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RABBI ROBERT S. PILAVIN

ב'ה

Dear Congregant and Friend,

The success of any organization or the quality of life of any community can be ascribed to the dedication of individuals, who through their commitment set the pace for others. We are fortunate in having such individuals in our midst, whom we will be honoring at Congregation Sons of Israel's **Testimonial Dinner on Sunday, March 18, 2012. Jefferey Lejfer and Stanley Fessler**, with their long records of service to the Congregation, are deserving of the accolades that will be accorded them at the gala Journal Dinner at Sons of Israel, 33 Gordons Corner Road in Manalapan.

In conjunction with the Testimonial Dinner, we will be publishing a Tribute Journal, the proceeds of which will be used to expand our wide array of Congregational activities. Tzedakah (a charitable contribution) is central to our heritage and your generosity will help us to achieve our short and long-term goals. It is a fitting way to honor individuals who have devoted themselves to serving Sons of Israel.

Below is an ad form for the Tribute Journal with many levels of donation. Your support honoring Jeff and Stan's work is greatly appreciated. We hope you will join us on the evening of March 18 to pay tribute to our honorees.

Very truly yours,

The Dinner Dance Committee

\*\*\*\*\*

**Indicate ad desired by checking the appropriate box:**

- |  |   |
|--|---|
| <input type="checkbox"/> Sponsors----- \$5,000*      | <input type="checkbox"/> Half Page----- \$360***  |
| <input type="checkbox"/> Platinum Page----- \$3,600* | <input type="checkbox"/> Quarter Page----- \$180  |
| <input type="checkbox"/> Gold Page----- \$2,500**    | <input type="checkbox"/> Business Card----- \$100 |
| <input type="checkbox"/> Silver Page----- \$1,000**  | <input type="checkbox"/> Friend----- \$ 36        |
| <input type="checkbox"/> Full Page----- \$500***     |   |

\*Includes Table (10 dinner tickets) \*\*Includes four dinner tickets \*\*\*Includes two dinner tickets  
Friend's ad is one line greeting (maximum of 60 characters and spaces)

**Dinner Dance tickets are \$75 per person**

Name of Contributor \_\_\_\_\_

Address \_\_\_\_\_

Home Phone # \_\_\_\_\_ Business Phone # \_\_\_\_\_

Please include a check with your ad, payable to Congregation Sons of Israel. All digital artwork should be e-mailed to [GoDigital@AllegraNJ.net](mailto:GoDigital@AllegraNJ.net) with a copy to [arobinson@sonsofisrael.com](mailto:arobinson@sonsofisrael.com). Call Allegra at 609-771-4000 if you have any questions about preparing your ad. Camera ready art should be mailed with this form to the synagogue.

For additional Journal forms and any questions please call the Synagogue office at 732-446-3000.

**Deadline for Journal is March 5, 2012**