



Naples Area Board of REALTORS®



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www.NABOR.com
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1455 Pine Ridge Road
Naples, FL 34109

4Q / 2013

Overall Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM
	4th Qtr 2012	4th Qtr 2013	12-month ending	12-month ending	4th Qtr 2012	4th Qtr 2013	12-month ending	12-month ending	4th Qtr 2012	4th Qtr 2013	12-month ending	12-month ending	4th Qtr 2012	4th Qtr 2013	4th Qtr 2013
			12/2012	12/2013			12/2012	12/2013			12/2012	12/2013			
\$0-\$300K	1,641	1,356	7,111	6,660	1,446	1,144	6,144	5,875	\$145	\$171	\$141	\$163	3,139	2,416	79
\$300K-\$500K	373	425	1,620	2,000	343	374	1,366	1,730	\$378	\$378	\$375	\$375	1,192	1,043	104
\$500K-\$1M	242	322	1,169	1,418	236	249	1,032	1,224	\$660	\$675	\$660	\$658	1,174	971	141
\$1M-\$2M	95	123	485	624	94	94	437	510	\$1,353	\$1,332	\$1,355	\$1,375	631	557	167
\$2M+	71	75	298	363	55	43	234	298	\$3,100	\$2,650	\$2,810	\$2,950	421	416	201
TOTAL	2,422	2,301	10,683	11,065	2,174	1,904	9,213	9,637	\$205	\$248	\$204	\$240	6,557	5,403	100

Overall Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM
	4th Qtr 2012	4th Qtr 2013	12-month ending	12-month ending	4th Qtr 2012	4th Qtr 2013	12-month ending	12-month ending	4th Qtr 2012	4th Qtr 2013	12-month ending	12-month ending	4th Qtr 2012	4th Qtr 2013	4th Qtr 2013
			12/2012	12/2013			12/2012	12/2013			12/2012	12/2013			
Naples Beach	432	411	2,057	2,226	419	343	1,880	1,995	\$485	\$500	\$505	\$555	1,606	1,285	122
North Naples	623	653	2,787	2,954	562	529	2,423	2,603	\$258	\$307	\$250	\$287	1,636	1,308	101
Central Naples	462	390	2,022	1,940	394	322	1,717	1,646	\$135	\$165	\$132	\$163	967	831	81
South Naples	378	346	1,600	1,674	332	287	1,362	1,460	\$140	\$170	\$137	\$157	1,023	827	93
East Naples	490	448	2,047	2,071	423	374	1,681	1,753	\$165	\$216	\$156	\$195	1,163	1,032	95
Immokalee/Ave Maria	13	8	58	63	13	16	42	57	\$75	\$172	\$87	\$159	28	17	94
TOTAL	2,398	2,256	10,571	10,928	2,143	1,871	9,105	9,514	\$205	\$247	\$202	\$240	6,423	5,300	99

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The Days on Market comparisons are not reported because they are calculated with a new method. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



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Single Family Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM
	4th Qtr 2012	4th Qtr 2013	12-month ending	12-month ending	4th Qtr 2012	4th Qtr 2013	12-month ending	12-month ending	4th Qtr 2012	4th Qtr 2013	12-month ending	12-month ending	4th Qtr 2012	4th Qtr 2013	4th Qtr 2013
			12/2012	12/2013			12/2012	12/2013			12/2012	12/2013			
\$0-\$300K	764	570	3,311	2,772	633	474	2,754	2,399	\$160	\$180	\$150	\$175	1,110	863	66
\$300K-\$500K	213	272	926	1,205	208	247	784	1,022	\$380	\$385	\$378	\$379	615	590	92
\$500K-\$1M	148	195	659	815	135	147	568	692	\$675	\$700	\$676	\$674	639	569	130
\$1M-\$2M	50	81	302	362	58	56	274	284	\$1,420	\$1,312	\$1,399	\$1,382	384	351	189
\$2M+	53	57	216	249	40	32	174	201	\$3,250	\$2,675	\$3,062	\$2,900	333	339	214
TOTAL	1,228	1,175	5,414	5,403	1,074	956	4,554	4,598	\$246	\$305	\$239	\$287	3,081	2,712	96

Single Family Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM
	4th Qtr 2012	4th Qtr 2013	12-month ending	12-month ending	4th Qtr 2012	4th Qtr 2013	12-month ending	12-month ending	4th Qtr 2012	4th Qtr 2013	12-month ending	12-month ending	4th Qtr 2012	4th Qtr 2013	4th Qtr 2013
			12/2012	12/2013			12/2012	12/2013			12/2012	12/2013			
Naples Beach	164	159	814	830	159	131	717	715	\$660	\$750	\$675	\$750	591	523	127
North Naples	282	292	1,296	1,349	249	230	1,115	1,175	\$375	\$422	\$367	\$400	816	728	105
Central Naples	245	212	1,045	982	203	168	875	812	\$190	\$227	\$179	\$245	481	414	80
South Naples	150	156	656	652	132	116	547	562	\$219	\$252	\$196	\$230	391	310	86
East Naples	358	322	1,493	1,464	302	276	1,208	1,221	\$163	\$216	\$149	\$188	698	663	82
Immokalee/Ave Maria	11	6	51	46	10	11	36	42	\$75	\$175	\$83	\$160	19	13	70
TOTAL	1,210	1,147	5,355	5,323	1,055	932	4,498	4,527	\$246	\$305	\$238	\$287	2,996	2,651	94

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
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Condominium Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM
	4th Qtr 2012	4th Qtr 2013	12-month ending	12-month ending	4th Qtr 2012	4th Qtr 2013	12-month ending	12-month ending	4th Qtr 2012	4th Qtr 2013	12-month ending	12-month ending	4th Qtr 2012	4th Qtr 2013	4th Qtr 2013
			12/2012	12/2013			12/2012	12/2013			12/2012	12/2013			
\$0-\$300K	877	786	3,800	3,888	813	670	3,390	3,476	\$137	\$165	\$135	\$155	2,029	1,553	88
\$300K-\$500K	160	153	694	795	135	127	582	708	\$375	\$365	\$370	\$370	577	453	123
\$500K-\$1M	94	127	510	603	101	102	464	532	\$620	\$647	\$635	\$647	535	402	157
\$1M-\$2M	45	42	183	262	36	38	163	226	\$1,285	\$1,365	\$1,314	\$1,340	247	206	133
\$2M+	18	18	82	114	15	11	60	97	\$2,650	\$2,550	\$2,650	\$3,000	88	77	158
TOTAL	1,194	1,126	5,269	5,662	1,100	948	4,659	5,039	\$175	\$209	\$172	\$202	3,476	2,691	104

Condominium Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM
	4th Qtr 2012	4th Qtr 2013	12-month ending	12-month ending	4th Qtr 2012	4th Qtr 2013	12-month ending	12-month ending	4th Qtr 2012	4th Qtr 2013	12-month ending	12-month ending	4th Qtr 2012	4th Qtr 2013	4th Qtr 2013
			12/2012	12/2013			12/2012	12/2013			12/2012	12/2013			
Naples Beach	268	252	1,243	1,396	260	212	1,163	1,280	\$440	\$439	\$450	\$500	1,015	762	119
North Naples	341	361	1,491	1,605	313	299	1,308	1,428	\$161	\$215	\$175	\$200	820	580	97
Central Naples	217	178	977	958	191	154	842	834	\$113	\$140	\$116	\$135	486	417	82
South Naples	228	190	944	1,022	200	171	815	898	\$117	\$150	\$117	\$137	632	517	97
East Naples	132	126	554	607	121	98	473	532	\$169	\$221	\$185	\$215	465	369	134
Immokalee/Ave Maria	2	2	7	17	3	5	6	15	\$170	\$170	\$172	\$150	9	4	147
TOTAL	1,188	1,109	5,216	5,605	1,088	939	4,607	4,987	\$174	\$209	\$170	\$200	3,427	2,649	104

Legend

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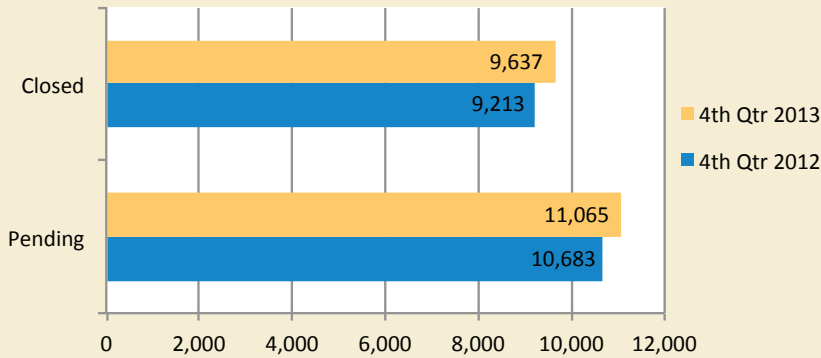
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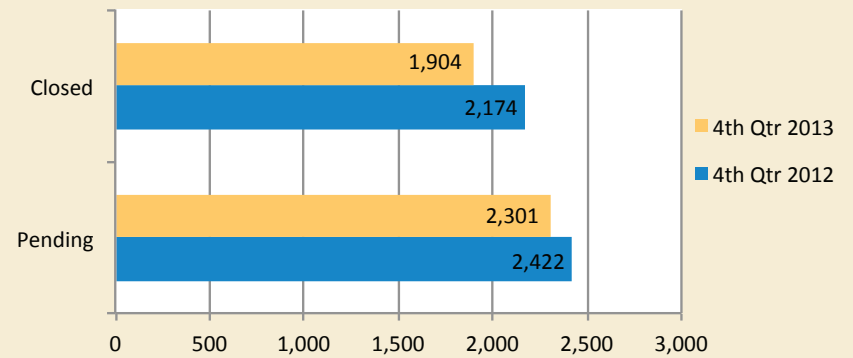
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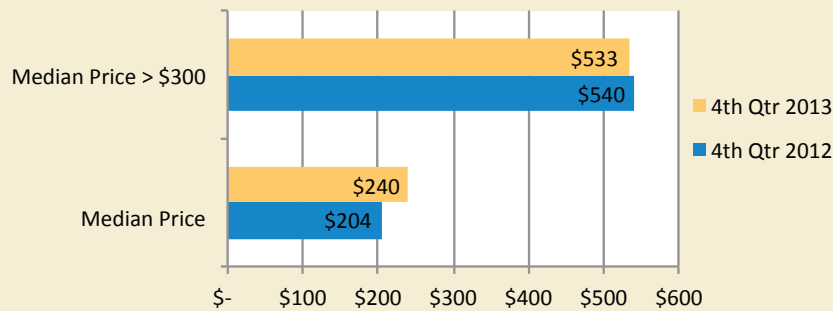
Most Recent 12 Months



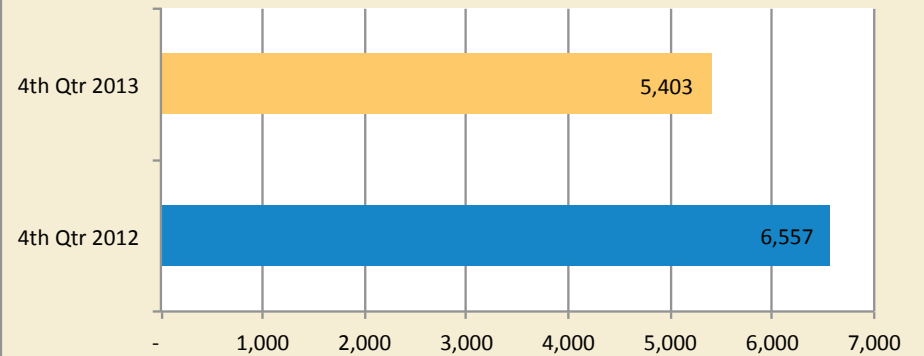
Quarter to Quarter



Median Closed Price (,000's) 12 Months Ending



Inventory



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