



20 Top Tools for Managing New Product Development

Whether doing contract manufacturing based on client requirements, or developing proprietary products based on latent consumer needs, successful product development follows a process that has been proven effective across a wide range of technologies and markets. Adapting that process to specific manufacturers may be straightforward, but choosing the correct tools to use to execute the process can be confusing.

This presentation will provide an adaptable framework for organizing, planning and controlling your product development effort along with a list of recommended, proven tools, methods and approaches that can be used to ensure proper execution of critical elements of the process.

Who should attend

Manufacturers and suppliers, specifically executives, directors and managers that are directly responsible for the development, commercialization and launch of new and improved products.

Three key take-aways

1. A framework for organizing, planning and controlling product development efforts.
2. 20+ tools, methods and approaches useful in the management of product development.
3. A method for developing balanced portfolios of product development projects.

Get to know Pete

Visit www.ConcurrentPD.com for more information on how Pete can help improve quality, increase capacity, or reduce costs and lead time on all your product development projects.



Any company that needs help improving processes and overseeing tough projects would do well to seek Pete out.

MARKETING/PRODUCT
MANAGEMENT EXECUTIVE

Pete made the nearly impossible possible, and his vision was easy to rally behind, such that the exercise turned into a great team-building event.

V.P. ENGINEERING

Pete has insight, integrity, connections and a great work ethic. He can quickly determine what is needed and deliver above and beyond expectations. He would be an asset to any business team.

SMALL BUSINESS
OWNER/ENTREPRENEUR

Pete is a man who says what he means and means what he says. Pete has a vibrant and infective demeanor, and he brings out the best in a person's capability. He is studied, forward thinking, and positive in his creative solutions for complex business needs and demands.

BUSINESS CONSULTANT

Pete championed stellar cross-departmental understanding of product development from bright idea to the retail shelves. He is a connector, approachable, interested and interesting, and I recommend him without reservation.

SALES MANAGER

CONCURRENT
PRODUCT DEVELOPMENT

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