

SANTA MONICA : MUSEUM : OF ART

Tour da Arts, vol. 6 **Bike Critter Art Contest** **DESCRIPTION + GUIDELINES**

Create the official bike critter image for SMMoA's 2014 bike event!



Bike Critter by David Chernoblysky for *Tour da Arts, vol. 5* (2013)

About *Tour da Arts*

Tour da Arts is SMMoA's annual cultural bike event and tour through the city of Santa Monica. The day begins with art-making, exhibition tours, and bike-inspired festivities. For this sixth annual ride, SMMoA takes you on an easy-going trip with arts-oriented stops at John Adams Middle School for a screening and performance with artist Miwa Matreyek, the Santa Monica Woman's Bay Club for interactive music with Anna Oxygen, and back to the Museum for a theater performance by Bike Odyssey LA.

Partners include: Cyclists Inciting Change thru Live Exchange, City of Santa Monica Cultural Affairs Department, Clif Bar, Whole Foods, LACBC/Santa Monica SPOKE, Santa Monica Bay Woman's Club, Santa Monica-Malibu Unified School District, and many more!

About the Bike Critter Art Contest

SMMoA Bike Critter: `bĭk - kri-tər\

a fun-loving creature or animal whose passions include long bike rides, art, music, and sunny afternoons with friends.

SMMoA is looking for an original black and white drawing of a critter riding a bike. The critter and bike can be of any type. The spirit of the critter and its bike should be cheerful, amusing, and unusual.

Submission Deadline

- Deadline: Monday, June 30, 2014
- Send to education@smmoa.org with subject header “2014 Tour da Arts Bike Critter Contest”
 - Name
 - Contact Information
 - Attachment (see Guidelines below)

Guidelines

- File size: Your submission should be 100–180dpi and between 5”x7” to 8”x10” in size. The winning image will need to be 300dpi and 8”x10” in size. Make a copy in that file size in case you are selected.
- File format: .jpg
- No text. We are only looking for the bike critter.
- Black and white only; one additional accent color is acceptable. The selected image will be reproduced in both black/white and in color (if any).
- By submitting artwork to the *Bike Critter Art Contest* for consideration, your submission indicates that you agree to the Terms and Conditions of this contest.

Judging

Designs will be judged on originality, creativity, and appropriateness by a jury of artists and professionals. The winner will be announced on July 25, 2014.

What does the winner get?

- The winning drawing will be featured and credited in all of the collateral and promotional material for *Tour da Arts, vol. 6*. This includes fliers, website, product giveaways, and press releases. It’s a great addition to your portfolio or a nice way to be recognized for a cool drawing!

What does everyone get?

- The chance to share your talent and participate in a contest that is an annual feature of *Tour da Arts*.
- Your submission will be featured in a *Tour da Arts, vol. 6* bike critter slideshow.

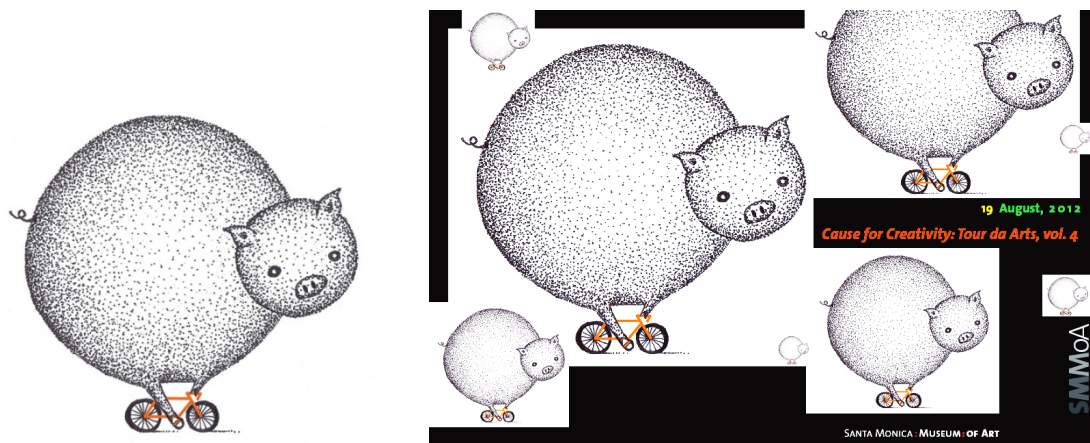
Examples from previous years

2013



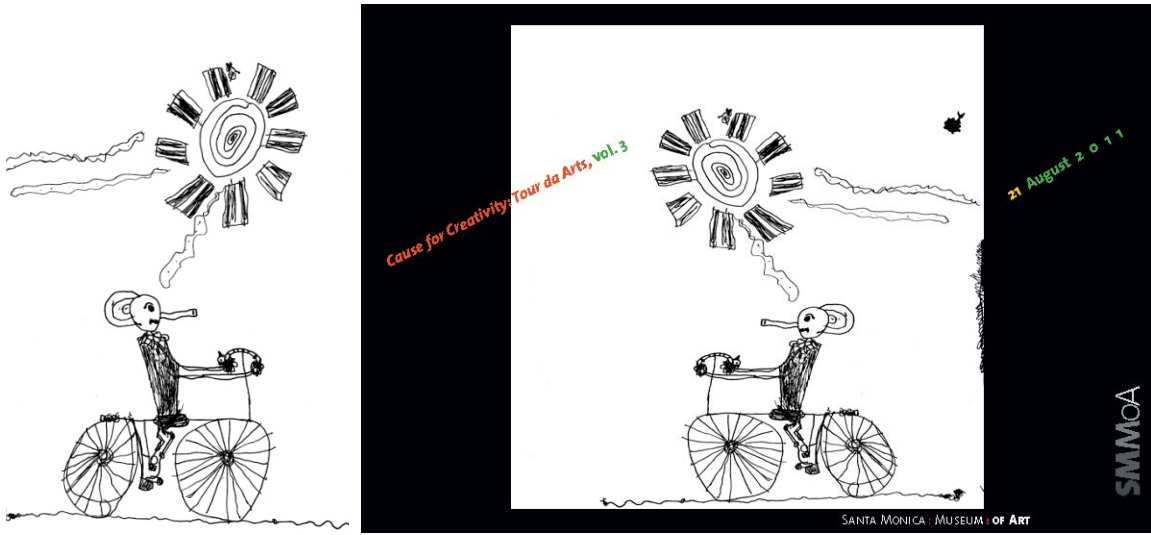
Bike Critter artwork by David Chernoblysky

2012



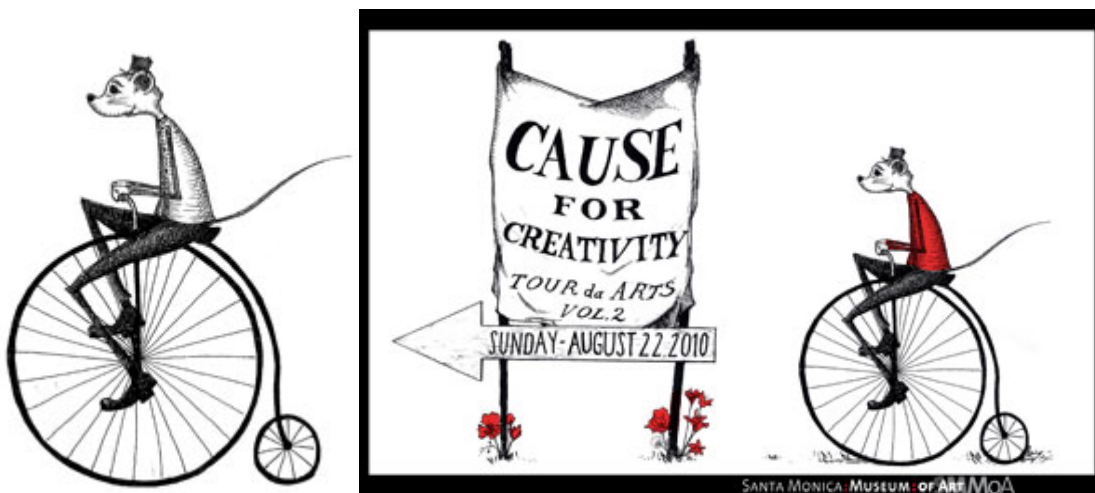
Bike Critter artwork by Alison Guh

2011



Bike Critter artwork by Coco Moon Chilcote

2010



Bike Critter artwork by Cole Maness

2009



Bike Critter artwork by Shay Weissler-Sanchez
(courtesy of C.I.C.L.E.)