



SUSTAINING THE
BLUE PLANET
GLOBAL WATER EDUCATION CONFERENCE

SEPTEMBER 13-16, 2011 | BOZEMAN, MONTANA U.S.A.

MEDIA OPPORTUNITIES

Thank you for your interest in the ***Sustaining the Blue Planet: Global Water Education Conference***. The conference will bring together highly respected representatives from governments, corporations, nonprofit and international organizations and educational institutions to discuss the future of water and water education. The Project WET Foundation is pleased to invite members of the media with commercial and public news outlets as well as recognized water and education bloggers.

A full media badge provides access to most conference events, including workshops, keynotes, receptions and meals. An interview room and other amenities will be available throughout the conference to credentialed members of the press.

Journalists wishing to receive press credentials to cover Sustaining the Blue Planet must submit the information below:

- *Outlet requesting press credentials*
- *Media representative's name and title*
- *Address, phone number, email address and URL of outlet*
- *Equipment media representative will be bringing (camera, video equipment, etc.)*
- *Any special needs, including specific interview requests, story ideas or other information that may need extra assistance from the Project WET staff*

Freelance journalists on assignment are welcome. Please include the name and contact information for the assigning editor and his or her outlet.

Applications will be reviewed by the Project WET Communications Department. A response can be expected within 10 business days.

For additional information or to apply for credentials, please contact Project WET Communication Specialist Nicole Rosenleaf Ritter. See you in Bozeman!



Project WET is a registered 501(c)(3) organization.