

# Do You Want to Be a Champion in your Community?



The New England Golden Gloves are held every January and February at the Lowell Memorial Auditorium, to benefit the Lowell Sun Charities. The Lowell Sun Charities is a nonprofit organization, whose mission is to enrich the quality of life for children, families, and the community by offering programs that promote respect and dignity. Rooted in a tradition of care and compassion, The Lowell Sun Charities organization was established in 1947 to respond to the ever-increasing challenges of the community. 2015 marks the 68th year the Golden Gloves have been held in the great city of Lowell, Massachusetts. Proceeds from the Gloves go directly to Lowell area charities in need.

## 2015 SPONSORSHIP PACKAGES

### GOLD SPONSOR ~ \$4,000

As a GOLD Sponsor of the New England Golden Gloves 2015, you will receive a host of benefits to bring value to your brand name. Being a GOLD sponsor creates great brand awareness for your business. Some of the benefits include:

1. Your company name featured as a GOLD sponsor, ex: The Lowell Sun Charities Golden Gloves 2015 Gold Sponsor: "The Greater Lowell Chamber of Commerce."
2. Your logo in one ring corner.
3. Unlimited press in all media outlets (Lowell Sun, all web advertising, blogs, press releases, Facebook, radio interviews, etc), acknowledgment in all advertising/posters.
4. Banner placement at venue (up to three) during the event.
5. Link to your company on the event web page.
6. At least three acknowledgments of your company during the events on the PA system.
7. Your logo on the 20 foot big screen with other sponsors at each event.
8. Four season ticket seats & 16 "best available" tickets to each fight (value \$3,500).
9. A FULL PAGE ad in the New England Championships Program Guide, with 5,000 copies to be printed for the Championship Semi-Finals and Finals and given out free.
10. Use of "GOLD Sponsor: New England Golden Gloves 2015" in your own marketing materials for the year.

**There are only six GOLD Sponsorships available. The first four sponsors signed on for 2015 will get ring corner placement for the season. (One GOLD pre-sold) Greater Lowell Chamber of Commerce. Yearly Investment, including 9 separate boxing events: \$4,000**

### SILVER SPONSOR ~ \$2,500

As a SILVER Sponsor of the New England Golden Gloves 2015, you will receive a host of benefits to bring value to your brand name. Being a GOLD sponsor creates great brand awareness for your business. Some of the benefits include:

1. Your company name featured as a SILVER sponsor, ex: The New England Golden Gloves 2015 Silver Sponsor: "Manchester Harley Davidson."
2. Your logo in all advertising/posters.
3. One banner placement at venue during the event.
4. Link to your company on the event web page.
5. At least two acknowledgments of your company during the events on the PA system.
6. Your logo on the 20 foot big screen prominently placed.
7. Eight "best available" tickets to each fight (value \$1,600).
8. A 1/2 PAGE ad in the New England Championships Program Guide, with 5,000 copies to be printed for the last two Championship Nights of the year and given out free.
9. Use of "SILVER Sponsor: New England Golden Gloves 2015" in your own marketing materials for the year.

**There are only 10 SILVER Sponsorships available. (One SILVER pre-sold) Lowell General Hospital. Yearly Investment, including 9 separate boxing events: \$2,500**



### PROGRAM GUIDE SPONSOR

As a PROGRAM GUIDE Sponsor of the New England Golden Gloves 2015, you will receive an ad in the New England Championships Program Guide. 5,000 copies will be printed for the last two fights of the year and given out free. These program guides are read, kept, and cherished by Gloves fans. Any 1/2 page ad or larger, will receive an ad on the big screen at each event.

**1/8 Page: \$200  
1/2 Page: \$500**

**1/4 Page: \$350  
Full Page: \$900**

**For sponsorship information please contact Terry Moran at:**

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www.LowellGoldenGloves.com**

