



2014 MarkeTECH Conference Agenda-At-A-Glance
Wednesday, April 23, 2014
Ramada Inn Conference Center, Kearney, NE



8:00AM - 9:00AM	Conference Registration Check In			Room: Pre Function Lobby	
8:30AM -8:45AM	Opening Remarks: Janell Anderson Ehrke, Executive Director, GROW Nebraska Introductions of Sponsors			Room: Paradise 4	
8:45AM - 9:30AM	A World of Opportunity through eComm & Marketing Moderator: Janell Anderson Ehrke, GROW Nebraska Presenters: Oxbow Animal Health, Linsdey Schmuecker & Grain Place, Marcy Fuentes				Room: Paradise 4
9:30AM - 9:45AM	Networking Break with the Exhibitors				Room: Pre Function Lobby
9:45AM - 10:45AM	Marketing Getting Action from Website Landing Pages Moderator: Presenters: Connie Hancock, UNL Extension & John Marquis, Ogallala Bay Rum Room: Paradise 1	Technology Ideas That Can Change Our World Moderator: Presenter: Randy Bretz, TEXxLincoln Room: Paradise 2	Marketing Using Twitter to Engage Your Customers Moderator: Presenters: Jenny Rees Room: Paradise 3		
10:45AM - 11:00AM	Networking Break with the Exhibitors				Room: Pre Function Lobby
11:00AM - Noon	Marketing How to Avoid the Social Media Black Hole Moderator: Presenter: Erich Deitenbeck,Performance Tech Solutions, LLC Room: Paradise 1	Technology Maximize Your Business through Pinterest Moderator: Presenters: Alice Henneman, UNL Extension Room: Paradise 2	Marketing Easy, Low-Cost Tips to Expand Your Online Presence Moderator: Presenters: Courtney Rodgers, Boutique Window & Julie Geiger, Prairie Point Junction Quilt Shop Room: Paradise 3		
Noon- 1:30PM	Enjoy Lunch and Grow Your Full Potential Keynote: DeMoine Adams, The Game Plan, Motivational Speaking Moderator:				Room: Paradise 4
1:30PM - 2:00PM	Exhibitor Networking				
2:00PM - 2:10PM	GROW Member of the Year Presentation				Room: Paradise 4
2:10PM - 3:10PM	They've Got Mail, You've Got Customers; The Power of Email Marketing Presenter: Michael Mitilier, Rule of Thumb				Room: Paradise 4
3:10PM - 3:30PM	Networking Break with the Exhibitors				Room: Pre Function Lobby
3:30PM - 4:15PM	Sparking Innovation One Step at a Time Moderator: Janell Anderson Ehrke, GROW Nebraska Presenter: Joseph Smith "Smitty", Shane O'Neil Productions & Big Brain Tattoos				Room: Paradise 4
4:15PM- 4:30PM	Closing Remarks - Stay till the END to see if you WON				