career-minded**, community-focused adult over the age of 21, generally in their 20's or 30's.



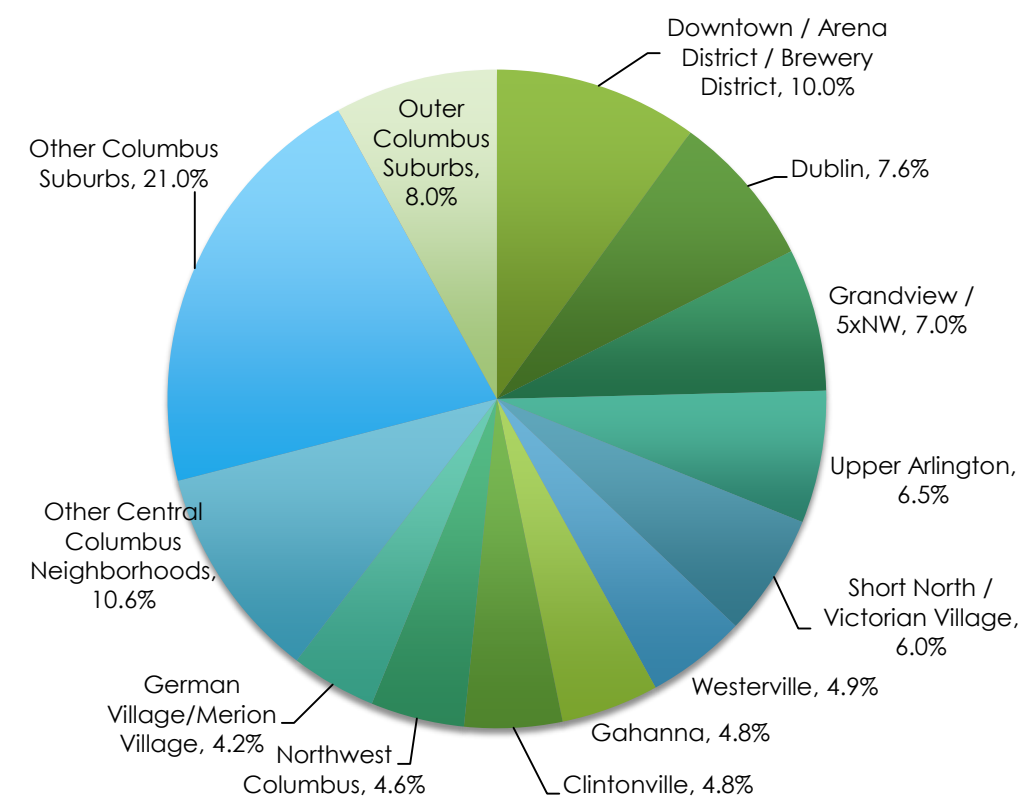
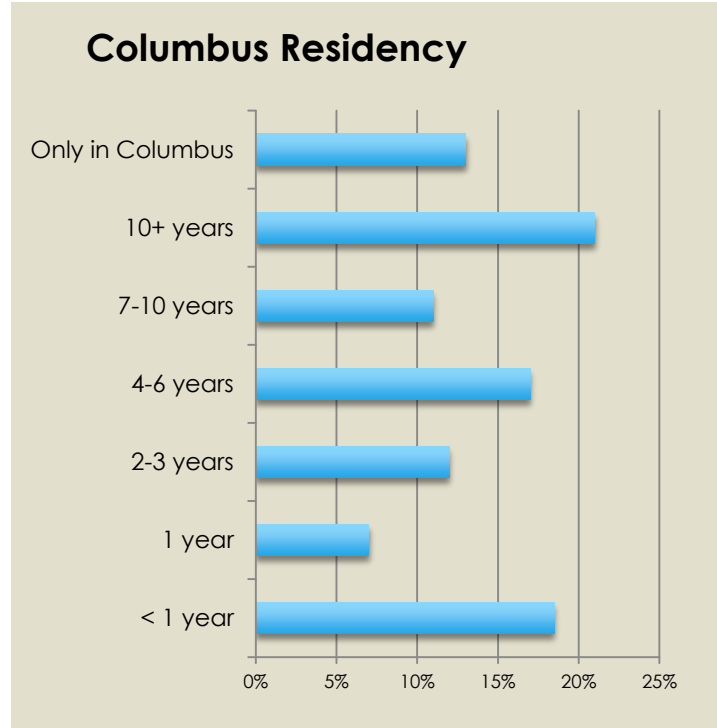
- The Columbus Young Professionals Club (or CYP Club) is a networking group, a social club, a volunteer network, and an athletics coordinator all rolled into one.
- Membership is open to Columbus-area YPs between the ages of 21 and 45.
- Our mission is to offer connections and value for our members through professional and fun events, quality athletic programming, and unparalleled community impact.
- Every year, we host nearly 200 member events, organize 40 recreational sports leagues, and coordinate 50 weekly volunteer activities – bringing together thousands of young professionals, millennials, and graduate college students.

Membership Snapshot



- With more than 22,000 registered members – young professionals, executives, entrepreneurs, students, teachers, artists, doctors and others, who live, work and/or study in the greater Columbus region – we are proud to have the distinction as the #1 largest membership organization of YPs in the United States.
- **Age of Members:**
 - 21-24 (10%) 25-29 (38%) 30-34 (32%) 35-39 (15%) 40-45 (5%)
- **Education:**
 - **87% of members hold a Bachelor's degree or higher**, 24% have a Masters or PhD. Every Ivy League, all colleges in the Big Ten and all universities in Ohio are represented.

Where Our Members Live



■ [Download a copy of our Annual Report for more on membership demographics](#)

Where Our Members Work



CYP Club members represent more than 1,000 local employers, including every company on the Top 100 largest employers list, 20 of the 28 Ohio-based Fortune 500 companies, 36 of the 61 Ohio-based Fortune 1000 companies, and more than 300 non-profit organizations and associations.

Top 25 YP Employers

1. The Ohio State University: 1,380
2. State of Ohio: 533
3. JPMorgan Chase Bank: 531
4. Nationwide Insurance: 490
5. L Brands: 476
6. Nationwide Children's Hospital: 275
7. Abercrombie & Fitch: 261
8. Cardinal Health: 203
9. OhioHealth: 192
10. Huntington Bancshares: 131
11. Honda: 109
12. Battelle: 98
13. Franklin County: 94
14. GBQ Partners: 93
15. American Electric Power (AEP): 92
16. Abbott: 91
17. Mount Carmel Health System: 85
18. State Farm Insurance: 81
19. Alliance Data Systems: 78
20. EXPRESS: 74
21. Northwestern Mutual: 72
22. Accenture: 64
23. Columbus City Schools: 59
24. PNC Bank: 53
25. Deloitte: 51

Top YP Industries

1. Medical/Health: 2,550
2. Banking/Financial Services: 1,778
3. Education/Training: 1,348
4. Retail: 1,111
5. Advertising/Marketing/PR: 934
6. Insurance: 862
7. Legal: 861
8. IT: 858
9. Sales/Business Development: 792
10. Accounting: 679
11. Government/Politics: 637
12. Real Estate/Mortgage/Property Management: 596
13. Food Services/Hospitality/Restaurant: 579
14. Engineering: 450
15. Creative/Design/Fashion: 444
16. Business/Consulting/Strategic Mgmt: 432
17. Associations/Non-Profit/Fundraising: 409
18. Human Resources/Staffing: 368
19. Manufacturing/Production/Operations: 328
20. Logistics/Transportation: 269

Exciting and Diverse Programming



- **Events:**

- We currently host more than 200 unique events and activities each year for our members, in addition to offering ongoing promotion and partnership for community events.
- View upcoming events at www.cypclub.com/events

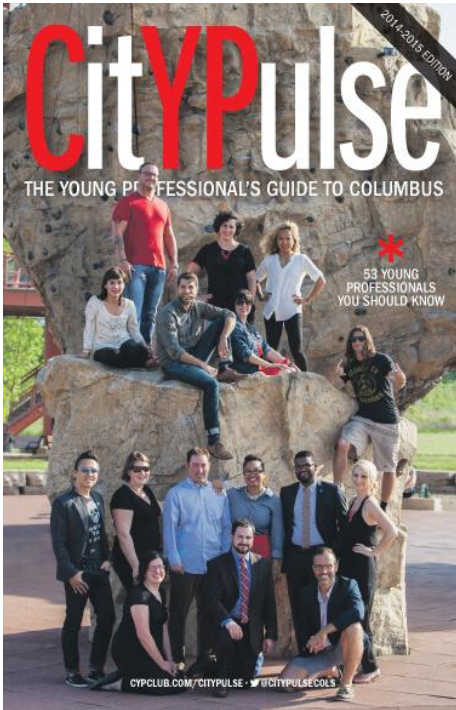
- **Athletics:**

- We offer members the chance to join or field teams through 40 organized athletic leagues.
- View upcoming events at www.cypclub.com/athletics

- **Impact:**

- We host weekly volunteer efforts in partnership with local non-profit organizations.
- Since 2005, we have helped raise more than \$300,000 in charitable donations.

We Publish a Magazine for YPs too



- **CitYPulse: The Young Professional's Guide to Columbus:**
 - The CYP Club also publishes an annual magazine for the benefit of area young professionals, specifically new residents, new students, and new hires.
 - CitYPulse highlights neighborhoods, top companies as “Wonderful Workplaces for Young Professionals,” a round-up of Young Professionals to Know, ways to give back, and more in a digest-sized guide. Distribution is 15,000 copies with an issue release celebration in August in partnership with Experience Columbus.
 - As the only publication of its kind in the United States, CitYPulse functions as part directory, part connector to the region, and part feature-story niche publication.
 - [Download an electronic version of CitYPulse Magazine](#)

Why Should You Partner with Us?



- **By supporting the CYP Club, you are investing in Columbus!**
 - The CYP Club is supported by a wide array of national and local sponsors, with whom we work to establish consistent value through annual sponsorship packages combining advertising, event outreach, brand awareness, and other creative collaborations.
 - We work hard to create a triple-win scenario that benefits the CYP Club membership, the greater Columbus community, and each of our valued partners.
 - In addition to a host of ongoing benefits, a 12-month Business Membership includes a directory listing in CitYPulse Magazine (print and online), the upgrading of your YP employees to Premium Member status, unlimited promotion of your events and special offers through our website, recruitment opportunities, social media support, and special invitations to our networking events throughout the entire year.

Business Member Benefits



- **Annual Fees:** *\$250 for Non-profit, \$350 for Business, \$600 for Corporate*
- A Business Membership supports our free and accessible membership for area YPs.
- It allows you to market your business or organization to our continuously growing network.
- It upgrades your YP employees to premium status in the CYP Club (free networking events and educational lunches, social event discounts, Rewards card discounts around town, plus more).
- It allows your company to have a featured listing in our annual guide to Columbus for young professionals – CitYPulse Magazine (15,000 copies) and online at cypclub.com (nearly 500,000 page views per year).
- It provides you with an avenue to actively promote your events, promotions, or job listings to our expansive network across the Columbus region.

Join our Current Business Members



■ As of December 1, 2014

Cause-Based Organizations: Alzheimer's Association, City Year Columbus, Columbus Rotary, Community Computer Alliance, FLIP, Montaña de Luz, United Way of Central Ohio, Volunteer with ColumbUS, YP360

Education & Careers: Career Transition Institute, Central Ohio Professional Education Council, Dawson; Capital University MBA, Central Michigan University, Fisher College of Business at The Ohio State University, Franklin University, Ohio Dominican University; Big Fish Networking, Columbus Metropolitan Club, Network Columbus, Network-Today.com, The Ohio Referral Network

Entertainment: CityMusic, Fred Astaire Dance, Greater Columbus Arts Council, Jazz Arts Group; Sequoia Pro Bowl, Star Lanes Polaris; Gateway Film Center, Ohio Historical Society; Columbus Clippers, Columbus Crew; Golf Depot

Food & Beverage: Average Joe's, Bonefish Grill, Hubbard Grille, Matt the Miller's, Smith & Wollensky, World of Beer,

Winking Lizard Tavern; Wine on High, Zauber Brewing Co.; Flatiron Bar and Diner; The Refectory Restaurant & Bistro; Blarney Stone Tavern, Brazenhead, Fado Irish Pub; Due Amici, Mezzo Ristorante; Local Cantina; the Boat House at Confluence Park, Hilton Columbus at Easton

Getting Around: Byers Auto Group, Germain Infiniti of Easton, Honda, Speedy K's Mobile Detailing; AAA of Ohio, Car2Go Columbus, Central Ohio Safe Ride, Yellow Cab of Columbus

Living: Andover Park, Apartments at the Yard, Clifton Park, Palmer House, Preferred Living, The Wagenbrenner Co.; Destination Grandview, Experience Columbus, German Village Society, Grandview Area Chamber, Hilliard Area Chamber, Upper Arlington Area Chamber

Local Media: Capital Style, Columbus Alive!, Columbus C.E.O. Magazine, Columbus Crave, Columbus Dispatch

Personal Services: Arena District Athletic Club, Blue Sky Exercise, Improvement Warrior Fitness, Premier at Sawmill Athletic Club, Title Boxing Club; Diamond Cellar, Y Sadiq Diamond; Alpha Suit, Advanced Reading Concepts; Central Ohio Eyecare

Professional Services: Jumpstart Video Productions, Live! Technologies, Premier Entertainment, Vital Film Works; Arlington Bank, The Bishop Ross Group Wealth Management, Credit Union of Ohio, Discover Financial, Members First Credit Union; Compton Construction; The Grosso Group; American Income Life, Farmers Insurance, Guardian Life Insurance, MyHealthQuoter.com, State Farm; Luftman Heck & Associates LLP, Riddell Law LLC; Retirement Strategies; Atchley Graphics; Cliing; V.I.P. Waste Services

Contact Us

- ▶ For more information about the CYP Club, please contact us:

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614.579.9398 www.cypclub.com

Download a copy of our [Annual Report](#)

