# dōTERRA® Business Calls

## 712-432-0926 Access Code 756347#

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#### Going to miss the LIVE call?

NO worries, call **712.432.0941**, then Access Code **756347**# and when it asks for the reference number simply hit the # key again to hear the last recorded message. To hear a call listed below, put in the number followed by the # key.

### These calls are for oil users <u>AND</u> oil sharers

| 1. September 26, 2011 | How to have a successful home party & how to get people to attend - Susan Monte  |
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| 2. October 3, 2011    | Loyalty Reward orders – Tips for working a home-<br>based business   |
| 3. October 10,2011    | The power of three   |
| 4. October 17, 2011   | Setting up a schedule while at convention  |
| 5. October 24, 2011   | 8 new products released at convention, including Fennel  |
| 6. October 31, 2011   | Alise Shutterby joined doTERRA with a business interest – "My Oil Business".<br>Starter Tool Kit   |
| 7. November 7, 2011   | Reinventing Health Care – Alise Shutterby<br>Business break-out session – Empowering a warm<br>market. Where to find the "Getting Started" webinar.                      |
| 8. November 14, 2011  | "Seven Steps to Duplication"<br>Convention Breakout session by Justin Harrison   |
| 9. November 21, 2011  | Webinar highlights – "Network Marketing"   |
| 10. November 28, 2011 | New tear pads on dogs, cats & horses from "My Oil<br>Business"<br>"Strategic approach to getting started in doTERRA"<br>Break-out session from convention by Eric Larson |

| 11. December 5, 2011  | Going from Product User to Product Promoter.   |
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| 12. December 12, 2011 | Contacting independent spa's and massage<br>therapists to grow your business.<br>Highlights about How to Obtain Silver Status. |
| 13. December 19, 2011 | Focus on getting direct hits – Working Smart.<br>New Year – New You!   |
| 14. January 9, 2012   | doTERRA success map<br>New year – new you campaign. New promo's  |
| 15. January 16, 2012  | Follow up on balancing your business for your best year yet  |
| 16. January 30, 2012  | Discover a more natural way to care for your baby.<br>Taking a more pro-active approach to your child's<br>health              |
| 17. February 6, 2012  | Cleaning with doTERRA  |
| 18. February 13, 2012 | "Chiropractic Office Prospecting"<br>Highlights from Will Shepard's "Creating Success"<br>document.                            |
| 19. February 14, 2012 | "How easy it is to keep people on the Loyalty Rewards Program" - Dr. Sue Lawton  |
| 20. February 20, 2012 | Tools to Create a Successful Home Event.<br>Highlights of doTERRA Oils host packet<br>Susie Bagwell speaks on Fighting Fear    |
| 21. February 27, 2012 | Effective Closing Techniques.<br>Highlights from the book "The Art of Closing the Sale"<br>by Brian Tracy                      |
| 22. March 12, 2012    | Taking control of your mood and your life with doTERRA Essential Oil blends  |
| 23. March 26, 2012    | Sales of the most popular kits (Family Physician, Slim & Sassy, Premium Oil Kits)  |
| 24. April 2, 2012     | Summary of favorite calls on how to grow your doTERRA business and finding your niche  |
| 25. April 9, 2012     | Business Development call with Susie Bagwell Leadership Retreat (Silver).  |

|     |                | Changes to our Virtual Office, New Products & Tips   |
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| 26. | April 16, 2012 | Secrets of Financial Success in doTERRA<br>Secrets of Top Wage Earners in doTERRA  |
| 27. | May 7, 2012    | New Empower Kit<br>Where are your habits leading you? (Susie Bagwell)<br>East Coast Training in Washington DC  |
| 28. | May 21, 2012   | "Why doTERRA – Why Not?"<br>East Coast Training in Washington DC<br>Emily & Dave Sterling (Day 1)  |
| 29. | June 4, 2012   | "How doTERRA Compares?"<br>East coast training in Washington DC<br>Emily & Dave Sterling (Day 2)   |
| 30. | June 11, 2012  | "Doterra is different – it's pure"<br>East coast training in Washington DC<br>Emily & Dave Sterling (Day 3)<br>"Biological Activity of Essential Oils" – Dr. Hill<br>Money to be made with oils. |
| 31. | June 18, 2012  | Diamond University<br>Vision Board with Peggy Smith<br>80% prospecting & signing up, 19% Training,<br>1% Problem solving   |
| 32. | July 2, 2012   | Recognition of a few individuals<br>doTERRA specials<br>Goal setting   |
| 33. | July 9, 2012   | Getting Back to Basics – Susie Bagwell   |
| 34. | July 16, 2012  | doTERRA's Diamond Club   |
| 35. | July 23, 2012  | Complete Personal Development<br>Promo's   |
| 36. | July 30, 2012  | 2012 Engage Convention   |
| 37. | August 6, 2012 | New tear pads on Chiropractor's and Muscular<br>Skeletal Professionals.<br>"The 72 Hour Checklist"<br>Highlights of John Wayne's business webinar  |

| 38. August 20, 2012                           | Summer Sensational Winners   |
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| 39. August 27, 2012                           | "It's Not Work, It's Network" Susie Bagwell's Wellness<br>Expo on the importance of networking   |
| 40. September 10, 2012                        | doTERRA's Annual Convention<br>Nine New Products<br>Susie Bagwell talks on how Back to School give us an<br>opportunity to grow our business |
| 41. September 17, 2012                        | New Products Released at Convention  |
| 42. September 24, 2012                        | Key Attributes to becoming a Dynamic Leader<br>What it takes to become Diamond   |
| 43. October 8, 2012                           | A Financial Opportunity & How to Inspire Others<br>Be a Master Story Teller – Not a Master Seller.<br>-Justin Harrison's breakout session    |
| 44. October 15, 2012                          | Maximizing Retention with Betty Torris<br>Share, Follow up & Support<br>Breakout session from Convention                                     |
| 45. October 22, 2012                          | Healthy Lifestyles for Mothers, Pregnancy, Toddlers<br>and everything in Between.<br>- Cheryl Mclaughlin                                     |
| 46. October 29, 2012                          | "Healthy Body, Healthy Mind"<br>"Cliff Notes" from Dr. Hill's Presentation held in Salt<br>Lake City on 9/12/2012                            |
| 47. November 5, 2012                          | "Healthy Body, Healthy Mind" Presentation Part 2   |
| 48. November 12, 2012                         | "Effective Recruiting & Lead Generation"<br>-by Ron Darragh  |
|   | (Originally Hosted by Brady Thurgood & Patrick Sedivy)   |
| 49. November 26, 2012                         | , ,  |
| 49. November 26, 2012<br>50. December 3, 2012 | (Originally Hosted by Brady Thurgood & Patrick Sedivy)<br>Strategic Positioning to Help you Go Diamond &                                     |

| 52. December 17, 2013 | Susie talks about the "Power of Three" and getting back to the basics.  |
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| 53. January 7, 2013   | <ol> <li>Your 2013 Goals &amp; Establishing a Game-plan to<br/>Achieve those Goals</li> <li>Tips for getting <u>YOU</u> Motivated</li> <li>5 Steps to Give <u>YOU</u> a Successful Enrollment</li> <li><u>YOUR</u> Personal Potential with doTERRA</li> </ol> |
| 54. January 14, 2013  | Newly revised & Improved Family Physician Kit<br>Presentation?<br>Do you want to learn the BEST way to GROW your<br>CONTACT LIST?   |
| 55. January 21, 2013  | Part 2, Business Development call. 5 more ways to grow a warm lead market.  |
| 56. February 4, 2013  | How to create Goals.<br>Do you want to GROW your attendance at your<br>events? Do you want to learn how to TAP into events<br>that are already being organized?   |
| 57. February 11, 2013 | EASY ways to share your Oils with Pregnant<br>Mommies and other Parents.<br>Now that you have established your 2013 Goals, do<br>your actions coincide with those goals? Need a<br>BOOST in this area?  |
| 58. February 18, 2013 | Phenomenal Tips on how to approach Spa's &<br>Massage Therapists!<br>These avenues are WARM markets that have a real<br>want and need for doTERRA   |
| 59. February 25, 2013 | Tips on How to INCREASE your ENROLLMENTS?<br>Susie Bagwell will share her reliable business tips for<br>successful CLOSING techniques.  |
| 60. March 4, 2013     | Motivate, Educate and Inspire to make Duplicatable.   |
|                       | Sales & Success Expert, Tiffany Peterson explains<br>how SELF ESTEEM = SUCCESS!   |
|                       | Are you branded? If you don't know what that is, you better call & listen because this is crucial to your business.   |

| 61. March 11, 2013 | NEW PRODUCT RELEASES Susie will share<br>some amazing tips and new product releases<br>announced last week at the Leadership Retreat!!  |
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|                    | We will share the great POWER of FOCUS and how it relates to your personal success!   |
|                    | The secret of NOT selling You don't want to be a "Sales Person" We don't Either! So how can we serve more, to sell more EFFORTLESSLY!   |
| 62. March 18, 2013 | Slim & Sassy Update. Health tips.   |
|                    | Sharing what Dena and Susie are doing.  |
|                    | Power of Three.   |
| 63. March 25, 2013 | We are going to talk SPECIFICS from the Leadership<br>Retreat Specifics on growing our doTERRA<br>businesses! Motivating us, Educating us, & Proving<br>to be REPLICABLE!   |
| 64. April 1, 2013  | We will be talking more incredible SPECIFICS from<br>the Leadership Retreat. Specifics on growing our<br>doTERRA business! Motivating us, Educating us, &<br>Much, Much, More!  |
| 65. April 8, 2013  | Learn Ideas on How to Plan your Month the right way, and Positive Motivation to keep the Momentum going!  |
| 66. April 22, 2013 | EXCELLENT TIPS for working a booth at EXPO's,<br>Fairs, Et al from what to say, what products to have<br>out, etc!  |
| 67. April 29, 2013 | CAPTIVATE YOUR AUDIENCE! Learn tips for having successful classes, from START to FINISH! :)<br>Learn Key & Crucial Phrases that Can Make Your<br>Class a Success!!! :)  |
| 68. May 6, 2013    | What an amazing month April was, largest sales ever<br>and tons of promotions and advancements. New<br>month, new goals. What's yours? Listen in for tricks of<br>the trade and maybe even some regional training info! |
| 69. May 20, 2013   | Second half of Addictions Presentation, presented by Laura Jacobs at the East Coast Regional Training.  |

| 70. June 3, 2013  | "just keep swimming, just keep swimming"<br>That's exactly what we need to do with our doTERRA<br>business! But that is easier SAID than DONE, right!<br>So Susie Bagwell is going to PUMP US UP and help<br>us to "just keep swimming!!"   |
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| 71. June 10, 2013 | Is your upline hard to get in touch with? Perplexed on<br>how to take your business to the next level?<br><u>"Stop Reinventing the Wheel &amp; Learn how to tap into<br/>Resources that are Free &amp; at Your Disposal"</u><br>We will discuss some of our favorite websites:<br><u>www.doterrauniversity.com</u><br><u>www.builddoterra.com</u><br><u>www.sharedoterra.com</u><br><u>www.sharedoterra.com</u><br><u>www.everythingessential.me</u><br><u>www.reinventinghealthcareinfo.com</u><br>We will also review the importance of the <u>72 Hour</u><br><u>Checklist</u> that was presented by doTERRA's Sales<br>Manager last July 2012. Implementing this checklist<br>is the KEY to unlocking success within your<br>organization. |
| 72. June 17, 2013 | Guest speaker, Tyler Kaulbars joins us.<br>Tyler is a fellow IPC who has over ten years of sales<br>& marketing experience with other companies. His<br>love & passion for motivational coaching AND<br>doTERRA were part of the reasons why he recently<br>joined his wife Alexa on the doTERRA team full time.<br>He would like to share with us some of the reasons<br>why he made that decision and provide us with some<br>tips to help grow our individual businesses!  |
| 73. June 24, 2013 | Enrolling People After the Event Why? How?  |
| 74. July 1, 2013  | Are YOU Prepared for an Emergency?<br>We will discuss great ways to use the attached<br>tearpad and also where to find this treasure on the<br>new virtual office shopping cart! WE LOVE IT! And<br>naturally we will close the call with tips to "Just Keep<br>Swimming" one enrollment at a time!   |
| 75. July 8, 2013  | Need a boost? Need a pick me up? Need a personal cheerleader to help motivate you, encourage you, and INSPIRE you? Then call in tomorrowSusie will fly solo on this call, giving you her BEST of the BEST tips to help you keep moving forward!!  |

| 76. July 15, 2013      | Why do you love doTERRA? Too many reasons to mention? Then let's keep SHARING!  |
|------------------------|---|
| 77. July 29, 2013      | Need a business boost? Need some new ideas or a<br>new approach? Confused about details of our<br>compensation plan? Need a personal cheerleader to<br>help motivate you, encourage you, and INSPIRE you?   |
| 78. August 5,2013      | Motivational advice from Peter Bagwell.<br>Almost time for back to school, are you ready? What<br>should you put in your school supplies? Ideas to<br>target Back to school for students and teachers. Also,<br>motivational advice from Peter Bagwell. |
| 79. August 12, 2013    | Are you new to doTERRA, and not sure where to start? Have you been with the company for a LONG time, and need a boost?  |
| 80. August 19, 2013    | Learn how doTERRA's Lifelong Vitality Pack can help<br>SIGNIFICANTLY grow your business! There are<br>MANY reasons why this remains to be doTERRA's<br>best selling product!<br>Showcased product: PAST TENSE.  |
| 81. August 26, 2013    | Review Lil's "Creating Success" formula & learn some<br>new "motivational tips" from our #1 cheerleader, Susie<br>Bagwell.<br>Showcased product: IN TUNE.   |
| 82. September 9, 2013  | Showcased product: IMMORTELLE ROLL-ON.<br>Been on a summer sabbatical? REVAMP, RENEW,<br>RE-ENERGIZE your doTERRA business? Been<br>working it hard, but need more direction, we'll show<br>you the way!  |
| 83. September 16, 2013 | Learn how to RALLY your business partners (Your team leaders).<br>Showcased product: ON GUARD.  |
| 84. September 23, 2013 | Just enrolled someone and not sure where to place them? Learn the secrets to successful placements. Showcased product: AROMATOUCH blend.  |
| 85. September 30, 2013 | Showcased product: CITRUS BLISS (Essential Oil<br>Blend, Bar Soap, & Hand Lotion).<br>Have you heard somebody say they enrolled a<br>business as a PROFESSIONAL ACCOUNT? Learn  |

|                       | what this means along with the BEST STRATEGY for enrolling businesses.  |
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| 86. October 7, 2013   | Product Showcase: Convention Product Highlights<br>WOAH We have CONVENTION FEVER! And<br>yes, there IS an oil for that, but join us tomorrow to<br>get your craving cured.  |
| 87. October 14, 2013  | We will showcase three of our new products, now with<br>our own testimonials, and tips that will educate,<br>motivate and help you duplicate.   |
| 88. October 21,2013   | Success is not a destination, it's a habit! So what is<br>the formula for success? Thanks to the team at<br>sharesuccess.com<br>Product Showcase: LIFELONG VITALITY PACK.   |
| 89. November 4, 2013  | Susie Bagwell & Special Guest, Gordon Herbert, join<br>us to share incredible Business Tips from the Network<br>Marketing MASTERMIND EVENT held this past<br>weekend in Orlando, Florida.   |
| 90. November 11, 2013 | Product Showcase: doTERRA Haircare Products<br>Business Agenda: Learn why & how to effectively talk<br>to others about doTERRA's business opportunity.  |
| 91. November 18,2013  | Product Showcase: OnGuard Toothpaste<br>Business Agenda: Success System Secrets,<br>reviewing highlights to Empower YOU to create your<br>own success ( <i>compliments of sharesuccess.com</i> ).<br>Managing Life & Your Business as You Grow,<br>compliments of Sarah Robbins from the Mastermind<br>Event. |
| 92. December 2, 2013  | Product Showcase: FRANKINCENSE<br>And we will also be sharing some VALUABLE<br>business development tips to encourage GROWTH<br>personally and professionally.  |
| 93. December 9. 2013  | Product Showcase: Elevation Oil Blend.<br>Help motivate and educate on various ideas and<br>tips for growing your business.   |
| 94. December 16, 2013 | Product Showcase: Melaleuca Essential Oil<br>The New Year is right around the corner. Ready for a<br>fresh start? Keep the goals working!   |
| 95. January 6, 2014   | Product Showcase: Slim & Sassy Products   |
|                       |   |

|  | "Defining your YOU for 2014Forget about the past, focus on how to Create Success NOW!"   |
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| 96. January 13, 2014<br>97. January 20, 2014 | Product Showcase: Creating Your Own Blends & doTERRA's BLOG!<br>We will discuss various tips on "closing the sale" (and even if you don't like the word "sales", think of it as how to share oils effectively!).<br>Product Showcase: Lemongrass   |
|  | Tomorrow we will learn about the value of INCENTIVES! Join us as Susie returns from Tulum.   |
| 98. January 27, 2014                         | Product Showcase: Serenity<br>Agenda: The Power of PLACEMENTS where to<br>place people? How to move inactive people? How to<br>transfer a membership; ATTENTION UTAH (and<br>anybody else feeling this way)How to develop<br>interest in a (what feels like) saturated market; What<br>are some of the latest monthly income levels? |
| 99. February 3, 2014                         | Product Showcase: Diffusers! Why?<br>Agenda: Another tip on moving individuals within your<br>team; Hosting an in-home "party/class/-workshop".<br>Why are these excellent events? How to create<br>incentives for people to host such an event; How to<br>sell a "Premium Essential Oil Kit".                                       |
| 100. February 10, 2014                       | Our 100th CALL! An INCREDIBLE agenda for us with a special Blue Diamond Guest Speaker, Lil Shepard.  |
| 101. February 17, 2014                       | Product Showcase: Clary Sage<br>Have you seen these FABULOUS new business tools<br>from doTERRA? Choosing Change: SLIM & SASSY,<br>and Our OPPORTUNITY Brochure. Learn how<br>incredible these two new business tools are for<br>growing your business!  |
| 102. February 24, 2014                       | Product Showcase: Cedarwood<br>Sharing Showcase: How to get your oils paid for!  |
| 103. March 3, 2014                           | Product Showcase: <i>Deep Blue &amp; PURIFY</i><br>Sharing Showcase: RICH tidbits from Higbee's<br>Presentation in Michigan.   |
| 104. March 10, 2014                          | Susie & Peter Bagwell Kick off your doTERRA week.<br>Product Showcase: Clear Skin Products<br>Sharing Showcase: Celebrate, Motivate & Duplicate.   |

| 105. March 17, 2014 | Product Showcase: NEW PRODUCTS<br>Sharing Showcase: Priceless Sharing Tips from<br>doTERRA Leaders.   |
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| 106. March 24, 2014 | Product Showcase: Intro Kit (Lavender, Lemon,<br>Peppermint) <u>www.doterraeveryday.com/101-uses/</u><br>Sharing Showcase: How to Present a Medicine<br>Cabinet Makeover Class. |
| 107. March 31, 2014 | Product Showcase: Immortelle<br>Sharing Showcase: Going Silver! How to do it the<br>right way.  |
| 108. April 7, 2014  | Product Showcase: Ylang Ylang<br>Sharing Showcase: Tips for hosting a Successful<br>Event.  |
| 109. April 21, 2014 | Product Showcase: PB Assist (Taken antibiotic<br>lately? You NEED this info!)<br>Sharing Showcase: Leadership Tips from doTERRA<br>Diamonds.                                    |
| 110. May 5, 2014    | Product Showcase: Zendocrine<br>Sharing Showcase: Springtime Blossoms Promotion,<br>2015 Incentive Trip, Farmer's Markets & more.   |

