

*For Immediate Release
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Dairy Business Association Endorses Schimel for Attorney General

Green Bay, Wisconsin --- The Dairy Business Association (DBA) endorses Waukesha County District Attorney Brad Schimel in the race to become Wisconsin's next attorney general.

Wisconsin's dairy farms are among the most regulated in the country. This is especially true for the larger farms that produce most of our state's milk. Wisconsin dairy has not only remained competitive in this strict regulatory environment, it has become a national and global leader. The attorney general and the Department of Justice are responsible for enforcing many of the regulations that dairy farms and the rest of agriculture face.

"My fellow farmers and I earn our living from the land," explained DBA President Jerry Meissner. "That is why we appreciate regulations that protect our natural resources and we do our best to exceed, not just meet, state standards. As attorney general, Brad Schimel will work to ensure that regulations are used to permit the safe and responsible growth of the dairy industry, not as a political weapon to prevent farm families from prospering."

Attorney Schimel has made respect for the rule of law a hallmark of his campaign. "We want an attorney general who will apply the law without regard for political party or ideology," said Laurie Fischer, DBA's Director of Dairy Policy. "Attorney Schimel's record and the strong bipartisan support for his campaign show that he would be an impartial attorney general. The dairy industry would not have to worry about being unfairly treated merely because of the attorney general's political views or ties to special interests."

About DBA

The Dairy Business Association is an industry organization comprised of dairy producers, corporate as well as allied industry supporters. DBA promotes the growth and success of all dairy farms in Wisconsin by fostering a positive business and political environment. For more information about DBA, please visit our website at www.widba.com.

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