PARTICIPATE

• Annual conference providing insight into pivotal economic trends on a national, regional, and local level.
• For 15 years, this conference has helped community and business leaders translate economic trends into actionable intelligence to identify key opportunities for growth and successfully plan for the future. This year’s conference will explore central economic drivers, with topics ranging from global commerce for rural economies, to workforce development, to agriculture and energy.
• January 22, 2015 - Gold Country Event Center, Oroville, CA
• For questions, customized sponsor packages, or more information, contact Georgia Nilsson - (530) 898-3858, gnilsson@csuchico.edu

SPONSORSHIP OPPORTUNITIES

HIGHLIGHTS

BE A KEY PLAYER in the region’s must-attend business event, featuring an extensive trade show, engaging speakers, and an average annual attendance of over 500 attendees from the public, private, and nonprofit sectors.

EXPOSURE TO THOUSANDS with conference signage, recognition, and collateral:
• Thousands of e-mails, flyers, and materials distributed to individuals, businesses and organizations

BE THE RECOGNIZED SUPPORT of the region’s most established professional event, a lineup of dynamic speakers and breakout sessions, and regional economic development efforts.

SPONSORSHIP OPPORTUNITIES

Name highlighted in
• monthly newsletter of choice
  (e-mailed to approximately 4,000 people)
• Full page color advertisement in 500+
  conference Scorecard reports
• Complimentary conference tables
• Marketing materials in conference folder
• Company banner displayed at conference
• January 21 Networking Dinner invitations
• One exhibit location
• Acknowledgement on conference materials and signage on luncheon tables

BENEFITS

PREMIER $20,000+

FOUNDING $10,000

PLATINUM $6,500

SILVER 6* $5,000

BRONZE 4* $1,000

COMMUNITY 2* $500

CONTRIBUTOR $250

SPECIALTY SPONSORSHIPS

TRADESHOW SPONSOR - $7,000
Host the highly trafficked tradeshow, with extensive signage and name display. Contact for additional details.

COFFEE SPONSOR - $4,000
Host the coffee and water station, with name display and signage. Contact for additional details.

BREAKOUT SPONSOR - $2,500
Host one of the breakout sessions, with signage and name display. Contact for additional details.
Sponsorship Agreement

SPONSOR CONTACT INFORMATION:

Organization: ____________________________
Contact: ____________________________
Title: ____________________________
Address: ____________________________
Phone: ____________________________
Fax: ____________________________
Email: ____________________________
Signature: ____________________________

SPONSORSHIP LEVEL:

(please check one)

☐ PREMIER $20,000+
☐ FOUNDED $10,000
☐ PLATINUM $6,500
☐ SILVER $5,000
☐ BRONZE $1,000
☐ CONTRIBUTOR $250
☐ COMMUNITY $500

For Specialty Sponsorships or Customized Sponsorship opportunities, please contact Georgia Nilsson (530) 898-3858, gnilsson@csuchico.edu

Make Checks Payable To: CSU, Chico Research Foundation
Mail Checks To: Center for Economic Development
CSU, Chico
Chico, California 95929-0765

If You Wish To Pay By Credit Card: American Express Visa Other: ____________
MasterCard Discover
Card #: ____________________________
Exp. Date: ____________________________