

# Wildflower Linen Opens Design Showroom in Florida



## FOR IMMEDIATE RELEASE

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Los Angeles, Calif. --Wildflower Linen heads to the East Coast! This week Wildflower Linen opens its first East Coast showroom in Ft. Lauderdale, Florida! The expansion is a natural progression for Wildflower Linen; many of Florida's top event professionals have already been shipping Wildflower's unique style of linen from California. Now, they will be able to come in and see the collections in person as well as add input into the lines to give them a look that is unique to Florida. Given the drama, style and high fashion of Florida's wedding and events, and the fact that Youngsong Martin built Wildflower Linen by offering tabletop collections that represent couture, luxury and beauty, this is a match meant to be. Event planners, designers, florists, brides and other industry professionals are invited to drop by anytime to the centrally located Florida showroom to explore options, get inspired, collaborate with design consultants and meet with Wildflower Linen executives including Youngsong Martin.

### Private showroom tours are now available.

Please contact Margel Palacios  
to make your appointment.

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### About Wildflower Linen

Wildflower Linen is the leading designer and producer of specialty table linens and chair covers for event rentals. Founder Youngsong Martin, formerly a nationally known fashion designer and marketer of high-style women's apparel, launched Wildflower Linen in 2001 in Southern California. Her full-service rental company has since redefined the special-event linen field in terms of style, glamour and customer care while becoming a prestigious provider to clients nationwide and abroad. In addition to lavish weddings and large-scale banquets, Wildflower Linen creations have been featured at the post-Oscars Governor's Ball and Vanity Fair after-parties, in noted resorts and country clubs, at several White House events, at the gala party for a DreamWorks premiere at the Venice Film Festival in Italy and even in the on-screen wedding featured in the blockbuster film, *The Twilight Series: Breaking Dawn*. Outside of the US, Wildflower Linen Korea had a successful first year designing elite celebrity parties, International Film Festival Events, Fashion Runway Shows and even television series décor.

Wildflower Linen locations include: Buena Park (Headquarters), SOCO Costa Mesa - Beverly Hills - San Francisco - Scottsdale, AZ - Deer Valley, UT and Seoul, Korea.