

# The RentPayment Community Incentive Contest 2011



## Promotional Period

12:00am PST April 1<sup>st</sup>, 2011- May 31<sup>st</sup>, 2011 12:59pm PST

## How to Confirm Registration/ Entrance:

Please complete the RentPayment Manager Promotion Entry form and submit to [Marketing@RentPayment.com](mailto:Marketing@RentPayment.com). After your entry form has been completed and emailed back to [Marketing@RentPayment.com](mailto:Marketing@RentPayment.com), you will receive a confirmation email from one of our RentPayment contact points that will confirm your entry into the contest. *\*If you do not receive a confirmation email, you are not registered for the promotion.*

Your Registration Confirmation Email will include your current RentPayment Usage Statistics along with your 20 point minimum eligibility target.

## How to earn points:

**Please note: Your property must have a minimum of 200 units or beds to participate.**

### 1. Earn Points for RentPayment Usage

- **1 point is earned for each percentage increase of RentPayment usage at your property(s).**
- Example:
  - An average of 10% of residents used RentPayment in January and February
  - 20% use RentPayment in April
  - This is a 10% increase, and you've earned 10 points for April!
- To give you an idea of how much 1% is at your community:
  - For 200 Residents, 1% = 2 payments
  - For 300 Residents, 1% = 3 payments
  - For 500 Residents, 1% = 5 payments
- There will be a minimum of 20 usage points for April and May to be eligible to win.

### 2. Bonus Points

- 3 points for posting a link to RentPayment on your Facebook and/or Twitter (Tell us your Facebook/Twitter page name and we will check it to see if it's there. Maximum 6 points per month)
- 10 points for requesting and displaying RentPayment marketing materials. (Must send in photo of materials displayed at property - Maximum 10 points per month)
- 20 points for creating a 30 second video about RentPayment. (Maximum 20 points)  
Video topic can be anything you'd like – get creative!

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## Drawing and Notification:

Points are earned monthly and will be measured at the end of each month, April's points will be tallied by May 5<sup>th</sup>, 2011 and May's points will be tallied by June 6<sup>th</sup> 2011.

RentPayment will send point updates to all participating Community Representatives on May 5<sup>th</sup> and June 6<sup>th</sup>, 2011 to let participants know how many points all competitors have earned.

**On June, 10th, 2011 we will calculate a final tally of all points and the Community Representative with the most points above the 20% usage growth minimum will win \$500!**

## How to redeem prize:

Winner will be notified by telephone call or email message by Promotion Contact Points. Contact the RentPayment Marketing Department at 415.829.6922 or [Marketing@RentPayment.com](mailto:Marketing@RentPayment.com) for redemption of prizes.

- A. All winner(s) must complete and return a United States IRS W-9 form before prizes are distributed. The W-9 form will be distributed by YapStone® and must be returned to a Promotion Contact Point before the Redemption deadline.
- B. All winner(s) must complete and return a customer survey, provide a customer feedback testimonial and a photograph of the winner with a RentPayment promotion certificate by the Redemption Deadline. Any incomplete surveys or testimonials will not be accepted.
- C. The RentPayment promotion certificate will be supplied by the RentPayment Marketing Department to the confirmed shipping address of the winner.