



715 E. Buchtel Ave • Akron, OH 44305
330.434.SING (7464)

Dear Supporter of the Arts,

The Summit Choral Society has been, for over 20 years now, fulfilling its mission of bringing music to the greater Akron community — and beyond — through performing exceptional choral concerts and educating children about music and the amazing effects it can have in a person's life. Throughout those 20 years, thousands of lives have been touched by the powerful messages brought to life by the voices of the adult Masterworks Chorale and the Summit Children's Choir Program. Not only do audience members receive an emotionally uplifting experience at each of the Summit Choral Society's concerts, but the singers themselves are enriched by the challenging music and fellowship they receive by performing in the ensembles.

You can help to continue this tradition of enhancing lives through the music of the Summit Choral Society, while at the same time generating exposure to thousands of patrons for your business or organization, by purchasing an advertisement in our season program book. The proceeds of these advertisements help to fund the operation of the Summit Choral Society's programs. We hope that you will take advantage of this valuable opportunity by purchasing an advertisement in our 2011-2012 concert program book.

In addition to your ad appearing in our program book for all of our 2011-2012 Masterworks Chorale and Summit Children's Choir Program concerts, your business or organization's logo, with a link to your website if you so choose, will also appear on our website —

www.SummitChoralSociety.org — at no additional cost to you! In today's digital world, this exposure can prove to be invaluable! You will receive this added bonus website exposure in addition to your advertising space in our program book, all for the same low rates as last year!

Please look over a copy of a previous season's program book so that you may see how your ad can fit right in. We have also provided a price list for our ads and a contract for this season.

If you have any questions, please feel free to contact me. Materials may also be printed directly from our website: www.SummitChoralSociety.org > Support Us > Buy Program Book Ads.

Thank you, in advance, for your support of the Summit Choral Society and your investment in the future of the performing arts in the Akron community.

Sincerely,

Jennifer Midcap, Director of Marketing

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PRICING OPTIONS:

1/8 PAGE = \$225

1/4 PAGE = \$400

1/2 PAGE = \$600

FULL PAGE = \$950

INSIDE COVER (COLOR) = \$1,500; (B&W) = \$1,150

BACK COVER (COLOR) = \$2,000