



Sustainability Dialogue & Action

Academia & Community Looking to the Future

Keynote Speakers

Majora Carter

Majora Carter is an urban revitalization strategist and public radio host, from the South Bronx area of New York City. Carter founded the non-profit environmental justice solutions corporation Sustainable South Bronx before entering the private sector. She founded Sustainable South Bronx in 2001 when few were talking about “sustainability”; and even fewer, in places like The South Bronx. Since 2008, her consulting company, MCG has exported Climate Adaptation, Urban Revitalization, and Leadership Development strategies for Business, Government, Foundations, Universities, and economically under-performing Communities.

Majora hosts the Peabody Award winning public-radio series: The Promised Land. She has a long list of awards and honorary degrees, including a MacArthur “genius” Fellowship.

Andres Edwards

Andrés Edwards is an educator, award-winning author, media designer and sustainability consultant. He is founder and president of [EduTracks](#) with a focus on green business initiatives, energy management, and sustainability planning. He is the author of several foundational books on sustainability, including *Thriving beyond Sustainability: Pathways to a Resilient Society*, which in 2011 won a Gold Medal, Living Now Book Award, Social Activism. Andres, through his authorship, is leading the way in relocalization, green commerce, ecological design, environmental conservation and social transformation. He is a member of the US Partnership, United Nations Decade of Education for Sustainable Development Program.

Winona LaDuke

Winona LaDuke (born 1959) (Anishinaabe) is an American Indian activist, environmentalist, economist, and writer. In 1996 and 2000, she ran for vice president as the nominee of the Green Party of the United States, on a ticket headed by Ralph Nader.

She is currently the executive director of both Honor the Earth and White Earth Land Recovery Project, which she founded at White Earth Reservation in 1989. She started living at the reservation for the first time in 1982, after graduating from college, and worked as a principal of a high school. LaDuke became an activist in Anishinaabe issues, helping found the Indigenous Women's Network in 1985 and becoming involved in continuing struggles to regain reservation land lost since allotments to individual households in the nineteenth century. The WELRP holds land in a conservation trust for the benefit of the tribe.

Breakout Session Speakers

Sustainable Citizen Program

Craig Just, Civil and Environmental Engineering, U of I

Description: The Sustainable Citizen Program is the product of an ongoing Department of Education (FIPSE program) funded effort focused on the growth of campus living-learning communities for the creation of sustainable citizens. These sustainable citizens will be equipped with sophisticated skills in democratic dialoguing and systems thinking. These sustainable citizens will embrace literacy, applied math and they will exhibit an ability to find useful information. Most importantly, these sustainable citizens will graduate with a mindset geared toward enabling a more sustainable society through collective action.

Cool Congregations: People of Faith Confronting Climate Change

Rev. Susan Guy, Director of Cool Congregations

Description: The mission of Iowa Interfaith Power & Light is to engage and equip people of faith to become leaders in addressing the environmental and social justice consequences of climate change. Through their Cool Congregations program, Iowa IPL teaches people of faith how to reduce their energy use in their homes and places of worship in order to reduce carbon pollution. They also advocate for sustainable energy policy at the state and federal levels.

Leadership and Sustainability

Gerri Perreault, Communication Studies, UNI

Al Hayes, Public Policy Program, UNI

Description: Panelists will discuss key qualities and skills needed for leadership and sustainability, including an emphasis on demystifying what it means to lead and pitfalls to avoid.

Environment, Health, and Agriculture: What are the Connections?

Dr. William Stigliani, Professor and, Adviser to the Provost on Sustainability Curriculum, Center for Energy and Environmental Education, UNI

Dr. Mary Skopec, IOWATER, Stream Monitoring Coordinator, Iowa Department of Natural Resources

Dr. Catherine Zeman, Chair and Director Health Division, HPELS and Recycling & Reuse Technology Transfer Center, College of Humanities, Arts and Sciences, UNI

Description: This discussion will focus on big-issue interactions between human-created disturbances of the natural carbon and nitrogen cycles, human health, and agriculture. The speakers will illustrate how disturbances of these cycles are linked to negative consequences for humans and the environment. Solutions that lessen impacts on human health will be discussed from the perspective of agricultural and food choices. This workshop is about looking at the big picture and thinking about immediate impacts and local solutions. Discussion with participants will follow the short talks of the workshop leaders.

Grassroots Coalition Building: How Do You Build It So They Will Come?

Felicia Cass, Community Advocate

Christine Carpenter, Team Leader Healthy Cedar Valley Coalition and Iowa Field Coordinator
National Breast Cancer Coalition

Sheri Huber-Otting, Founder Hearth Fest and Food Solicitor for Northeast Iowa Food Bank

Rebecca Kauten, Board President Cedar River Environmental Group

Katie Youngbauer, Moderator, Wellness Director for the Black Hawk County YMCA and Group
Leader for Healthy Cedar Valley Coalition

Description: Are you ready to change the world? Are you ready to be a catalyst for change in your community, state, or nation? Four ordinary Iowa women share how they took their passion for the environment, sustainability, health, hunger, and well-being and built grassroots coalitions. This panel discussion will take you into their worlds as they share how and why they have been catalysts for change in their communities and in the nation.

Student Success Stories

Description: Students from the University of Iowa, University of Northern Iowa, Iowa State University, Wartburg College, and Luther College, will be sharing student driven sustainability projects that were a success on their campus.

Sustainable Spaces Inside and Out

Kathy Scholl, Health, Phys Ed and Leisure Services, UNI

Gowri Betrabet Gulwadi, Applied Human Sciences, UNI

Description: The experience of open campus space is a constant interaction between our built environment and our social, environmental, and educational activities. Campus spaces support human activities related to obvious campus functions, but could there be other functions? This round table session will use UNI's master plan to examine how all inside and outside spaces can be integrated to create a truly sustainable campus.

The Economic Case for Sustainability: Successful Iowa Business Profiles

Jennifer Reutzell, Iowa Department of Natural Resources, Pollution Prevention Services

Description: One of the smartest decisions businesses can make to improve their bottom line is to focus on sustainability. Many Iowa businesses have been doing just that – saving money through pollution prevention and going green. Hear profiles of how many successful Iowa businesses are becoming more sustainable, and improving their economic performance as a result.

Local Foods Movement

Tim Daley, Owner/Operator Daley Shamrock Acres

K-12 Curriculum Sharing Session

Pat Higby, Center for Energy & Environmental Education, UNI

Jenny Bruss, Recycling & Reuse Technology Transfer Center, UNI

Student Sharing Session

Students from all schools welcome to come and share

University Faculty Sharing Session

Jeremy Schraffenberger, Department of Languages and Literatures, UNI

Richard Featherstone, Department of Sociology, Anthropology, and Criminology, UNI

Jan Bartlett, School of Applied Human Sciences, UNI