



**2012 Corporate Citizen
of the Year Application**
Recognizing Companies that go the Extra Mile!

Corporate Citizen of the Year

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Countless thousands of Dallas residents and many non-profit organizations benefit every year from the charitable and volunteer efforts of many local corporations and their employees. This commitment to the community exemplifies the Rotary motto "Service Above Self". The Rotary Club of Dallas will select an outstanding corporation each year to be named the ***Dallas Corporate Citizen of the Year*** for its category.



The CEO or a Representative of the corporations will be invited to be recognized at a special luncheon meeting of the Rotary Club of Dallas in partnership with D-CEO Magazine.

The corporate representative of each category will be a featured keynote speaker at a Rotary Luncheon and be given the opportunity to share the corporation's mission and values as well as share its commitment to the Dallas area community.

The Rotary Club of Dallas will present the corporation with:

- An impressive award proudly displaying the company name and level of award.
- The corporation's name will be inscribed on the perpetual Corporate Citizen of the Year award plaque to be kept at the executive offices of the Rotary Club of Dallas.
- The corporation will receive a complimentary one year corporate membership in the Rotary Club of Dallas, which consist of one slot for the CEO and a designated slot for an executive level employee.
- The press will be invited to the award luncheon.
- The corporations will be featured along with its community contributions in local business publications and in the Rotary Club of Dallas website and printed publications.

Application Timeline

JANUARY 2012

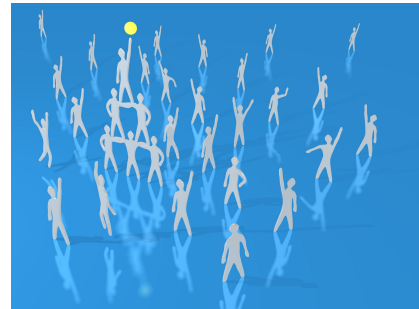
Applications are received and sorted by category
Large Cap, Mid Cap, Small Cap, Professional & Private.

FEBRUARY 2012

Materials delivered to selection judges
for initial review. Meeting of selection judges to share
evaluations and reach consensus on awards.
Confidential results to D-CEO for publication preparation.

APRIL 2012

Winners will be announced at the Rotary Club of Dallas Luncheon.
D-CEO announces award winners in each category in the April issue of D-CEO magazine. CEOs of
winning corporations are invited to speak to Rotary Club of Dallas.



You can fill an application out by any of the below options

PAPER APPLICATION: ENCLOSED

ONLINE. http://www.dallasrotary.org/Corporate_Citizen_Award.html

Please send your application using one of the following:

MAIL. The Rotary Club of Dallas
1717 North Akard Street
Dallas, Texas 75201

EMAIL. corporatetechnicians@dallasrotary.org

FAX. 214.303.1260

QUESTIONS? 214.742.5451

Corporate Citizen Awards Survey

DUE DATE: Monday, January 16, 2012

This application can be filled out below or online at

[http://www.dallasrotary.org/Corporate Citizen Award.html](http://www.dallasrotary.org/Corporate_Citizen_Award.html)

Corporate Information

Corporate Name.	
Contact Name/Title.	
Address.	
Contact Number.	
Contact Email.	

Type/Nature of Corporation

Please tell us what your corporation does.

Please check your company category

- Large-Cap (over \$5 billion)
- Mid-Cap (\$1 billion - \$5 billion)
- Small-Cap (\$250 million - \$1 billion)
- Professional
- Private

What was your Revenue in 2010?

What is the total number of DFW area employees (FTEs) in 2010?

Data is for corporate and corporate foundation philanthropy directly benefiting Dallas area charities and public organizations during 2010.

In a paragraph please state your corporate philanthropic philosophy.

Please list corporate philanthropic focus areas for the Dallas Community.

Please list any corporate / foundation contributions that benefited the Dallas area during 2010.

(Optional: List impact of contributions)

Please indicate the value of corporate / foundation employee matching gifts in 2010.

Please indicate the estimated value of corporate paid employee time for philanthropic efforts in the Dallas Community during 2010.

(Company Community Day, Community Awareness Day, Paid Employee Volunteer Hours, etc...)

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Please list the value of any "intern" positions or loaned executives for local schools and/or area nonprofit organizations in 2010.

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Please list any other corporate philanthropic efforts from 2010.

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Submission of Application

By submitting this application, I affirm that the facts set forth in it are true and complete. I understand that if our Company is selected we would be honored at a luncheon hosted by D-CEO and the Rotary Club of Dallas on April 25, 2012 and would be present to accept the award.

Name (printed)	
Signature	
Date of Submission	