



**The Governor's Office for Children  
& Families**

**Educators' Conference**

Call for Exhibitors

# The Governor's Office for Children & Families Educators' Conference

## A Conference for Youth Development and Abstinence Education Professionals

Gwinnett United in Drug Education (GUIDE) Inc. is pleased to issue this call for exhibitors for The Governor's Office for Children & Families Educators' Conference to be held November 30 – December 2, 2011 at Atlanta Marriott Century Center.

This interactive, engaging conference will serve approximately 250 adults who work with youth through abstinence education, prevention programs, afterschool programs and with other youth-serving agencies and organizations.

The Educators' Conference has the potential to significantly boost your organization's marketing exposure while raising awareness of your resources and services for youth and youth-serving adults and communities. We highly encourage your organization to take advantage of a one-of-a-kind opportunity to promote itself, increase brand awareness, and distribute information to a unique segment—literally hundreds of adults from across the state who are committed to improving their communities across the state of Georgia.

This conference will feature nationally and locally recognized speakers, opportunities for team building, engaging workshops and a dynamite closing session to send our participants off with the tools and motivation to take action. The conference theme, *Motivate, Innovate, Integrate*, highlights key actions programs and individuals should be taking to improve their programs. We expect to motivate our attendees to use innovative activities and resources to integrate hands on practice, theory and best practices to push their organizations to the next level.

Exhibiting at this conference gives you an opportunity to partner with youth-serving organizations across the state that are dedicated to community-building and community improvement. You will have the opportunity to share your resources and services, share critical information, and promote yourself and your organization to this captive audience.

Exhibitors will receive all the perks of conference registration including up to two nametags, 2 breakfasts, 3 lunches and conference giveaways, the opportunity to attend workshops and will have their organization name and description listed in the conference program.

For more details and to reserve exhibit space, please visit <http://events.constantcontact.com/register/event?llr=x9pfccab&oeidk=a07e557qn6q86aa5234>.

If you have questions, please contact Jessica Andrews at 678-377-4135 or at [jessica@guideinc.org](mailto:jessica@guideinc.org). For general conference information and updates, visit [www.guideinc.org](http://www.guideinc.org). Please feel free to pass this information on to others who may be interested.

## Exhibit Information

### Deadline

Exhibitor Registration and Exhibitor Contract must be completed online **by November 18, 2011**. Space IS limited and will be allocated on a first-come, first-served basis. Exhibit material is subject to approval by GUIDE, Inc./GOCF staff.

**No refunds will be made after November 18, 2011.**

Exhibitor fees include access to our plenaries & workshops, breakfast, lunch, and conference giveaways for two people. If more than two people will attend, you should contact our office to coordinate payment for their attendance.

### Exhibit Space and Fees

The basic set-up for a full exhibit booth includes an 6' table, two chairs, and an exhibitor identification sign.

The basic set-up for a half-exhibit booth includes ½ of an 6' table, one chair, and an exhibitor identification sign. Half-booths will share space with others registered for a half-booth.

Take one tables are available for those not wishing to attend who will ship their materials to GUIDE by November 18 to be placed on a table with other take-aways.

Tables will be covered with a black or white tablecloth only.

FEES	
Basic set-up for half-booth display-Business Rate	\$150
Basic set-up for half-booth display-Nonprofit Rate	\$75
Basic set-up for full exhibit booth-Business Rate	\$250
Basic set-up for full exhibit booth-Nonprofit Rate	\$125
Additional full exhibit booths	\$100 each
Take one table	\$25
Add power to your table	\$50
Registration for the Pre-Conference	\$25 per person

### Exhibitor's Timeline

Check-in/Set-up:	Wednesday, November 30 from 10 am – 12 noon
Exhibit Hours:	Wednesday, November 30 from 1 until 5:30 pm Thursday, December 1 from 7:30 am until 4:30 pm Friday, December 2 from 7:30 am until 4 pm
Breakdown:	Friday, December 2 from 4 - 5 pm